

Flush Mount Photo Album Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global flush mount photo album market size reached US\$ 3.5 Billion in 2022.

Looking forward, IMARC Group expects the market to reach US\$ 4.7 Billion by 2028, exhibiting a growth rate (CAGR) of 5.0% during 2022-2028.

Flush mount photo album comprises photographic prints that are dry mounted on a thick inner substrate with natural silver halide photo paper. It has hard covers made using leather, leatherette, or glass, which provides a luster finish and protects against spills and stains. Nowadays, numerous companies are offering personalized flush mount photo albums via online channels. These customized albums allow customers to select from a wide range of colors and fabrics with optional cameo windows and embossed titles. As a result, they are gaining immense popularity as gifting options on special occasions like birthdays, graduations, weddings, and anniversaries.

Flush Mount Photo Album Market Trends:

The growing trend of theme-based weddings represents one of the key factors influencing the demand for flush mount photo albums as they have a strong, tight, fine, and superior core than regular photo albums. Moreover, rapid urbanization, increasing purchasing power, and the growing popularity of smart home décor are catalyzing the demand for luxurious, handmade albums crafted using premium materials. Apart from this, the leading market players are using advanced materials to produce innovative albums. For instance, they are utilizing heavy E-photo matte paper that delivers smooth gradients and gives images better vibrancy on lighter tones and stunning panoramic views. They are also offering personalized albums made using high definition (HD) printing technology for higher quality and durability and a photo-realistic experience, which is driving the market further. Besides this, the increasing demand for contemporary album designs, the easy availability of these albums on online platforms, and the rising concept of photojournalism are some of the other factors anticipated to

fuel the market growth in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global flush mount photo album market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, occasion and distribution channel.

Breakup by Type:

Professional

Personal

Breakup by Occasion:

Wedding

Birthdays

Anniversary

Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Retail Stores

Online Stores

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Advance Photo Lab Inc., Artifact Uprising LLC, ASUKANET AsukaBook Service (Asukanet Co., Ltd. and Kubota Photo-Design, Inc.), Bay Photo Inc. (Circle Graphics Inc.), Digital Pro Lab, Midwest Photographic Resource Center Inc., MILK Tailor Made Books Limited, Miller's Professional Imaging Co., Picaboo Corporation (Reischling Press Inc.), Printique LLC, Shutterfly, Inc., White House Custom Colour, and Zno, Inc.

Key Questions Answered in This Report:

How has the global flush mount photo album market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global flush mount photo album market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the occasion?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global flush mount photo album market and who are the key players?

What is the degree of competition in the industry?

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