

Fleet Management System Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global fleet management system market reached a value of US\$ 21.3 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 39 Billion by 2027, exhibiting a CAGR of 10.75% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Fleet management (FM) refers to the administration and control of commercial automobiles, including cars, vans, trucks, marine vessels and aircraft. It involves performing functions such as vehicle acquisition, fuel management, vehicle maintenance, driver safety and compliance. FM systems are also integrated with software programs to streamline routine tasks and improve employee efficiency. They help in managing fuel and maintenance costs, provide real-time access to the fleet, improve the life span of vehicles, increase customer retention rates and driver satisfaction. Owing to these benefits, these systems find extensive application across energy and utilities, automotive, manufacturing, retail, construction, logistics and transport industries.

The increasing adoption of cloud computing systems and the integration of the Internet of Things (IoT) with the transportation industry, are among the key factors driving the growth of the market. Furthermore, a significant increase in the mining industry that utilizes FM systems to monitor driver behavior, enhance overall safety and reduce maintenance costs, have provided a boost to the market growth. In addition to this, rapid adoption of wireless technology and advancement in 4G and 5G technologies offering wide area coverage, enhanced productivity, along with quick access and

response to the users, are also creating a positive impact on the market. The availability of services, including asset management, two-way communication and customer relationship management, are also resulting in the increased utilization of the FM systems. Moreover, the implementation of favorable policies to promote smart transport systems, coupled with innovations, such as in-vehicle cameras with telematics compatibility and remote tachograph reporting, are projected to drive the market in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global fleet management system market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on component, vehicle type, end-use sector, technology and deployment type.

Breakup by Component:

- Solutions
 - Fleet Telematics
 - Driver Information Management
 - Vehicle Maintenance
 - Safety and Compliance Management
 - Others
- Services
 - Installation and Integration Services
 - After-Sales Support Services
 - Consulting Services

Breakup by Vehicle Type:

- Commercial Vehicles
- Passenger Cars
- Aircrafts
- Watercrafts

Breakup by End-Use Sector:

- Automotive
- Energy & Utilities
- Manufacturing

Retail
Transportation and Logistics
Construction
Others

Breakup by Technology:

GNSS
Cellular Systems

Breakup by Deployment Type:

Cloud-based
On-premises
Hybrid

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being AT&T Inc., Geotab, I.D. Systems, IBM Corporation, Inseego Corporation, Mix Telematics Ltd., Omnitrac LLC, TomTom N.V., Trimble Inc., Verizon Communications and Wheels Inc., etc.

Key Questions Answered in This Report:

How has the global fleet management system market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global fleet management system market?

What is the breakup of the market based on the component?

What is the breakup of the market based on the vehicle type?

What is the breakup of the market based on the end-use sector?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the deployment type?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global fleet management system market and who are the key players?

What is the degree of competition in the industry?

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