

# **Fixed Satellite Services (FSS) Market Report by Service (TV Channel Broadcast, Telecom Backhaul, Broadband Services, Content and Video Distribution, Military Satellite Communication), Organization Size (Small Offices and Home Offices (SOHO), Small and Medium Businesses (SMB), Large Enterprises), End-User (Media and Entertainment, Education, Government, IT and Communications, Retail, Oil and Gas, Aerospace and Defense, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/FEE963EA6415EN.html>

Date: January 2024

Pages: 145

Price: US\$ 3,899.00 (Single User License)

ID: FEE963EA6415EN

## **Abstracts**

The global Fixed satellite services market size reached US\$ 25.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 36.6 Billion by 2032, exhibiting a growth rate (CAGR) of 4.19% during 2024-2032.

Fixed satellite services, also known as FSS, are radiocommunication services used between different earth stations. These satellite services use the VSAT technology for sending and receiving telephone calls and television signals for broadcasting. They offer low power output and have large dish-style antennas for better service reception. As FSS systems provide services to numerous users simultaneously, they are placed strategically for covering a vast area to allow users to communicate while traveling, without losing signals. As a result, governments, military organizations, as well as small and large business firms across the globe, use these systems.

Market Drivers:

On account of inflating income levels and rising sales of smartphones, high-speed internet has become one of the necessities for communication. As a result, the demand for broadband has increased significantly in recent years which, in turn, is impelling the growth of the global fixed satellite services market.

Owing to a rise in the adoption of HDTV channels and emerging DTH TV platforms, there has been an escalation in the overall demand for fixed satellite services across the globe.

Increasing expenditure on military satellite communication; telecom backhaul, content and broadcast delivery; and enterprise and broadband connectivity is anticipated to drive the demand for fixed satellite services during the forecast period.

There has been a rise in the demand for high-throughput connectivity and corporate enterprise networks in the oil and gas industry. This has provided several growth opportunities to the major players operating in the global FSS market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global fixed satellite services market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on service, organization size and end-user.

#### Breakup by Service:

- TV Channel Broadcast
- Telecom Backhaul
- Broadband Services
- Content and Video Distribution
- Military Satellite Communication

#### Breakup by Organization Size:

- Small Offices and Home Offices (SOHO)
- Small and Medium Businesses (SMB)
- Large Enterprises

#### Breakup by End-User:

- Media and Entertainment
- Education
- Government

IT and Communications  
Retail  
Oil and Gas  
Aerospace and Defense  
Others

#### Breakup by Region:

Asia Pacific  
Europe  
North America  
Middle East and Africa  
Latin America

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Embratel Star One, Eutelsat Communications, Telesat Holdings, SKY Perfect JSAT Corporation, Thaicom Public Company Ltd, Nigerian Communications Satellites Ltd, Telenor Satellite AS, Singapore Telecommunications Ltd (Singtel), SES S.A, Arabsat, Hispasat, Intelsat Corporation.

#### Key Questions Answered in This Report

1. What was the size of the global fixed satellite services market in 2023?
2. What is the expected growth rate of the global fixed satellite services market during 2024-2032?
3. What has been the impact of COVID-19 on the global fixed satellite services market?
4. What are the key factors driving the global fixed satellite services market?
5. What is the breakup of the global fixed satellite services market based on the service?
6. What are the key regions in the global fixed satellite services market?
7. Who are the key players/companies in the global fixed satellite services market?

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