

Fantasy Sports Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/FCFFBDD2A423EN.html>

Date: October 2023

Pages: 144

Price: US\$ 2,499.00 (Single User License)

ID: FCFFBDD2A423EN

Abstracts

Market Overview:

The global fantasy sports market size reached US\$ 23.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 47.6 Billion by 2028, exhibiting a growth rate (CAGR) of 11.2% during 2023-2028.

Fantasy sports refer to online games that allow participants to assemble virtual teams of real sports players. The participants compete by playing as managers of their teams, building the roster through drafts and trades, and making line-ups in pursuit of producing the best team statistically. Football, baseball, soccer, cricket, hockey, and basketball are some commonly played fantasy sports. They are widely used as an interactive and engaging activity to compete with friends, colleagues, and family over friendly leagues. Fantasy sports help increase the learning ability, enhance decision-making, provide a realistic feeling while playing, and improve sports knowledge.

Fantasy Sports Market Trends:

The rapid expansion of digital infrastructure, coupled with increasing internet penetration, is one of the key factors driving the market growth. Fantasy sports are online prediction games based on websites and mobile applications played using smartphones, laptops, and tablets. In addition, the rising popularity of fantasy sports due to the widespread adoption of social media platforms where individuals can share their scores and standings is acting as another growth-inducing factor. Furthermore, increasing demand for fantasy sports as active fan engagement tools due to the rising popularity of various sports leagues, such as the national football league (NFL), English premier league (EPL), and national basketball association (NBA), is providing a

considerable boost to the market growth. Additionally, the integration of blockchain technology to enhance user experience, prevent abuses, and improve transparency by tracking data associated with teams, winners, and prizes are creating a positive outlook for the market. Moreover, increasing initiatives by several governments to promote fantasy sports and create a favorable ecosystem by setting regulatory frameworks are providing an impetus to the market growth. Other factors, including the launch of new applications, extensive research and development (R&D) activities, and rising investments in fantasy sports platforms, are anticipated to drive market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global fantasy sports market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on sports type, platform and demographics.

Breakup by Sports Type:

Football

Baseball

Basketball

Hockey

Cricket

Others

Breakup by Platform:

Website

Mobile Application

Breakup by Demographics:

Under 25 Years

25-40 Years

Above 40 Years

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Apollo Global Management Inc., CBS Sports Network (CBS Broadcasting, Inc.), Dream Sports Inc., Fantasy Power 11, FantasyPros, Fantrax, Flutter Entertainment plc, Fsport, Galactus Funware Technology Private Limited, Gameskraft Technologies, RealTime Fantasy Sports Inc., RotoBash and Sachar Gaming Private Limited.

Key Questions Answered in This Report:

How has the global fantasy sports market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global fantasy sports market?

What are the key regional markets?

What is the breakup of the market based on the sports type?

What is the breakup of the market based on the platform?

What is the breakup of the market based on the demographics?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global fantasy sports market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL FANTASY SPORTS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SPORTS TYPE

- 6.1 Football
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Baseball
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Basketball

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Hockey
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Cricket
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Others
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast

7 MARKET BREAKUP BY PLATFORM

- 7.1 Website
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Mobile Application
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY DEMOGRAPHICS

- 8.1 Under 25 Years
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 25-40 Years
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Above 40 Years
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast

- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain

- 9.3.5.1 Market Trends
- 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Apollo Global Management Inc.

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 CBS Sports Network (CBS Broadcasting Inc.)

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Dream Sports Inc.

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 Fantasy Power

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 FantasyPros

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.6 Fantrax

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.7 Flutter Entertainment plc

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.7.3 Financials

14.3.8 Fsport

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.9 Galactus Funware Technology Private Limited

14.3.9.1 Company Overview

14.3.9.2 Product Portfolio

14.3.10 Gameskraft Technologies

- 14.3.10.1 Company Overview
- 14.3.10.2 Product Portfolio
- 14.3.11 RealTime Fantasy Sports Inc.
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 RotoBash
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio
- 14.3.13 Sachar Gaming Private Limited
 - 14.3.13.1 Company Overview
 - 14.3.13.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Fantasy Sports Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Fantasy Sports Market Forecast: Breakup by Sports Type (in Million US\$), 2023-2028

Table 3: Global: Fantasy Sports Market Forecast: Breakup by Platform (in Million US\$), 2023-2028

Table 4: Global: Fantasy Sports Market Forecast: Breakup by Demographics (in Million US\$), 2023-2028

Table 5: Global: Fantasy Sports Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Fantasy Sports Market: Competitive Structure

Table 7: Global: Fantasy Sports Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Fantasy Sports Market: Major Drivers and Challenges

Figure 2: Global: Fantasy Sports Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Fantasy Sports Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Fantasy Sports Market: Breakup by Sports Type (in %), 2022

Figure 5: Global: Fantasy Sports Market: Breakup by Platform (in %), 2022

Figure 6: Global: Fantasy Sports Market: Breakup by Demographics (in %), 2022

Figure 7: Global: Fantasy Sports Market: Breakup by Region (in %), 2022

Figure 8: Global: Fantasy Sports (Football) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Fantasy Sports (Football) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Fantasy Sports (Baseball) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Fantasy Sports (Baseball) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Fantasy Sports (Basketball) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Fantasy Sports (Basketball) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Fantasy Sports (Hockey) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Fantasy Sports (Hockey) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Fantasy Sports (Cricket) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Fantasy Sports (Cricket) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Fantasy Sports (Other Sport Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Fantasy Sports (Other Sport Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Fantasy Sports (Website) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Fantasy Sports (Website) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 22: Global: Fantasy Sports (Mobile Application) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Fantasy Sports (Mobile Application) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Fantasy Sports (Under 25 Years) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Fantasy Sports (Under 25 Years) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Fantasy Sports (25-40 Years) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Fantasy Sports (25-40 Years) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Fantasy Sports (Above 40 Years) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Fantasy Sports (Above 40 Years) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: United States: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: United States: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Canada: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Canada: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Asia-Pacific: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Asia-Pacific: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: China: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: China: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Japan: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Japan: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: India: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: India: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: South Korea: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: South Korea: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Australia: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Australia: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Indonesia: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Indonesia: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Others: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Others: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Europe: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Europe: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Germany: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Germany: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: France: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: France: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: United Kingdom: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: United Kingdom: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Italy: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Italy: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Spain: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Spain: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Russia: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Russia: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Fantasy Sports Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 68: Latin America: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Latin America: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Brazil: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Brazil: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Mexico: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Mexico: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Others: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Others: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Middle East and Africa: Fantasy Sports Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Middle East and Africa: Fantasy Sports Market: Breakup by Country (in %), 2022

Figure 78: Middle East and Africa: Fantasy Sports Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Global: Fantasy Sports Industry: SWOT Analysis

Figure 80: Global: Fantasy Sports Industry: Value Chain Analysis

Figure 81: Global: Fantasy Sports Industry: Porter's Five Forces Analysis

I would like to order

Product name: Fantasy Sports Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/FCFFBDD2A423EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FCFFBDD2A423EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

