

Exterior Sheathing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024

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Abstracts

The global exterior sheathing market reached a value of US\$ 6.6 Billion in 2018. The market value is further expected to reach US\$ 8.8 Billion by 2024, exhibiting a CAGR of around 5% during 2019-2024. Sheathing refers to a panel or board material which is used in wall, roof and floor assemblies. It is attached to the external framing as an underlayment of various exterior siding materials such as wood, metal or vinyl siding, masonry veneer, stucco, shingles, etc.

There are two types of sheathing, namely, structural sheathing which offers additional strength to the frame structure, and non-structural sheathing that provides insulation and increases the R-value of the building. Exterior sheathing panels provide strength, rigidity, shear resistance and form a nailing base for the siding. Besides this, they are manufactured with water-resistant and wax-treated materials which offer a protective covering from harsh weather and external elements. Moreover, the employment of advanced sheathing materials maximizes space for cavity insulation and minimizes the potential for insulation voids, proving to be an energy-efficient and cost-effective solution.

Global Exterior Sheathing Market Drivers:

The development of more efficient building technologies, such as automated production and installation processes, has created a direct impact on the dynamics of the construction industry. Additionally, rising environmental concerns have led the builders to shift towards green construction materials in order to reduce their carbon footprint, thereby creating a positive demand for exterior sheathing materials.

Expansion in the urban infrastructure sector, due to rising population and the substantial



recovery from economic recession, has led to an increase in the construction activities, particularly in the emerging economies like Africa and Asia. Exterior sheathing materials like wood fiber panels and foam (insulating materials) are increasingly being used in the construction industry as they are cost-effective and meet the energy code requirements. Growing utilization of these materials to increase energy-efficiency and cost savings is anticipated to boost the growth of the market in the coming years.

Breakup by Sheathing Type:

On the basis of sheathing type, the market has been segmented as structural and non-structural sheathing. The structural sheathing segment is further segregated into OSB (oriented strand board), plywood, wafer board and gypsum. On the other hand, the non-structural sheathing segment is divided as fiberboard, foam board, particle board and insulation board. Currently, structural sheathing dominates the market, holding the largest market share.

Breakup by Application:

Based on the application, exterior wall sheathing represents the largest application area, accounting for the majority of the market share. Other major applications include roof, windows and doors, and others.

Breakup by End-Use:

The market has also been categorized on the basis of end-use into commercial, industrial and institutional sectors. Amongst these, the commercial sector accounts for the majority of the market share.

Regional Insights:

Region-wise, the market has been segmented into North America, Europe, Latin America, Asia Pacific, and Middle East and Africa. Amongst these, North America is the biggest market, holding the largest share. This can be attributed to the increasing improvement and repairing activities in the region.

Competitive Landscape:

The report has also analyzed the competitive landscape of the global exterior sheathing



industry and provides profiles of the key players operating in it.

This report provides a deep insight into the global exterior sheathing market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the exterior sheathing industry in any manner.

Key Questions Answered in This Report:

How has the global exterior sheathing market performed so far and how will it perform in the coming years?

What are the key regions in the global exterior sheathing market?

What are the popular sheathing types in the global exterior sheathing market?

What are the various applications in the global exterior sheathing market?

What are the major end-use sectors in the global exterior sheathing market?

What are the price trends of exterior sheathing?

What are the various stages in the value chain of the global exterior sheathing market? What are the key driving factors and challenges in the global exterior sheathing market? What is the structure of the global exterior sheathing market and who are the key players?

What is the degree of competition in the global exterior sheathing market?



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