

## Extra Neutral Alcohol (ENA) Market in India: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## **Abstracts**

The extra neutral alcohol (ENA) market in India size reached INR 97.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach INR 125.1 Billion by 2028, exhibiting a growth rate (CAGR) of 4.1% during 2023-2028.

Extra Neutral alcohol, or ENA, is a colourless food-grade alcohol without any impurities. It has neutral smell and taste, and typically contains 96% alcohol by volume (ABV). ENA is derived from various sources – sugar cane molasses, grains, etc. It is used in the production of alcoholic beverages such as whisky, vodka, gin, cane, liqueurs, and alcoholic fruit beverages and aperitifs. Apart from this, it also serves as an essential ingredient in the manufacturing of several cosmetics and personal care products, such as perfume, toiletries, cologne, hair spray, air fresheners, detergents, etc. As a good solvent, it is used in the production of some lacquers, paints and ink for the printing industry, besides being used in pharmaceutical products in products such as antiseptics, drug, syrups, medicated sprays, etc.

The market for ENA has gained momentum in the past few years majorly as a result of increasing consumption of alcohol in the region. In India, almost 90% of ENA is used for potable alcohol, which accounts for an annual production capacity of 3 Million Litres. These figures are further expected to increase owing to a rise in the demand for potable alcohol due to increasing disposable incomes, changing attitude towards drinking, western influence, and a gradual shift from country liquor to Indian Made Foreign Liquor (IMFL).

This report provides a deep insight into the Indian ENA industry covering all its essential aspects. It is a must-read for entrepreneurs, investors, researchers, consultants,



business strategists, and all those who have any kind of stake or are planning to foray into the Indian Extra Neutral Alcohol (ENA) industry in any manner.

Key Aspects Analysed:

Trends and dynamics in the ENA market. Impact of COVID-19 on the market. State wise production and consumption of ENA. Market breakup by application. Key drivers/restraints and their impact on the current and future market scenario. Examination of the competitive landscape.

ENA Applications Covered in This Report:

Alcoholic Beverages Flavours and Fragrances Pharmaceuticals Cosmetics Others

ENA States Covered in This Report:

Punjab Maharashtra Madhya Pradesh Uttar Pradesh Karnataka Andhra Pradesh and Telangana Tamil Nadu Haryana Rajasthan Chhattisgarh West Bengal Uttarakhand Kerala Bihar Odisha Goa

Assam

Extra Neutral Alcohol (ENA) Market in India: Industry Trends, Share, Size, Growth, Opportunity and Forecast 20...



Delhi

Himachal Pradesh Jammu and Kashmir Arunachal Pradesh Meghalaya Jharkhand Tripura Sikkim

Focus of the Analysis:

Overview Historical and current market scenario Market trends

Key Questions Answered in This Report

1. What is the size of the extra neutral alcohol (ENA) market in India in 2022?

2. What is the expected growth rate of the extra neutral alcohol (ENA) market in India during 2023-2028?

3. What are the key factors driving the extra neutral alcohol (ENA) market in India?

4. What has been the impact of COVID-19 on the extra neutral alcohol (ENA) market in India?

5. What is the breakup of the extra neutral alcohol (ENA) market in India based on the application?

6. What are the key regions in the extra neutral alcohol (ENA) market in India based on the production?

7. What are the key regions in the extra neutral alcohol (ENA) market in India based on the consumption?



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