

# Eye Makeup Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/E73F206F37A6EN.html>

Date: June 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: E73F206F37A6EN

## Abstracts

The global eye makeup market size reached US\$ 16.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 22.4 Billion by 2028, exhibiting a growth rate (CAGR) of 5.1% during 2023-2028.

Eye makeup refers to products that are applied to accentuate the appearance of the eyes. These products include eyeshadow, eyeliner and mascara, which are formulated using water, emulsifiers, preservatives, thickeners, moisturizers, and fragrances. Eye makeup products are available in a wide variety of colors, ranging from subtle to bold shades, with long-lasting formulations. Furthermore, consumer demand for waterproof and mineral-based products has led to significant developments in the market.

Over the past few years, the market has been driven by inflating per capita incomes and the increasing focus of individuals on physical appearances. However, owing to the sudden outbreak of the coronavirus disease (COVID-19), governments of numerous countries have imposed complete lockdowns, which has resulted in supply chain disruptions. In line with this, e-commerce channels have emerged as a convenient and hassle-free shopping solution for individuals. Although discretionary expenses have decreased due to the COVID-19 pandemic, the sales of beauty and personal care products are projected to improve in the near future. Owing to this, several retail brands are focusing on strengthening their presence on e-commerce channels and providing diversity in the price range and product collection. Furthermore, owing to the increasing popularity of cosmetics among men and the rising influence of social media, several manufactures in the industry are offering eye makeup products, such as brow gel, exclusively for men to expand their consumer base. They are also introducing natural, organic, as well as halal-certified products.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global eye makeup market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, distribution channel, pricing and source.

### Breakup by Product Type:

- Mascara
- Eye Shadow
- Eye Liner
- Eye Pencil
- Eyebrow Gel
- Others

### Breakup by Distribution Channel:

- Hypermarkets and Supermarkets
- Specialty Stores
- Convenience Stores
- Online Stores
- Others

### Breakup by Pricing:

- Low to Medium Price
- Premium Price

### Breakup by Source:

- Chemical
- Natural
- Organic
- Halal
- Other

### Breakup by Region:

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Amway Corp, Avon Products Inc., Chanel S.A., Colorbar Cosmetics Pvt. Ltd., Lakm? Cosmetics (Hindustan Unilever), L'Or?al S.A., LVMH, Oriflame Cosmetics, Revlon Inc., Shiseido Company, Limited, Est?e Lauder Inc., Procter & Gamble etc.

The global eye makeup market size reached US\$ 16.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 22.4 Billion by 2028, exhibiting a growth rate (CAGR) of 5.1% during 2023-2028.

Eye makeup refers to products that are applied to accentuate the appearance of the eyes. These products include eyeshadow, eyeliner and mascara, which are formulated

using water, emulsifiers, preservatives, thickeners, moisturizers, and fragrances. Eye makeup products are available in a wide variety of colors, ranging from subtle to bold shades, with long-lasting formulations. Furthermore, consumer demand for waterproof and mineral-based products has led to significant developments in the market.

Over the past few years, the market has been driven by inflating per capita incomes and the increasing focus of individuals on physical appearances. However, owing to the sudden outbreak of the coronavirus disease (COVID-19), governments of numerous countries have imposed complete lockdowns, which has resulted in supply chain disruptions. In line with this, e-commerce channels have emerged as a convenient and hassle-free shopping solution for individuals. Although discretionary expenses have decreased due to the COVID-19 pandemic, the sales of beauty and personal care products are projected to improve in the near future. Owing to this, several retail brands are focusing on strengthening their presence on e-commerce channels and providing diversity in the price range and product collection. Furthermore, owing to the increasing popularity of cosmetics among men and the rising influence of social media, several manufactures in the industry are offering eye makeup products, such as brow gel, exclusively for men to expand their consumer base. They are also introducing natural, organic, as well as halal-certified products.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global eye makeup market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, distribution channel, pricing and source.

#### Breakup by Product Type:

- Mascara
- Eye Shadow
- Eye Liner
- Eye Pencil
- Eyebrow Gel
- Others

#### Breakup by Distribution Channel:

- Hypermarkets and Supermarkets

Specialty Stores  
Convenience Stores  
Online Stores  
Others

Breakup by Pricing:

Low to Medium Price  
Premium Price

Breakup by Source:

Chemical  
Natural  
Organic  
Halal  
Other

Breakup by Region:

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Amway Corp, Avon Products Inc., Chanel S.A., Colorbar Cosmetics Pvt. Ltd., Lakm? Cosmetics (Hindustan Unilever), L'Or?al S.A., LVMH, Oriflame Cosmetics, Revlon Inc., Shiseido Company, Limited, Est?e Lauder Inc., Procter & Gamble etc.

Key Questions Answered in This Report:

How has the global eye makeup market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global eye makeup market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the pricing?

