

Factoring Market Report by Type (International, Domestic), Organization Size (Small and Medium Enterprises, Large Enterprises), Application (Transportation, Healthcare, Construction, Manufacturing, and Others), and Region 2024-2032

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Abstracts

The global factoring market size reached US\$ 3,857.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 6,365.4 Billion by 2032, exhibiting a growth rate (CAGR) of 5.6% during 2024-2032. The growing demand for alternative financing methods, rising global trade activities, significant technological advancements, increasing prevalence of financial instability and economic volatility, ongoing trend of outsourcing non-core activities, and escalating competition among factoring companies are some of the major factors propelling the market.

Factoring refers to a financial transaction wherein a business sells its accounts receivable to a third party at a discounted rate. It includes recourse, non-recourse, invoice, and reverse factoring. Factoring finds extensive applications in manufacturing, retail, healthcare, logistics, technology, and construction sectors. It provides immediate cash flow, simplifies accounting, reduces collection efforts, mitigates risk, improves the balance sheet, and facilitates scalability. In addition, factoring enhances financial ratios, offers credit risk analysis, and allows businesses to focus on core activities.

The increasing prevalence of financial instability and economic volatility is facilitating the adoption of factoring among businesses to provide immediate liquidity. Additionally, the growing demand for factoring services owing to the ongoing trend of outsourcing non-core activities, including account receivables management by companies to focus more on their core business operations, is contributing to the market growth. Besides this, the implementation of legal and regulatory support by several governments to recognize

and regulate factoring services is positively influencing the market growth. Furthermore, the heightened awareness of alternative financing options, propelled by financial literacy programs and digital media, is contributing to the market growth. In addition, the escalating competition among factoring companies, resulting in more favorable terms, better interest rates, and bundled services, is catalyzing the market growth.

Factoring Market Trends/Drivers:

The growing demand for alternative financing methods

The burgeoning demand for alternative financing methods is a pivotal factor fueling the growth of the factoring market. Conventional financing methods, such as bank loans or venture capital, come with stringent eligibility criteria, including high credit scores, collateral requirements, and extensive documentation. These prerequisites can be challenging for many businesses, particularly small to medium-sized enterprises (SMEs) that might not have an extensive financial history or significant assets. Factoring emerges as an accessible alternative that bypasses many of these hurdles, offering immediate cash flow based on the business's accounts receivable rather than its creditworthiness. Furthermore, the rapid approval and disbursement processes associated with factoring make it highly appealing among businesses across the globe. Moreover, the rapidly changing and highly uncertain economic landscape is intensifying the need for alternative financing methods, such as factoring, that can adapt quickly to varying business needs.

The rising global trade activities

The increasing volume of global trade activities is a prominent factor driving the factoring market growth. Businesses engaging in international trade have to grapple with extended payment cycles, currency exchange risks, and financial regulations that vary from country to country. These complexities make it imperative for businesses to have immediate access to cash to manage their operational costs, fulfill new orders, and take advantage of market opportunities as they arise. In line with this, factoring provides a convenient solution by converting invoices into immediate capital, which becomes increasingly valuable in international transactions where payment delays can be lengthy. Moreover, exporters can leverage factoring to secure immediate cash against various invoices, ensuring that the operational flow remains uninterrupted. As a result, the agility that factoring brings to global trade processes makes it an indispensable tool in the interconnected world.

The significant technological advancements

Technology is playing a transformative role in modernizing the factoring market. In line with this, the integration of advanced technologies like blockchain, artificial intelligence (AI), and data analytics has streamlined and simplified various facets of factoring. AI is increasingly being utilized for real-time credit risk assessments, offering more precise and rapid evaluations, which accelerates the approval process. Furthermore, blockchain technology is showing promise in improving the transparency and security of transactions, reducing the risk of fraud and errors, thus elevating the confidence among stakeholders. Besides this, data analytics tools provide insightful metrics that help both the factor and the business client in making informed decisions. Moreover, these technological enhancements not only make the factoring process more efficient but also more accessible, as platforms can now offer these services online or through mobile applications.

Factoring Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global factoring market report, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on type, organization size, and application.

Breakup by Type:

International

Domestic

Domestic dominates the market

The report has provided a detailed breakup and analysis of the market based on type. This includes international and domestic. According to the report, domestic represented the largest segment.

