

# **Fat Replacers Market Report by Type (Carbohydrate, Protein, Lipid, and Others), Source (Plant, Animal), Form (Liquid, Powder), Application (Processed Meat, Bakery and Confectionery, Beverages, Convenience Food), and Region 2024-2032**

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## **Abstracts**

The global fat replacers market size reached US\$ 3.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 4.2 Billion by 2032, exhibiting a growth rate (CAGR) of 3.5% during 2024-2032.

Fat replacers are nonfat substances that provide a taste and texture similar to high-fat foods but with fewer calories. They are made from starchy foods, such as corn, cereals, and grains, or by modifying egg white or whey from milk, or replacing triglycerides in vegetable oils. They are incorporated into a variety of food products like frozen desserts, processed meats, cheese, and sour cream to lower the fat content. They can also be found in baked goods, yogurt, margarine, salad dressing, sauces, gravies, snack chips, and various ready-to-eat (RTE) items.

### **Fat Replacers Market Trends:**

The escalating demand for reduced-fat and fat-free food items on account of changing dietary patterns, rising health concerns, and increasing willingness among individuals to accept fat substitutes represents one of the key factors impelling the market growth. Moreover, fat replacers offer a safe and effective means of maintaining the palatability of food while promoting calorie control and weight loss and maintenance. This, in confluence with the increasing focus on weight-loss strategies and the rising health consciousness among individuals, is driving the demand for fat replacers across the globe. Apart from this, fat replacers, coupled with a healthy lifestyle, can effectively

combat obesity and its complications. They also assist in decreasing hemoglobin A1c (HbA1c), lowering lipid levels and systolic blood pressure, and reducing the risk of cardiovascular diseases (CVDs) and type 2 diabetes. In addition, they aid in increasing high-density lipoprotein (HDL) levels and improving glucose tolerance. Thus, the growing prevalence of obesity and chronic diseases, along with the increasing awareness about the benefits of fat replacers, is creating a positive influence on the demand for fat replacers across the globe.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global fat replacers market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, source, form, and application.

#### Breakup by Type:

Carbohydrate

Protein

Lipid

Others

#### Breakup by Source:

Plant

Animal

#### Breakup by Form:

Liquid

Powder

### Breakup by Application:

Processed Meat

Bakery and Confectionery

Beverages

Convenience Food

### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer-Daniels-Midland Company, Ashland, Cargill Incorporated, Corbion N.V., CP Kelco U.S. Inc. (J.M. Huber Corporation), DuPont de Nemours Inc., Fiberstar Inc., Ingredion Incorporated, Kerry Group plc, Koninklijke DSM N.V., Tate & Lyle PLC and Ulrick & Short.

### Key Questions Answered in This Report:

How has the global fat replacers market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global fat replacers market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the source?

What is the breakup of the market based on the form?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global fat replacers market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL FAT REPLACERS MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY TYPE**

- 6.1 Carbohydrate
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Protein
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Lipid

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY SOURCE**

- 7.1 Plant
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Animal
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY FORM**

- 8.1 Liquid
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Powder
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast

## **9 MARKET BREAKUP BY APPLICATION**

- 9.1 Processed Meat
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Bakery and Confectionery
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Beverages
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 9.4 Convenience Food
  - 9.4.1 Market Trends
  - 9.4.2 Market Forecast