What is the breakup of the market based on the source?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global eye makeup market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL EYE MAKEUP MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT TYPE**

- 6.1 Mascara
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Eye Shadow
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Eye Liner

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Eye Pencil
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 Eyebrow Gel
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast
- 6.6 Others
  - 6.6.1 Market Trends
  - 6.6.2 Market Forecast

## **7 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 7.1 Hypermarkets and Supermarkets
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Specialty Stores
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Convenience Stores
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Online Stores
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 7.5 Others
  - 7.5.1 Market Trends
  - 7.5.2 Market Forecast

## **8 MARKET BREAKUP BY PRICING**

- 8.1 Low to Medium Price
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Premium Price
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast



## **9 MARKET BREAKUP BY SOURCE**

### 9.1 Chemical

9.1.1 Market Trends

9.1.2 Market Forecast

### 9.2 Natural

9.2.1 Market Trends

9.2.2 Market Forecast

### 9.3 Organic

9.3.1 Market Trends

9.3.2 Market Forecast

### 9.4 Halal

9.4.1 Market Trends

9.4.2 Market Forecast

### 9.5 Others

9.5.1 Market Trends

9.5.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

### 10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

### 10.2 Asia Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

- 10.2.4.2 Market Forecast
- 10.2.5 Australia
  - 10.2.5.1 Market Trends
  - 10.2.5.2 Market Forecast
- 10.2.6 Indonesia
  - 10.2.6.1 Market Trends
  - 10.2.6.2 Market Forecast
- 10.2.7 Others
  - 10.2.7.1 Market Trends
  - 10.2.7.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Germany
    - 10.3.1.1 Market Trends
    - 10.3.1.2 Market Forecast
  - 10.3.2 France
    - 10.3.2.1 Market Trends
    - 10.3.2.2 Market Forecast
  - 10.3.3 United Kingdom
    - 10.3.3.1 Market Trends
    - 10.3.3.2 Market Forecast
  - 10.3.4 Italy
    - 10.3.4.1 Market Trends
    - 10.3.4.2 Market Forecast
  - 10.3.5 Spain
    - 10.3.5.1 Market Trends
    - 10.3.5.2 Market Forecast
  - 10.3.6 Russia
    - 10.3.6.1 Market Trends
    - 10.3.6.2 Market Forecast
  - 10.3.7 Others
    - 10.3.7.1 Market Trends
    - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast

#### 10.4.3 Others

##### 10.4.3.1 Market Trends

##### 10.4.3.2 Market Forecast

#### 10.5 Middle East and Africa

##### 10.5.1 Market Trends

##### 10.5.2 Market Breakup by Country

##### 10.5.3 Market Forecast

### **11 SWOT ANALYSIS**

#### 11.1 Overview

#### 11.2 Strengths

#### 11.3 Weaknesses

#### 11.4 Opportunities

#### 11.5 Threats

### **12 VALUE CHAIN ANALYSIS**

### **13 PORTERS FIVE FORCES ANALYSIS**

#### 13.1 Overview

#### 13.2 Bargaining Power of Buyers

#### 13.3 Bargaining Power of Suppliers

#### 13.4 Degree of Competition

#### 13.5 Threat of New Entrants

#### 13.6 Threat of Substitutes

### **14 PRICE INDICATORS**

### **15 COMPETITIVE LANDSCAPE**

#### 15.1 Market Structure

#### 15.2 Key Players

#### 15.3 Profiles of Key Players

##### 15.3.1 Amway Corp.

###### 15.3.1.1 Company Overview

###### 15.3.1.2 Product Portfolio

###### 15.3.1.3 SWOT Analysis

##### 15.3.2 Avon Products Inc.

- 15.3.2.1 Company Overview
- 15.3.2.2 Product Portfolio
- 15.3.3 Chanel S.A.
  - 15.3.3.1 Company Overview
  - 15.3.3.2 Product Portfolio
- 15.3.4 Colorbar Cosmetics Pvt. Ltd.
  - 15.3.4.1 Company Overview
  - 15.3.4.2 Product Portfolio
- 15.3.5 Lakm? Cosmetics (Hindustan Unilever)
  - 15.3.5.1 Company Overview
  - 15.3.5.2 Product Portfolio
- 15.3.6 L'Or?al S.A.
  - 15.3.6.1 Company Overview
  - 15.3.6.2 Product Portfolio
  - 15.3.6.3 Financials
  - 15.3.6.4 SWOT Analysis
- 15.3.7 LVMH
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
  - 15.3.7.3 SWOT Analysis
- 15.3.8 Oriflame Cosmetics
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
- 15.3.9 Revlon Inc.
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
  - 15.3.9.3 Financials
  - 15.3.9.4 SWOT Analysis
- 15.3.10 Shiseido Company Ltd.
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
  - 15.3.10.4 SWOT Analysis
- 15.3.11 Est?e Lauder Inc.
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio
  - 15.3.11.3 Financials
  - 15.3.11.4 SWOT Analysis
- 15.3.12 Procter & Gamble