Domestic factoring is dominating the market as it is less complicated in terms of paperwork and regulations compared to cross-border or international factoring. Furthermore, engaging in domestic factoring involves less risk, especially when it comes to currency fluctuations, political instability, or differing legal systems that one might encounter in international transactions. Additionally, domestic factoring enables quicker invoice approval and payment processes due to geographical proximity and a better understanding of local business culture and regulations. Besides this, businesses

are more aware of domestic factoring services and providers within their own country, making it a more accessible option. Moreover, the reduced complexity of domestic factoring translates to lower costs in terms of fees, making it a financially attractive option for smaller businesses.

Breakup by Organization Size:

Small and Medium Enterprises

Large Enterprises

Large enterprises hold the largest share in the market

A detailed breakup and analysis of the market based on organization size has also been provided in the report. This includes small and medium enterprises and large enterprises. According to the report, large enterprises represented the largest segment.

Larger enterprises are dominating the market as they generate a high volume of accounts receivable, providing a substantial portfolio for factoring companies to work with. Furthermore, they have established credit histories, making them lower-risk clients for factoring companies. Additionally, several large enterprises operate globally, and factoring can assist in managing the complexities associated with international trade, such as currency exchange and cross-border regulations. Besides this, they have complex cash flow needs and can use factoring as a tool to optimize working capital. Moreover, large enterprises frequently deal with intricate and lengthy supply chains that benefit from the cash flow stability that factoring can offer. Along with this, they have better negotiating power, enabling them to secure more favorable factoring rates and terms.

Breakup by Application:

Transportation

Healthcare

Construction

Manufacturing

Others

Manufacturing holds the largest share in the market

A detailed breakup and analysis of the market based on application has also been

provided in the report. This includes transportation, healthcare, construction, manufacturing, and others. According to the report, manufacturing accounted for the largest market share.

Manufacturing is dominating the market as it involves long production cycles and high upfront costs for raw materials and labor, creating a need for consistent cash flow, which factoring can provide. Additionally, the manufacturing sector generally has a high volume of invoices, making it a lucrative segment for factoring companies. Besides this, several manufacturing companies operate on a global scale, dealing with customers and suppliers in different countries, which facilitates the demand for factoring to assist in managing international transactions and currency fluctuations. Furthermore, factoring allows manufacturers to mitigate credit risks by transferring their accounts receivable to a third party. Moreover, the intricate nature of the manufacturing supply chain often leads to staggered payment cycles. Factoring assists in these scenarios by stabilizing the cash flow throughout the cycle.

Breakup by Region:

- North America
 - United States
 - Canada
- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain
 - Russia
 - Others
- Latin America
 - Brazil

Mexico

Others

Middle East and Africa

Europe exhibits a clear dominance, accounting for the largest factoring market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Europe accounted for the largest market share.

Europe has a robust regulatory framework to ensure transparency and financial stability, which instills a sense of confidence in both clients and financial institutions participating in factoring. Furthermore, the region's well-established financial infrastructure, including cutting-edge technology and streamlined processes, provides factoring firms an edge over competitors in other regions. Additionally, Europe's economic diversity, with a mix of developed and emerging markets, allows for a broad range of factoring services, thus providing fertile ground for the industry to grow and adapt. Besides this, the presence of several small and medium-sized enterprises (SMEs) in Europe, which often rely on factoring services for their financing needs, is contributing to the market growth. Moreover, the region has been among the earliest adopters of factoring services, resulting in mature markets with high levels of expertise and experience.

Competitive Landscape:

Several firms are investing in state-of-the-art technology to automate and streamline their processes, including the implementation of artificial intelligence (AI) and blockchain technology to assess credit risks and ensure secure and transparent transactions. Furthermore, they are diversifying their portfolios to include reverse factoring, export and import factoring, and other customized financial solutions to meet the evolving needs of their clients. Additionally, major factoring companies are expanding their operations to new markets by forming alliances with local firms, acquiring smaller competitors, or establishing new branches in emerging markets. Besides this, leading players are designing specific factoring solutions to meet the unique needs of SMEs to increase their market presence and expand their business. Moreover, companies are enhancing their compliance departments and employing sophisticated risk assessment tools to adhere to evolving regulatory landscapes.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

CreditGate24 (Schweiz) AG

Aldermore Bank PLC (FirstRand Group)

Bluevine Capital Inc.

BNP Paribas S.A.

Deutsche Leasing AG (Deutsche Sparkassen Leasing AG & Co. KG)

Eurobank Ergasias SA

HSBC Holdings Plc

Mizuho Financial Group Inc.

Société Générale S.A.

The Southern Bank Company Inc.

Recent Developments:

In January 2022, Bluevine Capital Inc. sold its invoice factoring business to the Canadian invoice funding platform FundThrough.