## 10 MARKET BREAKUP BY REGION

### 10.1 North America

#### 10.1.1 United States

##### 10.1.1.1 Market Trends

##### 10.1.1.2 Market Forecast

#### 10.1.2 Canada

##### 10.1.2.1 Market Trends

##### 10.1.2.2 Market Forecast

### 10.2 Asia-Pacific

#### 10.2.1 China

##### 10.2.1.1 Market Trends

##### 10.2.1.2 Market Forecast

#### 10.2.2 Japan

##### 10.2.2.1 Market Trends

##### 10.2.2.2 Market Forecast

#### 10.2.3 India

##### 10.2.3.1 Market Trends

##### 10.2.3.2 Market Forecast

#### 10.2.4 South Korea

##### 10.2.4.1 Market Trends

##### 10.2.4.2 Market Forecast

#### 10.2.5 Australia

##### 10.2.5.1 Market Trends

##### 10.2.5.2 Market Forecast

#### 10.2.6 Indonesia

##### 10.2.6.1 Market Trends

##### 10.2.6.2 Market Forecast

#### 10.2.7 Others

##### 10.2.7.1 Market Trends

##### 10.2.7.2 Market Forecast

### 10.3 Europe

#### 10.3.1 Germany

##### 10.3.1.1 Market Trends

##### 10.3.1.2 Market Forecast

#### 10.3.2 France

##### 10.3.2.1 Market Trends

##### 10.3.2.2 Market Forecast

#### 10.3.3 United Kingdom



- 10.3.3.1 Market Trends
- 10.3.3.2 Market Forecast
- 10.3.4 Italy
  - 10.3.4.1 Market Trends
  - 10.3.4.2 Market Forecast
- 10.3.5 Spain
  - 10.3.5.1 Market Trends
  - 10.3.5.2 Market Forecast
- 10.3.6 Russia
  - 10.3.6.1 Market Trends
  - 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
  - 15.3.1 Archer-Daniels-Midland Company
    - 15.3.1.1 Company Overview
    - 15.3.1.2 Product Portfolio
    - 15.3.1.3 Financials
    - 15.3.1.4 SWOT Analysis
  - 15.3.2 Ashland
    - 15.3.2.1 Company Overview
    - 15.3.2.2 Product Portfolio
    - 15.3.2.3 Financials
    - 15.3.2.4 SWOT Analysis
  - 15.3.3 Cargill Incorporated
    - 15.3.3.1 Company Overview
    - 15.3.3.2 Product Portfolio
    - 15.3.3.3 SWOT Analysis
  - 15.3.4 Corbion N.V.
    - 15.3.4.1 Company Overview
    - 15.3.4.2 Product Portfolio
    - 15.3.4.3 Financials
  - 15.3.5 CP Kelco U.S. Inc. (J.M. Huber Corporation)
    - 15.3.5.1 Company Overview
    - 15.3.5.2 Product Portfolio
  - 15.3.6 DuPont de Nemours Inc.
    - 15.3.6.1 Company Overview

- 15.3.6.2 Product Portfolio
- 15.3.6.3 Financials
- 15.3.6.4 SWOT Analysis
- 15.3.7 Fiberstar Inc.
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
- 15.3.8 Ingredion Incorporated
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
  - 15.3.8.3 Financials
  - 15.3.8.4 SWOT Analysis
- 15.3.9 Kerry Group plc
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
  - 15.3.9.3 Financials
- 15.3.10 Koninklijke DSM N.V.
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
  - 15.3.10.4 SWOT Analysis
- 15.3.11 Tate & Lyle PLC
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio
  - 15.3.11.3 Financials
  - 15.3.11.4 SWOT Analysis
- 15.3.12 Ulrick & Short
  - 15.3.12.1 Company Overview
  - 15.3.12.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Fat Replacers Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Fat Replacers Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Fat Replacers Market Forecast: Breakup by Source (in Million US\$), 2024-2032

Table 4: Global: Fat Replacers Market Forecast: Breakup by Form (in Million US\$), 2024-2032

Table 5: Global: Fat Replacers Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 6: Global: Fat Replacers Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Fat Replacers Market: Competitive Structure

Table 8: Global: Fat Replacers Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Fat Replacers Market: Major Drivers and Challenges

Figure 2: Global: Fat Replacers Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Fat Replacers Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Fat Replacers Market: Breakup by Type (in %), 2023

Figure 5: Global: Fat Replacers Market: Breakup by Source (in %), 2023

Figure 6: Global: Fat Replacers Market: Breakup by Form (in %), 2023

Figure 7: Global: Fat Replacers Market: Breakup by Application (in %), 2023

Figure 8: Global: Fat Replacers Market: Breakup by Region (in %), 2023

Figure 9: Global: Fat Replacers (Carbohydrate) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Fat Replacers (Carbohydrate) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Fat Replacers (Protein) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Fat Replacers (Protein) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Fat Replacers (Lipid) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Fat Replacers (Lipid) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Fat Replacers (Other Types) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Fat Replacers (Other Types) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Fat Replacers (Plant) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Fat Replacers (Plant) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Fat Replacers (Animal) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Fat Replacers (Animal) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Fat Replacers (Liquid) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Fat Replacers (Liquid) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Fat Replacers (Powder) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Fat Replacers (Powder) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Fat Replacers (Processed Meat) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Fat Replacers (Processed Meat) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Fat Replacers (Bakery and Confectionery) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Fat Replacers (Bakery and Confectionery) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Fat Replacers (Beverages) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Fat Replacers (Beverages) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Fat Replacers (Convenience Food) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Fat Replacers (Convenience Food) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: North America: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: North America: Fat Replacers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: United States: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: United States: Fat Replacers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Canada: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Canada: Fat Replacers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Asia-Pacific: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Asia-Pacific: Fat Replacers Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: China: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: China: Fat Replacers Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 43: Japan: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Japan: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 45: India: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: India: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 47: South Korea: Fat Replacers Market: Sales Value (in Million US\$), 2018 &  
2023

Figure 48: South Korea: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 49: Australia: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Australia: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 51: Indonesia: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Indonesia: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 53: Others: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Others: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 55: Europe: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Europe: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 57: Germany: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Germany: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 59: France: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: France: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 61: United Kingdom: Fat Replacers Market: Sales Value (in Million US\$), 2018 &  
2023

Figure 62: United Kingdom: Fat Replacers Market Forecast: Sales Value (in Million  
US\$), 2024-2032

Figure 63: Italy: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Italy: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 65: Spain: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Spain: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 67: Russia: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Russia: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 69: Others: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Others: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 71: Latin America: Fat Replacers Market: Sales Value (in Million US\$), 2018 &  
2023

Figure 72: Latin America: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 73: Brazil: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Brazil: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 75: Mexico: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Mexico: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 77: Others: Fat Replacers Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Others: Fat Replacers Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 79: Middle East and Africa: Fat Replacers Market: Sales Value (in Million US\$),  
2018 & 2023

Figure 80: Middle East and Africa: Fat Replacers Market: Breakup by Country (in %),  
2023

Figure 81: Middle East and Africa: Fat Replacers Market Forecast: Sales Value (in  
Million US\$), 2024-2032

Figure 82: Global: Fat Replacers Industry: SWOT Analysis

Figure 83: Global: Fat Replacers Industry: Value Chain Analysis

Figure 84: Global: Fat Replacers Industry: Porter's Five Forces Analysis



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