

# Enterprise Search Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/E9D943F86DBFEN.html>

Date: June 2023

Pages: 137

Price: US\$ 2,499.00 (Single User License)

ID: E9D943F86DBFEN

## Abstracts

The global enterprise search market size reached US\$ 5.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.6 Billion by 2028, exhibiting a growth rate (CAGR) of 10.7% during 2023-2028.

Enterprise search is a software solution wherein authorized users can retrieve content from several disparate sources. It comprises content collection, content processing, indexing, query processing, and matching. It helps organizations increase productivity while creating an enhanced environment for better decision making. It also assists in building a quick reference database after collecting the most frequently asked questions (FAQs) and answers for a customer support solution. As a result, enterprise search finds extensive applications in government, commercial, healthcare, retail, media and entertainment, and banking, financial services, and insurance (BFSI) sectors.

### Enterprise Search Market Trends:

At present, there is a rise in the demand for solutions offering time-saving data search capabilities in various organizations across the globe. This, along with the growing need for supervising large volumes of data in several enterprises to improve the operational efficiency, represents one of the key factors driving the market. Moreover, there is an increase in the adoption of hosted enterprise search solutions in small and medium enterprises due to the emergence of cloud computing and Software as a Service (SaaS) worldwide. This, coupled with the better security layer offered by enterprise search solutions for allowing access to information only for the authorized personnel, is propelling the growth of the market. Additionally, the rising utilization of text analytics techniques and artificial intelligence (AI) technologies in businesses around the world is offering lucrative growth opportunities to industry investors. Besides this, several

benefits offered by enterprise search solutions, such as low maintenance, reduced installation cost, and minimum technical support, are positively influencing the market. Apart from this, rapid technological advancements, along with the escalating demand for value-added services in various companies, is bolstering the growth of the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global enterprise search market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on enterprise size and end user.

#### Breakup by Enterprise Size:

Small Enterprises

Medium Enterprises

Large Enterprises

#### Breakup by End User:

Banking and Financial Services

Healthcare

Retail

Government and Commercial Offices

Media and Entertainment

Others

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Attivio (ServiceNow), Coveo Solutions Inc., Dassault Systèmes, Google LLC, International Business Machines Corporation, Lucidworks, MarkLogic Corporation, Oracle Corporation, SAP SE, Sinequa and X1 Technologies Inc.

Key Questions Answered in This Report:

How has the global enterprise search market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global enterprise search market?

What are the key regional markets?

What is the breakup of the market based on the enterprise size?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global enterprise search market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL ENTERPRISE SEARCH MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY ENTERPRISE SIZE**

- 6.1 Small Enterprises
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Medium Enterprises
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Large Enterprises

6.3.1 Market Trends

6.3.2 Market Forecast

## **7 MARKET BREAKUP BY END USER**

7.1 Banking and Financial Services

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Healthcare

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Retail

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Government and Commercial Offices

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Media and Entertainment

7.5.1 Market Trends

7.5.2 Market Forecast

7.6 Others

7.6.1 Market Trends

7.6.2 Market Forecast

## **8 MARKET BREAKUP BY REGION**

8.1 North America

8.1.1 United States

8.1.1.1 Market Trends

8.1.1.2 Market Forecast

8.1.2 Canada

8.1.2.1 Market Trends

8.1.2.2 Market Forecast

8.2 Asia-Pacific

8.2.1 China

8.2.1.1 Market Trends

8.2.1.2 Market Forecast

8.2.2 Japan

8.2.2.1 Market Trends

- 8.2.2.2 Market Forecast
- 8.2.3 India
  - 8.2.3.1 Market Trends
  - 8.2.3.2 Market Forecast
- 8.2.4 South Korea
  - 8.2.4.1 Market Trends
  - 8.2.4.2 Market Forecast
- 8.2.5 Australia
  - 8.2.5.1 Market Trends
  - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
  - 8.2.6.1 Market Trends
  - 8.2.6.2 Market Forecast
- 8.2.7 Others
  - 8.2.7.1 Market Trends
  - 8.2.7.2 Market Forecast
- 8.3 Europe
  - 8.3.1 Germany
    - 8.3.1.1 Market Trends
    - 8.3.1.2 Market Forecast
  - 8.3.2 France
    - 8.3.2.1 Market Trends
    - 8.3.2.2 Market Forecast
  - 8.3.3 United Kingdom
    - 8.3.3.1 Market Trends
    - 8.3.3.2 Market Forecast
  - 8.3.4 Italy
    - 8.3.4.1 Market Trends
    - 8.3.4.2 Market Forecast
  - 8.3.5 Spain
    - 8.3.5.1 Market Trends
    - 8.3.5.2 Market Forecast
  - 8.3.6 Russia
    - 8.3.6.1 Market Trends
    - 8.3.6.2 Market Forecast
  - 8.3.7 Others
    - 8.3.7.1 Market Trends
    - 8.3.7.2 Market Forecast
- 8.4 Latin America

