

Flexitanks Market Report by Product (Single-Trip, Multi-Trip), Application (Food, Wine & Spirits, Chemicals, Oils, Pharmaceutical Goods, and Others), and Region 2023-2028

<https://marketpublishers.com/r/F703B942B1A4EN.html>

Date: November 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: F703B942B1A4EN

Abstracts

The global flexitanks market size reached US\$ 924 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2,457 Million by 2028, exhibiting a growth rate (CAGR) of 17.7% during 2022-2028. The market is witnessing steady growth driven by several factors, including rising demand for cost-effective and efficient liquid transportation solutions, especially in the food and beverage, chemical, and pharmaceutical industries, and the increasing adoption of flexitanks due to their ability to reduce shipping costs, improve logistics, and ensure product integrity.

Flexitanks are innovative and efficient solutions for transporting liquids in bulk. They are designed to fit inside standard shipping containers, allowing for easy and cost-effective transportation of various liquids, such as food-grade oils, chemicals, and even wine.

Flexitanks work by utilizing a robust and durable inner bladder that is enclosed within a protective outer layer. This design ensures the safe storage and transportation of liquids, preventing contamination and leakage. One of the significant advantages of flexitanks is their high capacity, capable of holding up to 24,000 liters of liquid.

Additionally, they offer significant cost savings compared to traditional shipping methods, as they eliminate the need for drums, intermediate bulk containers (IBCs), or costly tankers. Flexitanks are available in different types to suit specific liquid requirements.

The global flexitanks industry is influenced by the growing demand for cost-effective and efficient bulk liquid transportation solutions. Moreover, the increasing need for safe and secure transportation of a wide range of liquids, including food-grade and non-hazardous chemicals, is propelling the market growth. Additionally, the expanding international trade of commodities, such as wine, edible oils, and industrial chemicals, is

boosting the demand for flexitanks as they provide a reliable and economical means of transporting large volumes of liquids, thereby further propelling the market growth. Additionally, the rising awareness regarding environmental sustainability and the benefits of using flexitanks, such as reduced carbon footprint and lower packaging waste, is driving the market growth.

Flexitanks Market Trends/Drivers:

Cost-effective and efficient bulk liquid transportation solutions

The increasing demand for cost-effective and efficient transportation solutions for bulk liquids is a significant driver of the global flexitanks industry. Flexitanks offer several advantages over traditional packaging and transportation methods, such as ISO tanks and drums. Flexitanks are lightweight, collapsible, and easy to handle, which reduces transportation costs and increases operational efficiency. They also allow for higher payload capacity, enabling the transportation of larger volumes of liquids in a single shipment. These cost and efficiency benefits are attracting various industries, including food and beverages, chemicals, and pharmaceuticals, to adopt flexitanks as their preferred solution for transporting liquids.

Safe and secure transportation of various liquids

The need for safe and secure transportation of a wide range of liquids is driving the growth of the flexitanks industry. Flexitanks are designed to ensure the integrity and protection of the transported liquids. They are constructed using robust materials that are resistant to punctures, leaks, and contamination. Flexitanks also provide a barrier against oxygen, moisture, and UV rays, preserving the quality and shelf life of the transported liquids. Additionally, flexitanks offer a closed system that minimizes the risk of spillage and reduces the chances of contamination during loading, transit, and unloading. These features make flexitanks an ideal choice for industries that require the transportation of food-grade liquids, non-hazardous chemicals, and other sensitive liquids.

Growing international trade of commodities

The expanding international trade of commodities is a key driver fueling the demand for flexitanks. With globalization, there has been an increase in the import and export of various liquid commodities, such as wine, edible oils, and industrial chemicals.

Flexitanks provide a reliable and cost-effective solution for transporting large volumes of liquids over long distances. Unlike traditional packaging methods that require multiple handling processes and incur higher costs, flexitanks can be easily loaded and unloaded using standard transportation infrastructure. The ability to transport bulk liquids efficiently and securely has made flexitanks a preferred choice for businesses involved in international trade, boosting the growth of the global flexitanks industry.

Flexitanks Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global

flexitanks market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on product and application.

