

# **Erection Ring Market by Material (Silicone Cock Rings, Plastic Cock Rings, Metal Cock Rings, and Others), Technology (Vibrating Cock Rings, Non-Vibrating Cock Rings), Distribution Channel (Online Stores, Specialty Stores, Retail Outlets), and Region 2024-2032**

<https://marketpublishers.com/r/EF4112837B2AEN.html>

Date: April 2024

Pages: 135

Price: US\$ 3,899.00 (Single User License)

ID: EF4112837B2AEN

## **Abstracts**

The global erection ring market size reached US\$ 140.8 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 238.6 Million by 2032, exhibiting a growth rate (CAGR) of 5.85% during 2024-2032. The growing number of health concerns regarding sexual dysfunction, rising expenditure capacities of consumers, and product innovations represent some of the key factors driving the market.

An erection ring is a band worn to prolong and heighten orgasms, leading to satisfactory sexual intercourse. It is usually manufactured using metal, soft silicone, rubber, or stretchy materials. It is commonly available in a variety of styles and different sizes to provide a comfortable but effective fit. An erection ring is widely used to create a harder erection and increase the total amount of time an erection lasts. It helps to apply pressure to the male reproductive organ and surrounding areas to trap the blood in it for longer. On the other hand, erection rings assist in maintaining stiffness, boosting confidence, improving sexual sensation, reducing the risk of erectile dysfunction (ED), and intensifying orgasm.

### **Erection Ring Market Trends:**

The growing number of health concerns regarding sexual dysfunction is one of the key factors driving the market growth. An erection ring is widely used as a practical

substitute to improve the sexual experience and maintain an erection long enough during sexual intercourse. Additionally, the widespread product adoption owing to increasing awareness of these products and their capability to enhance the sexual experience is favoring the market growth. In line with this, the changing cultural values, and the rising propensity to experiment with technologically advanced erection rings are acting as another growth-inducing factor. Apart from this, the introduction of vibrating erection rings that help to increase sensation and provide added clitoral stimulation is providing an impetus to the market growth. Moreover, the launch of adjustable erection rings that utilize lasso adjusters, Velcro, or other fasteners to allow the wearer to adjust the fit as needed is propelling the market growth. Furthermore, the increasing product demand among millennials to improve sexual and reproductive health and enhance pleasure is positively influencing the market growth. Besides this, the easy product availability across organized online retail platforms is creating a positive outlook for the market. Other factors, including the rising expenditure capacities of consumers, various product innovations and technological advancements, and rising consumer awareness regarding the diverse usability of the product, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global erection ring market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on material, technology, and distribution channel.

#### Material Insights:

- Silicone Cock Rings
- Plastic Cock Rings
- Metal Cock Rings
- Others

The report has provided a detailed breakup and analysis of the erection ring market based on the material. This includes silicone, plastic, metal cock rings and others. According to the report, silicone cock rings represented the largest segment.

#### Technology Insights:

- Vibrating Cock Rings
- Non-Vibrating Cock Rings

A detailed breakup and analysis of the erection ring market based on the technology has also been provided in the report. This includes vibrating and non-vibrating cock rings. According to the report, non-vibrating cock rings accounted for the largest market share.

#### Distribution Channel Insights:

Online Stores  
Specialty Stores  
Retail Outlets

A detailed breakup and analysis of the erection ring market based on the distribution channel has also been provided in the report. This includes online, specialty stores, and retail outlets. According to the report, online stores accounted for the largest market share.

#### Regional Insights:

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for erection rings. Some of the factors driving the North America erection ring market included the easy product availability across e-commerce platforms and significant product innovations.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global erection ring market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Beate Uhse Italia Srl, CalExotics, EdenFantasys, FUN FACTORY GmbH, Je Joue, JIMMYJANE (Diamond Products LLC), LELO iAB, Lovehoney, Screaming O, Tantus, TIMM Medical (Endo International plc), Vibratex, WOW Tech Europe GmbH, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global erection ring market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global erection ring market?

What are the key regional markets?

Which countries represent the most attractive erection ring markets?

What is the breakup of the market based on the material?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the distribution channel?

What is the competitive structure of the global erection ring market?

Who are the key players/companies in the global erection ring market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL ERECTION RING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY MATERIAL

- 6.1 Silicone Cock Rings
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Plastic Cock Rings
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Metal Cock Rings

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY TECHNOLOGY**

- 7.1 Vibrating Cock Rings
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Non-Vibrating Cock Rings
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 8.1 Online Stores
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Specialty Stores
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Retail Outlets
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

- 9.1 North America
  - 9.1.1 United States
    - 9.1.1.1 Market Trends
    - 9.1.1.2 Market Forecast
  - 9.1.2 Canada
    - 9.1.2.1 Market Trends
    - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends

- 9.2.1.2 Market Forecast
- 9.2.2 Japan
  - 9.2.2.1 Market Trends
  - 9.2.2.2 Market Forecast
- 9.2.3 India
  - 9.2.3.1 Market Trends
  - 9.2.3.2 Market Forecast
- 9.2.4 South Korea
  - 9.2.4.1 Market Trends
  - 9.2.4.2 Market Forecast
- 9.2.5 Australia
  - 9.2.5.1 Market Trends
  - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
  - 9.2.6.1 Market Trends
  - 9.2.6.2 Market Forecast
- 9.2.7 Others
  - 9.2.7.1 Market Trends
  - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain
    - 9.3.5.1 Market Trends
    - 9.3.5.2 Market Forecast
  - 9.3.6 Russia
    - 9.3.6.1 Market Trends
    - 9.3.6.2 Market Forecast
  - 9.3.7 Others