15.3.12.1 Company Overview

15.3.12.2 Product Portfolio

15.3.12.3 Financials

15.3.12.4 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Eye Makeup Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Eye Makeup Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Eye Makeup Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 4: Global: Eye Makeup Market Forecast: Breakup by Pricing (in Million US\$), 2023-2028

Table 5: Global: Eye Makeup Market Forecast: Breakup by Source (in Million US\$), 2023-2028

Table 6: Global: Eye Makeup Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Eye Makeup Market Structure

Table 8: Global: Eye Makeup Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Eye Makeup Market: Major Drivers and Challenges

Figure 2: Global: Eye Makeup Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Eye Makeup Market: Breakup by Product Type (in %), 2022

Figure 4: Global: Eye Makeup Market: Breakup by Distribution Channel (in %), 2022

Figure 5: Global: Eye Makeup Market: Breakup by Pricing (in %), 2022

Figure 6: Global: Eye Makeup Market: Breakup by Source (in %), 2022

Figure 7: Global: Eye Makeup Market: Breakup by Region (in %), 2022

Figure 8: Global: Eye Makeup Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Eye Makeup (Mascara) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Eye Makeup (Mascara) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Eye Makeup (Eye Shadow) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Eye Makeup (Eye Shadow) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Eye Makeup (Eye Liner) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Eye Makeup (Eye Liner) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Eye Makeup (Eye Pencil) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Eye Makeup (Eye Pencil) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Eye Makeup (Eyebrow Gel) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Eye Makeup (Eyebrow Gel) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Eye Makeup (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Eye Makeup (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Eye Makeup Market: Sales through Hypermarkets and Supermarkets (in Million US\$), 2017 & 2022

Figure 22: Global: Eye Makeup Market Forecast: Sales through Hypermarkets and

Supermarkets (in Million US\$), 2023-2028

Figure 23: Global: Eye Makeup Market: Sales through Specialty Stores (in Million US\$), 2017 & 2022

Figure 24: Global: Eye Makeup Market Forecast: Sales through Specialty Stores (in Million US\$), 2023-2028

Figure 25: Global: Eye Makeup Market: Sales through Convenience Stores (in Million US\$), 2017 & 2022

Figure 26: Global: Eye Makeup Market Forecast: Sales through Convenience Stores (in Million US\$), 2023-2028

Figure 27: Global: Eye Makeup Market: Sales through Online Stores (in Million US\$), 2017 & 2022

Figure 28: Global: Eye Makeup Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028

Figure 29: Global: Eye Makeup Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 30: Global: Eye Makeup Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 31: Global: Eye Makeup (Low to Medium Price) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Eye Makeup (Low to Medium Price) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Eye Makeup (Premium Price) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Eye Makeup (Premium Price) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Eye Makeup (Chemical) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Eye Makeup (Chemical) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Eye Makeup (Natural) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Eye Makeup (Natural) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Global: Eye Makeup (Organic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Global: Eye Makeup (Organic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Global: Eye Makeup (Halal) Market: Sales Value (in Million US\$), 2017 & 2022



Figure 42: Global: Eye Makeup (Halal) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Global: Eye Makeup (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Global: Eye Makeup (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: North America: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: North America: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: United States: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: United States: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Canada: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Canada: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Asia Pacific: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Asia Pacific: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: China: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: China: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Japan: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Japan: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: India: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: India: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: South Korea: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: South Korea: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Australia: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Australia: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Indonesia: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Indonesia: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Others: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Others: Eye Makeup Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 67: Europe: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Europe: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 69: Germany: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Germany: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 71: France: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: France: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 73: United Kingdom: Eye Makeup Market: Sales Value (in Million US\$), 2017 &  
2022

Figure 74: United Kingdom: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 75: Italy: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Italy: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Spain: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Spain: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 79: Russia: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Russia: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 81: Others: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Others: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 83: Latin America: Eye Makeup Market: Sales Value (in Million US\$), 2017 &  
2022

Figure 84: Latin America: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 85: Brazil: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 86: Brazil: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 87: Mexico: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 88: Mexico: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 89: Others: Eye Makeup Market: Sales Value (in Million US\$), 2017 & 2022

Figure 90: Others: Eye Makeup Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 91: Middle East and Africa: Eye Makeup Market: Sales Value (in Million US\$),

2017 & 2022

Figure 92: Middle East and Africa: Eye Makeup Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 93: Global: Eye Makeup Industry: SWOT Analysis

Figure 94: Global: Eye Makeup Industry: Value Chain Analysis

Figure 95: Global: Eye Makeup Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Eye Makeup Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/E73F206F37A6EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E73F206F37A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

