

FMCG Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global FMCG packaging market reached a value of US\$ 672.5 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 901.2 Billion by 2027 exhibiting a CAGR of 4.70% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Fast-moving consumer goods (FMCG), or consumer packaged goods (CPG), refer to a set of high-demand products that are sold instantly at a relatively low price. Some of these items include beverages, processed food, vegetables, fruits, toiletries, and other consumables. FMCG products are packaged with varying materials, including plastic, metal, glass, and paperboard, to protect the product from contamination, thereby eliminating the growth of microorganisms. This, in turn, assist manufacturers in maintaining the quality of goods, ensuring longer shelf life, and enabling enterprises to market their brand through personal packaging.

FMCG Packaging Market Trends:

The widespread adoption for various protective packaging materials across the pharmaceuticals, cosmetic, personal care, and food and beverages (F&B) sectors for maintaining the product quality and efficacy, while increasing its shelf life represents the key factor currently driving the FMCG packaging market. In line with this, in order to meet the evolving consumer demands, FMCG companies are adopting modern technologies to introduce innovative packaging solutions with enhanced quality, which is acting as another growth-inducing factor. Additionally, the rising environmental consciousness has also prompted beverage manufacturers to use recyclable pouches

and aluminum cans since they are lightweight, stackable, strong, and sustainable in nature, which, in turn, is impelling the market growth. Moreover, the shifting inclination of consumers toward online retailing and e-commerce distribution channels for shopping necessity products, especially due to the recent outbreak of coronavirus disease (COVID-19) pandemic and the consequent implementation of the mandatory lockdowns, is facilitating the demand for FMCG packaging across the globe. Apart from this, the increasing strategic collaborations between top players for introducing aesthetically appealing, personalized packaging that communicates, markets, and advertises brand identity and products are creating a positive outlook for the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global FMCG packaging market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on packaging type, material and end use industry.

Breakup by Packaging Type:

Flexible Packaging

Rigid Packaging

Breakup by Material:

Paper

Plastic

Metal

Glass

Others

Breakup by End Use Industry:

Food and Beverages

Cosmetic and Personal Care

Others

Breakup by Region:

North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alb?a Group, Amcor plc, AptarGroup Inc., Ball Corporation, Berry Global Inc., Consol Glass (Pty) Ltd, Crown Holdings Inc., DS Smith PLC, Graham Packaging Company, Sealed Air Corporation, Sonoco Products Company, Tetra Pak International S.A., and Toyo Seikan Group Holdings Ltd.

Key Questions Answered in This Report:

How has the global FMCG packaging market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global FMCG packaging market?

What are the key regional markets?

What is the breakup of the market based on the packaging type?

What is the breakup of the market based on the material?

What is the breakup of the market based on the end use industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global FMCG packaging market and who are the key players?

What is the degree of competition in the industry?

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