

First-Aid Kit Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global first-aid kit market size reached US\$ 177.2 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 237.5 Million by 2028, exhibiting a growth rate (CAGR) of 4.9% during 2023-2028.

A first-aid kit includes essential medical equipment that are necessary for providing immediate healthcare assistance during a medical emergency. The contents of these kits may vary depending upon the purpose, feasibility and situation that users might face. The market is being catalyzed by increasing consumer health concerns coupled with the growing awareness towards the importance of immediate treatment in case of uncertainties. Furthermore, the rising emphasis on specialty first-aid kits along with their increasing adoption across different industries has augmented the product demand. For instance, the emergence of classroom kits, pet first-aid kits, emergency kits, military kits, and other industry-specific kits, has significantly boosted the growth of the market.

The increasing need for first-aid kits at workplaces owing to stringent safety regulations towards ensuring employee safety and wellness has aggravated the growth of the first-aid industry. Additionally, these kits are widely utilized in commercial buildings and industrial sites, owing to a higher risk of accidents. Besides this, the introduction of numerous first-aid training programs at schools, workplaces, etc., has created consumer awareness promoting the importance of first-aid, which has further bolstered the product demand. Apart from this, the sports industry experiences high demand for first-aid kits owing to the high risks of injuries, muscle cramps, or minor accidents during strenuous training, sports, and physical fitness activities, thereby driving the market growth. Moreover, the rising adoption of driving safety kits in compliance with stringent

safety standards and high incidences of casualties during road accidents have propelled the demand for first-aid kits in the automobile industry. Additionally, the growing inclination towards pre-organized kits along with changing consumer preferences has led to the launch of newer product variants with different colored packs or compartments, thereby attracting a large customer base. Moreover, the emergence of the e-commerce industry has also improved the distribution and accessibility of these products, thereby significantly contributing to the market growth. Additionally, various technological upgradations and rapid digitalization in the sector are resulting in the introduction of smart first-aid kits that allow untrained civilians to provide first medical assistance.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global first-aid kit market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, design, material, packaging, distribution channel and end-use.

Breakup by Product Type:

Common Type Kits

Special Type Kits

Breakup by Design:

Mounted

Portable

Breakup by Material:

Fabric

Plastic

Glass

Others

Breakup by Packaging:

Backpack

Bags

Boxes

Cabinet

Breakup by Distribution Channel:

Drug Stores

Hospitals and Clinics

Online

Others

Breakup by End-Use:

Commercial

Industrial

Healthcare

Residential

Sports

Military

Others

Breakup by Region:

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Middle East and Africa

Turkey

Saudi Arabia

Iran

United Arab Emirates

Others

Latin America

Brazil

Mexico

Argentina

Colombia

Chile

Peru

Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being 3M, Acme United Corporation, AdvaCare Systems, Certified Safety Manufacturing, Cintas Corporation, Fieldtex Products Inc., Firststar Healthcare Co., Ltd., Paul Hartmann AG, Honeywell International Inc., Johnson & Johnson Service, Inc., Steroplast Healthcare, etc.

Key Questions Answered in This Report:

How has the global first-aid kit market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global first-aid kit market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the design?

What is the breakup of the market based on the material?

What is the breakup of the market based on the packaging?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end-use?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the market?

What is the structure of the global first-aid kit market and who are the key players?

What is the degree of competition in the market?

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