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Enterprise Content Management Software Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

https://marketpublishers.com/r/E03CE411A05EN.html
Date: January 2023
Pages: 108
Price: US$ 2,499.00 (Single User License)
ID: E03CE411A05EN

Abstracts

The global enterprise content management (ECM) software market size reached US$ 59.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 131.2 Billion by 2028, exhibiting a growth rate (CAGR) of 13.8% during 2023-2028.

An enterprise content management (ECM) software is used to create, distribute, archive, store and manage unstructured content as well as to analyze the usage to enable the organizations to deliver related content to users as per their requirement. This software enables organizations to save time and money by systematically managing content like scanned documents, emails, reports, medical images and office documents. It allows companies to store, track, edit and collaborate on content creation and other information projects while ensuring security. In this way, it serves as a platform for enterprises to share structured information across multiple departments or teams and manage the workflow efficiently.

Global Enterprise Content Management (ECM) Software Market Drivers:
ECM software establishes smooth collaboration and coordination among the employees of an organization as it streamlines the cycle of information and automates various business processes. It also enables financial institutions to accomplish short-term revenue objectives more quickly by analyzing and improving the customer experience on digital channels.
Protection against data loss is a growing concern among various enterprises as it is necessary to protect the data for future use. The increasing requirement for securing confidential data is bolstering the adoption of ECM software.
Several organizations prefer using mobile devices to access and collaborate on content and business documents anytime and anywhere. The integration of ECM software with

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smartphones and tablets is creating a positive outlook for the global market. This also allows efficient distribution of work between employees which helps to make different functional processes traceable and aligns various on-going tasks.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global enterprise content management software market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on deployment model, component type, service, enterprise and end-use industry.

Breakup by Deployment Model:

On-Premises
Cloud-Based

Breakup by Component Type:

Document Management System (DMS)
Web Content Management (WCM)
Document-Centric Collaboration (DCC)
Records Management
Document Imaging
Business Process Management (BPM)
Others

Breakup by Service:

Professional
Managed

Breakup by Enterprise:

Small and Medium Enterprises
Large Enterprises

Breakup by End-Use Industry:

Telecom and IT
Banking Financial Services and Insurance (BFSI)

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Retail
Education
Manufacturing
Media and Entertainment
Government
Healthcare
Others

Breakup by Region:

North America
Europe
Asia Pacific
Middle East and Africa
Latin America

Competitive Landscape:
The report has also analysed the competitive landscape of the market with some of the key players being Capgemini SE, Xerox Corporation, OpenText Corporation, IBM Corporation, Oracle Corporation, M-Files Corp., Hyland Software Inc., Epicor Software Corp, Alfresco Software Inc., DocuWare GmbH, Datamatics Global Services Limited, Hewlett Packard Enterprise Company, Microsoft Corporation, Newgen Software Technologies Limited, etc.

Key Questions Answered in This Report
1. What was the size of the global enterprise content management software market in 2022?
2. What is the expected growth rate of the global enterprise content management software market during 2023-2028?
3. What are the key factors driving the global enterprise content management software market?
4. What has been the impact of COVID-19 on the global enterprise content management software market?
5. What is the breakup of the global enterprise content management software market based on the deployment model?
6. What is the breakup of the global enterprise content management software market based on the component type?
7. What is the breakup of the global enterprise content management software market based on service?

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8. What is the breakup of the global enterprise content management software market based on the enterprise?
9. What is the breakup of the global enterprise content management software market based on the end-use industry?
10. What are the key regions in the global enterprise content management software market?
11. Who are the key players/companies in the global enterprise content management software market?

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