

# Fertility Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global fertility services market size reached US\$ 35.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 84.0 Billion by 2028, exhibiting a growth rate (CAGR) of 15.5% during 2023-2028.

Fertility services refer to the procedures provided as a treatment for infertility. Infertility is defined as the inability to conceive or carry a full-term pregnancy. Among males, it is identified by a low sperm count or is a result of hormonal imbalance in men. For females, infertility refers to the lack of proper functioning of glands such as hypothalamus and pituitary gland that stimulate hormones in the brain to trigger the ovaries to release an egg. Fertility treatments include medications and procedures that increase the chances of pregnancy. They involve fertility drugs, artificial insemination, In Vitro Fertilization (IVF), egg-freezing or oocyte cryopreservation, surrogacy, Assisted Reproductive Technology (ART) procedures, etc. They assist infertile couples, single parents and members of the LGBT community to plan a family.

The expanding career-oriented population base has led to the increasing prevalence of delayed pregnancies, which is contributing significantly to the market growth. Owing to concerns such as expensive childcare services, academic or career ambitions, and a lack of financial stability, people often opt to have children late in life when they are more mature and financially established. However, excessive workload and the accompanying stress along with sedentary lifestyle habits including smoking and consumption of drugs lead to infertility issues among many of them. Moreover, the rising prevalence of various medical ailments such as endometrial tuberculosis, polycystic

ovarian syndrome (PCOS) and sexually transmitted diseases (STDs) that can cause infertility, is also projected to catalyze the growth of the market. Additionally, growing awareness among individuals and increasing accessibility to improved healthcare facilities have further increased the adoption of these services in both developed and emerging economies. Other factors such as increasing advertising and promotion of fertility services on televisions and online portals along with the rising disposable incomes and flexible coverage offered by health insurance companies are also augmenting the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global fertility services market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on cause of infertility, procedure, service and end-user.

#### Breakup by Cause of Infertility:

- Male Infertility
- Female Infertility

#### Breakup by Procedure:

- In Vitro Fertilization with Intracytoplasmic Sperm Injection (IVF with ICSI)
- Surrogacy
- In Vitro Fertilization Without Intracytoplasmic Sperm Injection (IVF without ICSI)
- Intrauterine Insemination (IUI)
- Others

#### Breakup by Service:

- Fresh Non-Donor
- Frozen Non-Donor
- Egg and Embryo Banking
- Fresh Donor
- Frozen Donor

#### Breakup by End-User:

Fertility Clinics  
Hospitals  
Surgical Centres  
Clinical Research Institutes  
Cryobanks

Breakup by Region:

Europe  
North America  
Asia Pacific  
Middle East and Africa  
Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Instituto Bernabéu Group, INVO Bioscience, Inc., Monash IVF Group, Apollo Hospitals Enterprise Ltd., CARE Fertility Group Ltd., Carolinas Fertility Institute, Genea Limited, The Cooper Companies, Inc., Virtus Health Group, Vitrolife Sweden AB, The Johns Hopkins Health System Corporation, Medicover AB (publ), OvaScience, Inc., Progyny, Inc., and Xytex Corporation.

IMARC Group's latest report provides a deep insight into the global fertility services market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the fertility services market in any manner.

Key Questions Answered in This Report:

What was the size of the global fertility services market in 2022?  
What is the expected growth rate of the global fertility services market during 2023-2028?  
What has been the impact of COVID-19 on the global fertility services market?  
What are the key factors driving the global fertility services market?  
What is the breakup of the global fertility services market based on the cause of

infertility?

What is the breakup of the global fertility services market based on the procedure?

What is the breakup of the global fertility services market based on the service?

What is the breakup of the global fertility services market based on the end-user?

What are the key regions in the global fertility services market?

Who are the key players/companies in the global fertility services market?

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