#### 8.4.1 Brazil

##### 8.4.1.1 Market Trends

##### 8.4.1.2 Market Forecast

#### 8.4.2 Mexico

##### 8.4.2.1 Market Trends

##### 8.4.2.2 Market Forecast

#### 8.4.3 Others

##### 8.4.3.1 Market Trends

##### 8.4.3.2 Market Forecast

### 8.5 Middle East and Africa

#### 8.5.1 Market Trends

#### 8.5.2 Market Breakup by Country

#### 8.5.3 Market Forecast

## 9 SWOT ANALYSIS

### 9.1 Overview

### 9.2 Strengths

### 9.3 Weaknesses

### 9.4 Opportunities

### 9.5 Threats

## 10 VALUE CHAIN ANALYSIS

## 11 PORTERS FIVE FORCES ANALYSIS

### 11.1 Overview

### 11.2 Bargaining Power of Buyers

### 11.3 Bargaining Power of Suppliers

### 11.4 Degree of Competition

### 11.5 Threat of New Entrants

### 11.6 Threat of Substitutes

## 12 PRICE ANALYSIS

## 13 COMPETITIVE LANDSCAPE

### 13.1 Market Structure

### 13.2 Key Players

### 13.3 Profiles of Key Players

#### 13.3.1 Attivio (ServiceNow)

##### 13.3.1.1 Company Overview

##### 13.3.1.2 Product Portfolio

#### 13.3.2 Coveo Solutions Inc.

##### 13.3.2.1 Company Overview

##### 13.3.2.2 Product Portfolio

##### 13.3.2.3 Financials

#### 13.3.3 Dassault Syst?mes

##### 13.3.3.1 Company Overview

##### 13.3.3.2 Product Portfolio

##### 13.3.3.3 Financials

##### 13.3.3.4 SWOT Analysis

#### 13.3.4 Google LLC

##### 13.3.4.1 Company Overview

##### 13.3.4.2 Product Portfolio

##### 13.3.4.3 SWOT Analysis

#### 13.3.5 International Business Machines Corporation

##### 13.3.5.1 Company Overview

##### 13.3.5.2 Product Portfolio

##### 13.3.5.3 Financials

##### 13.3.5.4 SWOT Analysis

#### 13.3.6 Lucidworks

##### 13.3.6.1 Company Overview

##### 13.3.6.2 Product Portfolio

#### 13.3.7 MarkLogic Corporation

##### 13.3.7.1 Company Overview

##### 13.3.7.2 Product Portfolio

#### 13.3.8 Oracle Corporation

##### 13.3.8.1 Company Overview

##### 13.3.8.2 Product Portfolio

##### 13.3.8.3 Financials

##### 13.3.8.4 SWOT Analysis

#### 13.3.9 SAP SE

##### 13.3.9.1 Company Overview

##### 13.3.9.2 Product Portfolio

##### 13.3.9.3 Financials

##### 13.3.9.4 SWOT Analysis

#### 13.3.10 Sinequa



- 13.3.10.1 Company Overview
- 13.3.10.2 Product Portfolio
- 13.3.11 X1 Technologies Inc
  - 13.3.11.1 Company Overview
  - 13.3.11.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Enterprise Search Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Enterprise Search Market Forecast: Breakup by Enterprise Size (in Million US\$), 2023-2028

Table 3: Global: Enterprise Search Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 4: Global: Enterprise Search Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Enterprise Search Market: Competitive Structure

Table 6: Global: Enterprise Search Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Enterprise Search Market: Major Drivers and Challenges

Figure 2: Global: Enterprise Search Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Enterprise Search Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Enterprise Search Market: Breakup by Enterprise Size (in %), 2022

Figure 5: Global: Enterprise Search Market: Breakup by End User (in %), 2022

Figure 6: Global: Enterprise Search Market: Breakup by Region (in %), 2022

Figure 7: Global: Enterprise Search (Small Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 8: Global: Enterprise Search (Small Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 9: Global: Enterprise Search (Medium Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Enterprise Search (Medium Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Enterprise Search (Large Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Enterprise Search (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Enterprise Search (Banking and Financial Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Enterprise Search (Banking and Financial Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Enterprise Search (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Enterprise Search (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Enterprise Search (Retail) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Enterprise Search (Retail) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Enterprise Search (Government and Commercial Offices) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Enterprise Search (Government and Commercial Offices) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Enterprise Search (Media and Entertainment) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Enterprise Search (Media and Entertainment) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Enterprise Search (Other End Users) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Enterprise Search (Other End Users) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: North America: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: North America: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: United States: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: United States: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Canada: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Canada: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Asia-Pacific: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Asia-Pacific: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: China: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: China: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Japan: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Japan: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: India: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: India: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: South Korea: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: South Korea: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Australia: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Australia: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Indonesia: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Indonesia: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Others: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Others: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Europe: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Europe: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Germany: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Germany: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: France: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: France: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: United Kingdom: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: United Kingdom: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Italy: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Italy: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Spain: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Spain: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Russia: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Russia: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Others: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Others: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Latin America: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Latin America: Enterprise Search Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 65: Brazil: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Brazil: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Mexico: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Mexico: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Others: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Others: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Middle East and Africa: Enterprise Search Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Middle East and Africa: Enterprise Search Market: Breakup by Country (in %), 2022

Figure 73: Middle East and Africa: Enterprise Search Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Global: Enterprise Search Industry: SWOT Analysis

Figure 75: Global: Enterprise Search Industry: Value Chain Analysis

Figure 76: Global: Enterprise Search Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Enterprise Search Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/E9D943F86DBFEN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E9D943F86DBFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

