

Flavoured Milk Market – Industry Trends, Key Players, Manufacturing Process, Machinery, Raw Materials, Cost and Revenue

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Abstracts

IMARC's latest study "Flavoured Milk Market - Industry Trends, Key Players, Manufacturing Process, Machinery, Raw Materials, Cost and Revenue" provides a techno-commercial roadmap for setting up a flavoured milk manufacturing plant. According to the report, the global flavoured milk market grew at a CAGR of around 4.8% during 2008-2015 reaching a volume of 19.8 Billion Litres in 2015. There are a number of key factors that are driving the demand of flavoured milk globally. It is a ready-to-drink beverage and suits on-the-go lifestyle of the people. It comes in a large variety of flavours which appeal the most to the young consumers. Added nutrients in the flavoured milk attract the consumers who have a desire for more nutritious and healthy food. Urbanization and increasing disposable income also fuel the eagerness of the consumers to try new tastes. This report provides historical volume, value and price trends of flavoured milk during 2008-2015 and forecasts till 2021.

On a regional level, the report has analyzed the flavoured milk market in the following regions – Asia-Pacific, European Union, North America, Latin America, Eastern Europe, Africa and others. According to the report, Asia-Pacific is currently the biggest market of flavoured milk followed by North America, Latin America, European Union, Africa and Eastern Europe. For each of the regions, this report provides both historical (2008-2015) and future (2016-2021) trends in the flavoured milk market. Other important market engineering aspects such as the competitive landscape, margin analysis, import and export, porters five forces analysis, value chain analysis, etc. have also been thoroughly evaluated in this report.

The report also provides a detailed technical insight on setting up and operating a flavoured milk manufacturing plant. This includes the manufacturing process, machinery

requirements, land requirements, labour requirements, packaging requirements, transportation requirements, power requirements, incomes, expenditures, profit margins, NPV, IRR, etc. In order to provide a clearer picture, the report has also presented this information in the form of a dynamic excel model where users can analyze the entire information and also change various inputs according to their requirements.

The study, which has been done by one of the world's leading research and advisory firms, covers all the requisite aspects of the flavoured milk industry. This ranges from macro overview of the market to micro details of the industry performance, manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the flavoured milk industry in any manner.

Key Questions Answered in This Report:

What are the key success and risk factors in the flavoured milk industry?

How has the flavoured milk market performed so far and how will it perform in the coming years?

What is the structure of the flavoured milk industry and who are the key players?

What are the various unit operations involved in a flavoured milk manufacturing plant?

What is the total size of land required for setting up a flavoured milk manufacturing plant?

What are the machinery requirements for setting up a flavoured milk manufacturing plant?

What are the raw material requirements for setting up a flavoured milk manufacturing plant?

What are the utility requirements for setting up a flavoured milk manufacturing plant?

What are the manpower requirements for setting up a flavoured milk manufacturing plant?

What are the infrastructure costs for setting up a flavoured milk manufacturing plant?

What are the capital costs for setting up a flavoured milk manufacturing plant?

What are the operating costs for setting up a flavoured milk manufacturing plant?

What should be the pricing mechanism of flavoured milk?

What will be the income and expenditures for a flavoured milk manufacturing plant?

What is the time required to break-even?

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