

# Flavors and Fragrances Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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# **Abstracts**

The global flavors and fragrances market size reached US\$ 31.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 41.6 Billion by 2028, exhibiting a growth rate (CAGR) of 3.8% during 2023-2028

Flavors and fragrances are substances that are used to enhance the overall aesthetic value of a product by altering its smell and taste. Flavors are majorly used in the foods beverages dairy and confectionary industries, whereas, fragrances are used for providing fine smells in body care, home care and cosmetic products. Taste and smell are among the key determinants for the appeal of the product. The possibilities of flavors and fragrances are endless, ranging from floral, musky to warm and woody. They are usually prepared using natural/artificial chemicals and essential oils to deliver a specific flavor and to enhance the existing ones. The key end users of the flavors industry include beverages, dairy, confectionary, meat, snacks, healthcare, bakery, etc. On the other hand, some of the key end users of the fragrances industry include cosmetics and toiletries, soap and detergents, household cleaners and air fresheners, etc.

A key driver of the global flavors and fragrances market is the strong growth in the food and beverage industry. Catalyzed by a rising global population and increasing urbanization rates, the demand of processed foods and beverages has been witnessing a continuous growth, creating a positive impact on the growth of the market. Moreover, driven by rising incomes, changing lifestyle and increasing consciousness towards physical appearance, the market for personal care products has also been witnessing a strong growth creating a strong demand for flavors and fragrances. Other major factors driving the market include emerging markets, rising demand for organic and natural



products, growing young population, etc.

# Key Market Segmentation:

Global Flavors Market:

IMARC Group provides an analysis of the key trends in each sub-segment of the global flavors and fragrances market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, form, application and ingredients.

Breakup by Region:
North America
United States
Canada
Europe
Germany
United Kingdom
France
Italy
Spain
Others
Asia Pacific
China
Japan
India
South Korea
Others
Latin America
Brazil
Argentina
Others
Middle East and Africa
Turkey
Saudi Arabia
Iran
United Arab Emirates
Others



Breakup by Product Type:
Nature-Identical Artificial Natural
Breakup by Form:
Liquid Dry
Breakup by Application:
Beverages Dairy and Frozen Desserts Bakery and Confectionery Products Savories and Snacks Others
Global Fragrances Market:
Breakup by Region:
North America United States Canada Europe Germany United Kingdom France Italy Spain Others Asia Pacific China Japan India South Korea
Others



Latin America

Brazil

Argentina

Others

Middle East and Africa

Turkey

Saudi Arabia

Iran

**United Arab Emirates** 

Others

Breakup by Application:

Soap and Detergents
Cosmetics and Toiletries
Fine Fragrances
Household Cleaners and Air Fresheners
Others

Breakup by Ingredients:

Natural

Synthetic

## Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Givaudan SA, Firmenich SA, International Flavors & Fragrances, Inc., Symrise AG, Takasago International Corporation, Sensient Technologies Corporation, V. MANE FILS, SA, Robertet SA, T. Hasegawa Co., Ltd., Frutarom Industries Ltd., Bell Flavors & Fragrances, Inc., Archer Daniels Midland Company (ADM), Kerry Group plc, Ogawa & Co., Ltd. and Huabao International Holdings Limited.

Key Questions Answered in This Report:

How has the global flavors market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global flavors market?

What are the key regional markets?

What is the breakup of the market based on the product type?



What is the breakup of the market based on the form?

What is the breakup of the market based on the application?

How has the global fragrances market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global fragrances market?

What are the key regional markets?

What is the breakup of the market based on the application?

What is the breakup of the market based on the ingredients?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the market?

What is the structure of the global flavors and fragrances market and who are the key players?

What is the degree of competition in the market?



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