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Enterprise Fraud Management Market Report by Solutions (Digital Banking and Payment Frauds, Card Frauds, Multi-Channel Fraud, Internal Threats / Employee Surveillance, Authentication Management), Deployment Type (On-Premises, Cloud-based, SaaS), Enterprise Size (Small Enterprises, Medium Enterprises, Large Enterprises), Application (BFSI, Government, Retail, Healthcare, Travel and Tourism, IT and Telecommunication, and Others), and Region 2023-2028

https://marketpublishers.com/r/E6DD7A757BAAEN.html
Date: September 2023
Pages: 147
Price: US$ 2,499.00 (Single User License)
ID: E6DD7A757BAAEN

Abstracts

Market Overview:

The global enterprise fraud management market size reached US$ 9.54 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 18.02 Billion by 2028, exhibiting a growth rate (CAGR) of 11.26% during 2023-2028. The increasing digital transactions, growing awareness among organizations about the importance of fraud prevention, rapid technological advancements, significant growth in the e-commerce industry, and widespread adoption of EFM in financial institutions represent some of the key factors driving the market.

Enterprise fraud management (EFM) refers to a set of strategies, processes, and tools implemented by organizations to detect, prevent, and mitigate fraudulent activities. It utilizes various technologies, data analytics, and risk assessment techniques to proactively detect, investigate, and respond to fraudulent activities in real time. EFM is

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widely used by large enterprises, such as financial institutions, insurance companies, and retail organizations, to safeguard their assets, maintain customer trust, and comply with regulatory requirements. It also assists in reducing financial losses, enhancing operational efficiency, and protecting customer trust. As a result, EFM finds extensive application across the BFSI, government, retail, healthcare, travel and tourism, information technology (IT), and telecommunication industries.

Enterprise Fraud Management Market Trends:
One of the key factors propelling the enterprise fraud management market is the increasing number of digital transactions, such as online payments, e-commerce transactions, mobile banking, and digital wallets. EFM is widely adopted by organizations to secure these digital channels and detect and prevent fraudulent activities in real-time, thereby safeguarding financial transactions and customer data. Moreover, the widespread adoption of EFM solutions to protect operations, assets, and customers due to the increasing number of fraudulent activities is acting as another growth-inducing factor. Apart from this, various technological advancements, such as the integration of such as artificial intelligence (AI), machine learning (ML), data analytics, and big data, that helps organizations to analyze vast amounts of data, identify patterns, detect anomalies, and predict fraudulent behavior with greater accuracy and speed, is providing a considerable boost to the market growth. Additionally, the growing awareness among organizations about the importance of fraud prevention and the potential impact of fraud incidents is creating a positive outlook for the market. Besides this, the widespread adoption of EFM in financial institutions, significant growth in the e-commerce industry, increasing demand for real-time fraud detection, and stringent regulations and compliance standards imposed by regulatory bodies to implement effective fraud management solutions are presenting remunerative growth opportunities for the market.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each segment of the global enterprise fraud management market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on solutions, deployment type, enterprise size, and application.

Solutions Insights:

Digital Banking and Payment Frauds
Card Frauds
Multi-Channel Fraud

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Internal Threats / Employee Surveillance
Authentication Management

The report has provided a detailed breakup and analysis of the enterprise fraud management market based on solutions. This includes digital banking and payment frauds, card frauds, multi-channel fraud, internal threats/ employee surveillance, and authentication management. According to the report, authentication management represented the largest segment.

Deployment Type Insights:

On-Premises
Cloud-based
SaaS

The report has provided a detailed breakup and analysis of the enterprise fraud management market based on the deployment type. This includes on-premises, cloud-based, and Saas. According to the report, on-premises represented the largest segment.

Enterprise Size Insights:

Small Enterprises
Medium Enterprises
Large Enterprises

The report has provided a detailed breakup and analysis of the enterprise fraud management market based on the enterprise size. This includes small, medium, and large enterprises. According to the report, large enterprises represented the largest segment.

Application Insights:

BFSI
Government
Retail
Healthcare
Travel and Tourism
IT and Telecommunication

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Others

The report has provided a detailed breakup and analysis of the enterprise fraud management market based on the application. This includes BFSI, government, retail, healthcare, travel and tourism, IT and telecommunication, and others. According to the report, BFSI represented the largest segment.

Regional Insights:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North

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America was the largest market for enterprise fraud management. Some of the factors driving the North America enterprise fraud management market included increasing digital transactions, growing awareness among organizations about the importance of fraud prevention, the implementation of various government initiatives, and rapid technological advancements.

Competitive Landscape:
The report has also provided a comprehensive analysis of the competitive landscape in the enterprise fraud management market. Detailed profiles of all major companies have been provided. Some of the companies covered include ACI Worldwide Inc., Capgemini SE, Cybersource (Visa Inc.), Deloitte Touche Tohmatsu Limited, Experian Plc, FICO, NICE Actimize (NICE Systems Ltd.), SAS Institute Inc., Verafin Solutions ULC, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global enterprise fraud management market performed so far, and how will it perform in the coming years?
What are the drivers, restraints, and opportunities in the global enterprise fraud management market?
What is the impact of each driver, restraint, and opportunity on the global enterprise fraud management market?
What are the key regional markets?
Which countries represent the most attractive enterprise fraud management market?
What is the breakup of the market based on solutions?
Which is the most attractive solution in the enterprise fraud management market?
What is the breakup of the market based on the deployment type?
Which is the most attractive deployment type in the enterprise fraud management market?
What is the breakup of the market based on the enterprise size?
Which is the most attractive enterprise size in the enterprise fraud management market?
What is the breakup of the market based on the application?
Which is the most attractive application in the enterprise fraud management market?
What is the competitive structure of the global enterprise fraud management market?
Who are the key players/companies in the global enterprise fraud management market?

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