9.3.7.1 Market Trends

9.3.7.2 Market Forecast

#### 9.4 Latin America

9.4.1 Brazil

9.4.1.1 Market Trends

9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

#### 9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

### **10 DRIVERS, RESTRAINTS, AND OPPORTUNITIES**

10.1 Overview

10.2 Drivers

10.3 Restraints

10.4 Opportunities

### **11 VALUE CHAIN ANALYSIS**

### **12 PORTERS FIVE FORCES ANALYSIS**

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

### **13 PRICE ANALYSIS**

### **14 COMPETITIVE LANDSCAPE**



- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
  - 14.3.1 Beate Uhse Italia Srl
    - 14.3.1.1 Company Overview
    - 14.3.1.2 Product Portfolio
  - 14.3.2 CalExotics
    - 14.3.2.1 Company Overview
    - 14.3.2.2 Product Portfolio
  - 14.3.3 EdenFantasys
    - 14.3.3.1 Company Overview
    - 14.3.3.2 Product Portfolio
  - 14.3.4 FUN FACTORY GmbH
    - 14.3.4.1 Company Overview
    - 14.3.4.2 Product Portfolio
  - 14.3.5 Je Joue
    - 14.3.5.1 Company Overview
    - 14.3.5.2 Product Portfolio
  - 14.3.6 JIMMYJANE (Diamond Products LLC)
    - 14.3.6.1 Company Overview
    - 14.3.6.2 Product Portfolio
  - 14.3.7 LELO iAB
    - 14.3.7.1 Company Overview
    - 14.3.7.2 Product Portfolio
  - 14.3.8 Lovehoney
    - 14.3.8.1 Company Overview
    - 14.3.8.2 Product Portfolio
  - 14.3.9 Screaming O
    - 14.3.9.1 Company Overview
    - 14.3.9.2 Product Portfolio
  - 14.3.10 Tantus
    - 14.3.10.1 Company Overview
    - 14.3.10.2 Product Portfolio
  - 14.3.11 TIMM Medical (Endo International plc)
    - 14.3.11.1 Company Overview
    - 14.3.11.2 Product Portfolio
  - 14.3.12 Vibratex
    - 14.3.12.1 Company Overview
    - 14.3.12.2 Product Portfolio

### 14.3.13 WOW Tech Europe GmbH

#### 14.3.13.1 Company Overview

#### 14.3.13.2 Product Portfolio

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

## List Of Tables

### LIST OF TABLES

Table 1: Global: Erection Ring Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Erection Ring Market Forecast: Breakup by Material (in Million US\$), 2024-2032

Table 3: Global: Erection Ring Market Forecast: Breakup by Technology (in Million US\$), 2024-2032

Table 4: Global: Erection Ring Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 5: Global: Erection Ring Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: Erection Ring Market: Competitive Structure

Table 7: Global: Erection Ring Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Erection Ring Market: Major Drivers and Challenges

Figure 2: Global: Erection Ring Market: Sales Value (in Million US\$), 2018-2023

Figure 3: Global: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 4: Global: Erection Ring Market: Breakup by Material (in %), 2023

Figure 5: Global: Erection Ring Market: Breakup by Technology (in %), 2023

Figure 6: Global: Erection Ring Market: Breakup by Distribution Channel (in %), 2023

Figure 7: Global: Erection Ring Market: Breakup by Region (in %), 2023

Figure 8: Global: Erection Ring (Silicone Cock Rings) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 9: Global: Erection Ring (Silicone Cock Rings) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 10: Global: Erection Ring (Plastic Cock Rings) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Erection Ring (Plastic Cock Rings) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Erection Ring (Metal Cock Rings) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Erection Ring (Metal Cock Rings) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Erection Ring (Other Materials) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Erection Ring (Other Materials) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Erection Ring (Vibrating Cock Rings) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Erection Ring (Vibrating Cock Rings) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Erection Ring (Non-Vibrating Cock Rings) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Erection Ring (Non-Vibrating Cock Rings) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Erection Ring (Online Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Erection Ring (Online Stores) Market Forecast: Sales Value (in

Million US\$), 2024-2032

Figure 22: Global: Erection Ring (Specialty Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Erection Ring (Specialty Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Erection Ring (Retail Outlets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Erection Ring (Retail Outlets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: North America: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: North America: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: United States: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: United States: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Canada: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Canada: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Asia-Pacific: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Asia-Pacific: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: China: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: China: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Japan: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Japan: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: India: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: India: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: South Korea: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: South Korea: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Australia: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Australia: Erection Ring Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 44: Indonesia: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Indonesia: Erection Ring Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 46: Others: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Others: Erection Ring Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 48: Europe: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Europe: Erection Ring Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 50: Germany: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Germany: Erection Ring Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 52: France: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: France: Erection Ring Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 54: United Kingdom: Erection Ring Market: Sales Value (in Million US\$), 2018 &  
2023

Figure 55: United Kingdom: Erection Ring Market Forecast: Sales Value (in Million  
US\$), 2024-2032

Figure 56: Italy: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Italy: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Spain: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Spain: Erection Ring Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 60: Russia: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Russia: Erection Ring Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 62: Others: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Others: Erection Ring Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 64: Latin America: Erection Ring Market: Sales Value (in Million US\$), 2018 &  
2023

Figure 65: Latin America: Erection Ring Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 66: Brazil: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Brazil: Erection Ring Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 68: Mexico: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Mexico: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Others: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Others: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Middle East and Africa: Erection Ring Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Middle East and Africa: Erection Ring Market: Breakup by Country (in %), 2023

Figure 74: Middle East and Africa: Erection Ring Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Global: Erection Ring Industry: Drivers, Restraints, and Opportunities

Figure 76: Global: Erection Ring Industry: Value Chain Analysis

Figure 77: Global: Erection Ring Industry: Porter's Five Forces Analysis

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