

# Fertilizer Additives Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global fertilizer additives market size reached US\$ 2.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.4 Billion by 2028, exhibiting a growth rate (CAGR) of 2.69% during 2022-2028.

Fertilizer additives are ingredients used to stimulate the productivity of fertilizers. They offer anti-caking coatings that preserve the granular nature of fertilizers and provide water resistance. They also aid in preventing the formation of lumps and dust and the loss of essential nutrients, such as nitrogen, phosphorus, potassium, and sulfur. As a result, their demand is escalating around the world.

### Fertilizer Additives Market Trends:

At present, there is a considerable shortage of food worldwide due to the increasing global population and rapid urbanization. This, coupled with the rising awareness among individuals about soil deterioration caused by conventional agricultural practices and limited arable land, represents one of the major factors positively influencing the sales of fertilizer additives. They are increasingly being utilized as corrosion inhibitors, anti-dusting, and hygroscopic agents due to their ability to inhibit the loss of macro and micronutrients and improve the productivity of the soil. Moreover, they are employed during the transportation and storage of fertilizers to prevent moisture caused by humid climatic conditions. Furthermore, due to the growing environmental concerns caused by greenhouse gas (GHG) emissions, governing agencies of numerous countries are taking several initiatives to spread awareness among farmers about the use of novel value-added fertilizers and the benefits of fertilizers additives. They are also extending their support to agriculture by offering grants and subsidies, which in turn, is strengthening the market growth. Some of the other major factors, including the

introduction of various technological innovations, an increase in the demand for urea-based fertilizers, a significant rise in the willingness of farmers to spend on improving crop productivity, and the thriving agricultural sector, are anticipated to create a favorable market outlook.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global fertilizer additives market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on function, form and application.

#### Breakup by Function:

- Dust Control Agent
- Anticaking Agent
- Antifoaming Agent
- Hydrophobing Agent
- Corrosion Inhibitor
- Others

#### Breakup by Form:

- Granular
- Prilled
- Powdered

#### Breakup by Application:

- Urea
- Monoammonium Phosphate
- Triple Super Phosphate
- Diammonium Phosphate
- Ammonium Nitrate
- Others

#### Breakup by Region:

- North America
- United States

Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amit Trading Ltd, ArrMaz (Arkema S.A.), BASF SE, Clariant AG, Corteva Inc., Dorf-Ketal Chemicals India Private Limited, Holland Novochem B.V., Hubei Forbon Technology Co Ltd, KAO Corporation, Michelman Inc., Solvay S.A. and Tolsa SA.

#### Key Questions Answered in This Report:

How has the global fertilizer additives market performed so far and how will it perform in the coming years?  
What has been the impact of COVID-19 on the global fertilizer additives market?  
What are the key regional markets?  
What is the breakup of the market based on the function?  
What is the breakup of the market based on the form?  
What is the breakup of the market based on the application?  
What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global fertilizer additives market and who are the key players?

What is the degree of competition in the industry?

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