

# **Fogless Mirrors Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027**

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## **Abstracts**

The global fogless mirrors market reached a value of US\$ 447.2 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 621.6 Million by 2027, exhibiting a CAGR of 5.73% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Fogless mirrors are installed in the bathroom to prevent condensation build-up and provide a clear reflection. They have a heating element, light assembly, and reflective coating attached to the transparent substrate. They are widely available in different shapes and forms with advanced features, such as infrared on and off switches. Nowadays, leading manufacturers are offering high-definition (HD) mirrors with light-emitting diodes (LEDs) that add a touch of luxury and glamour to the bathroom. A significant rise in consumer spending capacities is catalyzing the demand for fogless mirrors around the world.

### **Fogless Mirrors Market Trends:**

The escalating demand for smart, modern homes with lavish interior designs on account of increasing urbanization represents one of the key factors contributing to the growth of the market. Moreover, the recovery of the travel and tourism industry is catalyzing the demand for fogless mirrors in luxury hotels and restaurants to enhance the aesthetic value. A considerable increase in the booking of hotel rooms for events and corporate meetings is also bolstering the market growth. Apart from this, the emerging trend of contemporary furniture and office design in commercial establishments is influencing the adoption of fogless mirrors across the globe. Advanced fogless mirrors are further

gaining traction in spas and salons. In addition, sedentary lifestyles and hectic schedules of working professionals and the growing health consciousness among individuals are driving the need for therapeutic spas to reduce their anxiety and stress. This, in turn, is impelling the growth of the market. Furthermore, several companies are offering compact, portable-size mirrors at an affordable rate for travel use. They are also creating an online presence to expand their business via e-commerce platforms.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global fogless mirrors market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product type, type, shape, lighting type, distribution channel and end user.

#### Breakup by Product Type:

- Mirror Cabinet
- Wall Mounted Mirror
- Table-top Mirror
- Extendable Mirror
- Others

#### Breakup by Type:

- Portable
- Stationary

#### Breakup by Shape:

- Rectangular
- Round
- Square
- Oval
- Others

#### Breakup by Lighting Type:

- With Lights
- Without Lights

#### Breakup by Distribution Channel:

Online

Offline

Breakup by End User:

Residential

Commercial

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Electric Mirror Inc., HiB Ltd, LAUFEN Bathrooms AG

(Roca Sanitario S.A.), New Home Bath & Mirror Inc., Roper Rhodes, The Shave Well Company, ToiletTree Products, WeProFab, YD Valve Co. Ltd and Zadro Products Inc.

Key Questions Answered in This Report:

How has the global fogless mirrors market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global fogless mirrors market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the type?

What is the breakup of the market based on the shape?

What is the breakup of the market based on the lighting type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global fogless mirrors market and who are the key players?

What is the degree of competition in the industry?

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