

# Flip Classroom Market Report by Product (Software, Hardware, Services), End-User (Higher Education, K-12), and Region 2024-2032

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## Abstracts

The global flip (Flipped) classroom market size reached US\$ 2.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 7.1 Billion by 2032, exhibiting a growth rate (CAGR) of 13.9% during 2024-2032.

A flip classroom is an innovative teaching model where the learning takes place through an online mode rather than the conventional classroom mode of teaching. In this setup, students watch live or pre-recorded lectures, work together with fellow students and take guidance from a mentor through the web. It provides learning flexibility to the students as they are free to learn at their own pace. The content available to the students in video and audio formats is more engaging and is retained better as this model encourages the student to practice self-study and provides ample opportunities to explore the subject themselves.

The increasing trend of digitization is one of the key factors driving the market growth. This, coupled with the growing popularity of personalized learning among the masses and the development of online education communities, has significantly contributed to the demand for flipped classrooms. Educational institutions are currently deploying flip learning programs as they enable enhanced interaction among students and teachers which helps instructors in effectively understanding the individual needs of each student. Furthermore, they also allow easy understanding of any concept to the students who can access and download the lectures, usually stored in an online repository, and can rewind, pause and play them any number of times. Rising disposable income levels, increasing research and development (R&D) to improve the available educational facilities and technological innovations are also catalyzing the

growth of the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global flip classroom market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on product and end-user.

#### Breakup by Product:

Software

Hardware

Services

#### Breakup by End-User:

Higher Education

K-12

#### Breakup by Region:

North America

Europe

Asia Pacific

Middle East and Africa

Latin America

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Adobe Inc., Cisco Systems, Inc., D2L Corporation, Echo360, Inc., Panopto, Inc., Aptara Inc., Articulate Global, Inc., City & Guilds Group, Crestron Electronics, Inc., Dell Inc., Haiku Learning Systems, Inc., Mediacore, N2N Services Inc., OpenEye Scientific Software, Inc., Saba Software, Inc., Schoology Inc. and TechSmith Corporation

#### Key Questions Answered in This Report

1. What was the size of the global flip classroom market in 2023?
2. What is the expected growth rate of the global flip classroom market during

2024-2032?

3. What are the key factors driving the global flip classroom market?
4. What has been the impact of COVID-19 on the global flip classroom market?
5. What is the breakup of the global flip classroom market based on the product?
6. What is the breakup of the global flip classroom market based on the end-user?
7. What are the key regions in the global flip classroom market?
8. Who are the key players/companies in the global flip classroom market?

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