

Enterprise Manufacturing Intelligence Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview 2023-2028:

The global enterprise manufacturing intelligence market size reached US\$ 3.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 6.5 Billion by 2028, exhibiting a growth rate (CAGR) of 14.25% during 2023-2028.

Enterprise manufacturing intelligence (EMI) refers to a software-based application used for providing real-time information regarding various manufacturing processes. The software collects and presents manufacturing-related data, such as production costs, capacity, quality and availability of resources, to users. The software is often used along with performance, plant and factory management software for data integration, aggregation, contextualization, management and visualization. This assists the businesses in optimizing performance and maximizing outputs. In comparison to the traditionally used systems, novel cloud- and big data-based EMI solutions provide more accurate key performance indicators, process verification and threshold analysis.

Increasing automation in the manufacturing sector, along with the rising need for enhanced operational excellence across industries, is one of the key factors driving the growth of the market. EMI systems are used across various industries, such as food and beverage, oil and gas and pharmaceutical, for monitoring manufacturing processes, minimizing production waste, analyzing manufacturing problems and combining operation data with enterprise resource planning (ERP) applications. Furthermore, significant growth in the automotive industry is providing a boost to the market. EMI systems are used for supervising the assembly line and overcoming the challenges faced while designing, manufacturing and upgrading the traditional manufacturing

processes. Various technological advancements, such as the integration of big data, artificial intelligence (AI) and internet of things (IoT)-based tools with EMI solutions, are acting as other growth-inducing factors. These systems aid in identifying, analyzing and mitigating issues and faults in the manufacturing units and facilitate efficient data sharing between business units.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global enterprise manufacturing intelligence market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on offering, deployment type, application and end use industry.

Breakup by Offering:

Software

Services

Breakup by Deployment Type:

Embedded

Standalone

Breakup by Application:

Data Integration

Data Management and Analytics

Real-Time Visualization

Breakup by End Use Industry:

Automotive

Energy and Power

Consumer Packaged Goods

Medical Products

Aerospace and Defense

Electronics and Semiconductors

Pharmaceuticals and Biotech

Oil and Gas

Food and Beverages

Chemical

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being ABB Ltd., Aspen Technology Inc., Dassault Systèmes SE, Epicor Software Corporation (KKR & Co. Inc.), Honeywell International Inc., Oracle Corporation, Parsec Automation Corp., Qisoft, Rockwell Automation Inc., SAP SE and Schneider Electric SE.

Key Questions Answered in This Report:

How has the global enterprise manufacturing intelligence market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global enterprise manufacturing intelligence market?

What are the key regional markets?

What is the breakup of the market based on the offering?

What is the breakup of the market based on the deployment type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end use industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global enterprise manufacturing intelligence market and who are the key players?

What is the degree of competition in the industry?

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