In March 2023, BNP Paribas S.A. and Hokodo launched a B2B BNPL platform to provide the best cash management and factoring services to multinational corporates.

In October 2020, Société Générale S.A.'s Czech unit acquired 24.9% stakes in Roger, a financial technology company that provides digital factoring and operational financing services.

Key Questions Answered in This Report

1. What was the size of the global factoring market in 2023?
2. What is the expected growth rate of the global factoring market during 2024-2032?
3. What are the key factors driving the global factoring market?
4. What has been the impact of COVID-19 on the global factoring market?
5. What is the breakup of the global factoring market based on the type?
6. What is the breakup of the global factoring market based on the organization size?
7. What is the breakup of the global factoring market based on application?
8. What are the key regions in the global factoring market?
9. Who are the key players/companies in the global factoring market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL FACTORING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 International
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Domestic
 - 6.2.1 Market Trends

6.2.2 Market Forecast

7 MARKET BREAKUP BY ORGANIZATION SIZE

7.1 Small and Medium Enterprises

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Large Enterprises

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

8.1 Transportation

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Healthcare

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Construction

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Manufacturing

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Others

8.5.1 Market Trends

8.5.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia Pacific

- 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
- 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
- 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
- 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
- 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends

- 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 CreditGate24 (Schweiz) AG

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 Aldermore Bank PLC (FirstRand Group)

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.2.3 Financials

14.3.3 Bluevine Capital Inc.

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 BNP Paribas S.A.

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.4.3 Financials

14.3.4.4 SWOT Analysis

14.3.5 Deutsche Leasing AG (Deutsche Sparkassen Leasing AG & Co. KG)

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.5.3 Financials

14.3.6 Eurobank Ergasias SA

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.6.3 Financials

14.3.6.4 SWOT Analysis

14.3.7 HSBC Holdings Plc

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.7.3 Financials

14.3.7.4 SWOT Analysis

14.3.8 Mizuho Financial Group Inc.

14.3.8.1 Company Overview

- 14.3.8.2 Product Portfolio
- 14.3.8.3 Financials
- 14.3.8.4 SWOT Analysis
- 14.3.9 Soci?t? G?n?rale S.A.
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
 - 14.3.9.4 SWOT Analysis
- 14.3.10 The Southern Bank Company Inc.
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Factoring Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Factoring Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Factoring Market Forecast: Breakup by Organization Size (in Million US\$), 2024-2032

Table 4: Global: Factoring Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 5: Global: Factoring Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: Factoring Market Structure

Table 7: Global: Factoring Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Factoring Market: Major Drivers and Challenges
- Figure 2: Global: Factoring Market: Sales Value (in Billion US\$), 2018-2023
- Figure 3: Global: Factoring Market: Breakup by Type (in %), 2023
- Figure 4: Global: Factoring Market: Breakup by Organization Size (in %), 2023
- Figure 5: Global: Factoring Market: Breakup by Application (in %), 2023
- Figure 6: Global: Factoring Market: Breakup by Region (in %), 2023
- Figure 7: Global: Factoring Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 8: Global: Factoring (International) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 9: Global: Factoring (International) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 10: Global: Factoring (Domestic) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 11: Global: Factoring (Domestic) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 12: Global: Factoring (Small and Medium Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 13: Global: Factoring (Small and Medium Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 14: Global: Factoring (Large Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 15: Global: Factoring (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 16: Global: Factoring (Transportation) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 17: Global: Factoring (Transportation) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 18: Global: Factoring (Healthcare) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 19: Global: Factoring (Healthcare) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 20: Global: Factoring (Construction) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 21: Global: Factoring (Construction) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Factoring (Manufacturing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Factoring (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Factoring (Other Applications) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Factoring (Other Applications) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: North America: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: North America: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: United States: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: United States: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Canada: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Canada: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Asia Pacific: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Asia Pacific: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: China: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: China: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Japan: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Japan: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: India: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: India: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: South Korea: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: South Korea: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Australia: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Australia: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Indonesia: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Indonesia: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Others: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Others: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Europe: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Europe: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Germany: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Germany: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: France: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: France: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: United Kingdom: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: United Kingdom: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Italy: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Italy: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Spain: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Spain: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: Russia: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Russia: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Others: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Others: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Latin America: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Latin America: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Brazil: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Brazil: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: Mexico: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Mexico: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Others: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Others: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Middle East and Africa: Factoring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Middle East and Africa: Factoring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Global: Factoring Industry: SWOT Analysis

Figure 75: Global: Factoring Industry: Value Chain Analysis

Figure 76: Global: Factoring Industry: Porter's Five Forces Analysis

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