Breakup by Product:

Single-Trip

Multi-Trip

Single-trip flexitanks dominate the market

The report has provided a detailed breakup and analysis of the market based on the product. This includes single-trip and multi-trip. According to the report, single-trip flexitanks represented the largest segment.

Single-Trip flexitanks are designed for one-time use and are typically made of single-layer polyethylene or polypropylene. They offer a cost-effective solution for transporting liquids in bulk for a single journey. Single-trip flexitanks are easy to install and dispose of after use, eliminating the need for cleaning and maintenance. They are suitable for non-hazardous liquids and provide a convenient and efficient option for industries with sporadic or irregular shipping needs.

Breakup by Application:

Food

Wine & Spirits

Chemicals

Oils

Pharmaceutical Goods

Others

Food applications hold the largest share in the market

A detailed breakup and analysis of the market based on the application has also been provided in the report. This includes food, wine & spirits, chemicals, oils, pharmaceutical goods, and others. According to the report, food applications accounted for the largest market share.

Flexitanks find significant application in the transportation of food products. The food industry often requires the transportation of liquids such as fruit juices, edible oils, sauces, and other food ingredients in large quantities. Flexitanks provide a safe and hygienic solution for the bulk transportation of these food products. They are designed with food-grade materials that comply with stringent quality and safety standards, ensuring that the transported liquids remain uncontaminated and fit for consumption. Flexitanks also offer cost advantages compared to traditional packaging methods, making them a preferred choice for the food industry.

Breakup by Region:

North America

United States

Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Asia Pacific exhibits a clear dominance, accounting for the largest flexitanks market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific accounted for the largest market share.

The Asia Pacific region, with its booming manufacturing sector, increasing trade activities, and growing population, presents significant opportunities for the flexitanks industry. The region's economic growth, particularly in countries like China and India, drives the demand for efficient liquid transportation solutions. The expansion of the food and beverage industry, coupled with the rising demand for chemical products, fuels the adoption of flexitanks in Asia Pacific.

Competitive Landscape:

The market is highly competitive, with several key players striving to capture a significant market share. These companies focus on product development, strategic

partnerships, and geographical expansion to strengthen their position in the market. Established players offer a wide range of flexitank solutions tailored to specific industry needs, including food, wine, chemicals, and pharmaceuticals. They emphasize quality, compliance with industry regulations, and adherence to safety standards to gain customer trust. Additionally, technological advancements such as improved flexitank materials, enhanced loading and unloading mechanisms, and advanced tracking and monitoring systems are driving innovation in the market.

The market research report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Braid Logistics UK

Bulk Liquid Solutions (P) Ltd

B&Scherhoff Packaging Solutions GmbH

Full-Pak

Hengxin Plastic Co. Ltd.

JF Hillebrand GROUP AG

MY FlexiTank Industries Sdn Bhd

SIA Flexitanks Ltd.

TRUST Flexitanks SL

Yunjet Plastic Packaging

Recent Developments:

In May 2021, Hillebrand, a global logistics provider for the alcoholic beverage industry, has acquired a majority stake in VignoblExport, a French company specializing in small quantity logistics of alcoholic beverages. This acquisition will enhance Hillebrand's small quantity logistics and e-commerce activities and expand VignoblExport's operations globally using Hillebrand's extensive network.

In March 2022, SIA Flexitanks introduced the Trinity Tank, a three-pod reefer flexitank system that allows shippers to load multiple bulk liquids in the same container. The Trinity Tank, which can hold up to 27,000 liters, offers a flexible solution for bulk liquid transportation.

Key Questions Answered in This Report:

How has the global flexitanks market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global flexitanks market?

What is the impact of each driver, restraint, and opportunity on the global flexitanks market?

What are the key regional markets?

Which countries represent the most attractive flexitanks market?

What is the breakup of the market based on the product?

Which is the most attractive product in the flexitanks market?

What is the breakup of the market based on the application?

Which is the most attractive application in the flexitanks market?

What is the competitive structure of the global flexitanks market?

Who are the key players/companies in the global flexitanks market?

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