

FMCG Logistics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global FMCG logistics market size reached US\$ 1,129 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,454 Billion by 2028, exhibiting a growth rate (CAGR) of 4.1% during 2023-2028.

Fast-moving consumer goods (FMCG) logistics refers to professional fleet management solutions that monitor and control the transportation of various products from location to desired storage or destination. It relies on diverse technologies and third-party or fourth-party logistics (3PL/4PL) to perform diverse value-added functions involving storing and warehousing inventory materials, liquids, foods, and household items. FMCG logistics assist in meeting consumer expectations by ensuring the flow of goods, managing daily activities concerning the transportation of usable products, and offering scalability and preventive maintenance. Apart from this, it provides real-time product visibility and risk management solutions, increases business profitability, and ensures product quality during shipping at a reduced cost. As a result, FMCG logistics are utilized by industries to manage supply chain operations effectively. Currently, it covers railways, seaways, roadways, and airways as standard transportation mediums.

FMCG Logistics Market Trends:

The considerable expansion in the e-commerce sector, owing to the increasing product purchase from various online distribution channels, especially during the COVID-19 pandemic, is primarily driving the market growth. Such solutions and procedures help achieve the needs of rapid supply chains and exert tight price monitoring technologies

to compete and manage fluctuating warehouse requirements triggered by seasonal trends. In line with this, the implementation of direct-to-consumer (D2C) initiatives by FMCG companies to mitigate the need for mediators is further supplementing the product demand. Moreover, the advent of advanced technologies in logistics, such as the Internet of Things (IoT) robots and the integration of machine learning (ML) and big data to reduce lead time, is supporting the market growth. Additionally, the ongoing development of logistics automation solutions with a last-mile delivery feature by key players to move perishables is propelling the market growth. Apart from this, rapid urbanization, evolving consumer preferences, and the growing proliferation of smartphone and internet users are positively augmenting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global FMCG logistics market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, service type and mode of transportation.

Breakup by Product Type:

Food and Beverage

Personal Care

Household Care

Others

Breakup by Service Type:

Transportation

Warehousing

Value Added Services

Breakup by Mode of Transportation:

Railways

Airways

Roadways

Waterways

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being C.H. Robinson Worldwide Inc., CCI Logistics Ltd., CEVA Logistics (CMA CGM S.A.), DB Schenker (Deutsche Bahn AG), Fedex Corporation, Hellmann Worldwide Logistics SE & Co. KG, Kenco Group, Kuehne + Nagel International AG, Penske Logistics Inc. (Penske Truck Leasing Co. L.P.), Rhenus Group, Simarco Worldwide Logistics Ltd and XPO Logistics Inc.

Key Questions Answered in This Report

1. How big is the global FMCG logistics market?
2. What is the expected growth rate of the global FMCG logistics market during 2023-2028?
3. What are the key factors driving the global FMCG logistics market?
4. What has been the impact of COVID-19 on the global FMCG logistics market?

5. What is the breakup of the global FMCG logistics market based on the product type?
6. What is the breakup of the global FMCG logistics market based on the service type?
7. What is the breakup of the global FMCG logistics market based on the mode of transportation?
8. What are the key regions in the global FMCG logistics market?
9. Who are the key players/companies in the global FMCG logistics market?

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