

Essential Oils Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global essential oils market reached a value of US\$ 10.3 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 17.6 Billion by 2027, exhibiting a CAGR of 9.4% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Essential oils are obtained from the roots, stems, fruits, seeds, wood, barks, leaves and flowers of a single plant species using expression, steam distillation and carbon dioxide (CO₂) extraction. They have characteristic fragrances and are extensively utilized in manufacturing perfumes, soaps, shampoos and cleaning gels. They also have numerous therapeutic properties, due to which essential oils are used in medications for aromatherapy or as carriers for drug delivery applications. Moreover, they are used to enhance the sensory properties of agricultural items like animal feeds and food commodities.

Essential oils are used in different forms, such as expectorants, decongestants, carminative and antibacterial agents, to treat bronchitis, cough and other respiratory tracts. A significant rise in the number of individuals diagnosed with respiratory, dermatological and dental disorders worldwide is among the leading factors contributing to the market growth. Besides this, essential oils are also gaining traction as natural additives and flavoring agents in the conservation and preservation of food products, such as candies, confections, meat, pickles and soft drinks. Other applications of these oils include the synthesis of chemical preservatives, repellents and edible film coatings, and as odorants in detergents and paints. Furthermore, the escalating demand for extended shelf-life and minimal addition of preservatives is resulting in the introduction of active packaging systems to protect food products from microbial contamination. This is anticipated to increase the adoption of essential oils for promoting the safety and

quality of seafood, dairy products, cereal-based items and minimally processed fruit and vegetables.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global essential oils market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product, application and sales channel.

Breakup by Product:

- Cedarwood Oil
- Eucalyptus Oil
- Lavender Oil
- Lemongrass Oil
- Rosemary Oil
- Tea Tree Oil
- Ylang Ylang Oil
- Others

Breakup by Application:

- Medical
- Pharmaceutical
- Nutraceuticals
- Food and Beverages
- Bakery and Confectionery
- Beverages
- Meat, Poultry and Seafood
- Others
- Spa and Relaxation
- Aromatherapy
- Personal Care
- Cosmetics
- Toiletries
- Others
- Cleaning
- Kitchen Cleaners
- Floor Cleaners
- Bathroom Cleaner

Others

Others

Breakup by Sales Channel:

Offline Stores

Online Stores

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Biolandes, doTerra, Essential Oils of New Zealand Ltd., Falcon Essential Oils, Farotti S.R.L., FLAVEX Naturextrakte GmbH, H. Reynaud & Fils, India Essential Oils, Moksha Lifestyle Products, Rocky Mountain Oils LLC, Sydney

Essential Oil Co. (SEOC), The Lebermuth Company, Ungerer Limited and Young Living Essential Oils.

Key Questions Answered in This Report:

How has the global essential oils market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global essential oils market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the application?

What is the breakup of the market based on the sales channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global essential oils market and who are the key players?

What is the degree of competition in the industry?

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