

Enterprise Asset Leasing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/E751B4DFEE8EEN.html>

Date: November 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: E751B4DFEE8EEN

Abstracts

The global enterprise asset leasing market size reached US\$ 945 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,956 Billion by 2028, exhibiting a growth rate (CAGR) of 12.89% during 2022-2028.

Enterprise asset leasing refers to an agreement between multiple parties granting the rights to use capital goods and other organizational assets against periodic payments. It involves the renting of commercial equipment, utility vehicles, real estate and information technology (IT) hardware and software for professional applications. It is available for short-term and long-term durations, and it offers various benefits, such as high profitability, taxation gains and enhanced production capacity, security and inflation resistance. It enables the organizations to acquire movable machinery with minimal capital and maintenance requirements. The lessee can also acquire the ownership of the asset upon the expiration of the lease period. As a result, enterprise asset leasing finds extensive application across various industries, including IT, telecommunication, manufacturing, automotive, construction, transportation and logistics.

Enterprise Asset Leasing Market Trends:

Rapid industrialization across the globe is one of the key factors driving the growth of the market. Moreover, the widespread adoption of enterprise asset leasing services by small and medium-sized enterprises (SMEs) for acquiring IT equipment is providing a thrust to the market growth. The consumer preference is also rapidly shifting toward novel and advanced commercial equipment to conduct business operations. In line with this, as the coronavirus disease (COVID-19) continues to spread across the globe, the organizations are increasingly preferring to rent the equipment in place of acquiring it to mitigate the business risks and minimize losses. Additionally, the launch of 360-degree

asset leasing and rental services for fixed and mobile assets is acting as another growth-inducing factor. These innovative platforms integrate solutions for the effective management of stock, fleet operations, warranty, permit and compliance for the equipment. Other factors, including the availability of asset leasing services at economical interest rates, along with the implementation of favorable government policies, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global enterprise asset leasing market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on asset type, leasing type, enterprise size and industry vertical.

Breakup by Asset Type:

- Commercial Vehicles
- Real Estate
- IT Equipment
- Machinery and Industrial Equipment
- Others

Breakup by Leasing Type:

- Operating Lease
- Financial Lease

Breakup by Enterprise Size:

- Small and Medium-sized Enterprises
- Large Enterprises

Breakup by Industry Vertical:

- Manufacturing
- Construction
- IT and Telecom
- Government and Public Sector
- Transportation and Logistics
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being BNP Paribas, Bohai Leasing Co. Ltd., General Electric Company, ICBC Financial Leasing Co. Ltd (Industrial and Commercial Bank of China Limited), Mexarrend S.A.P.I. de C.V., Mitsubishi HC Capital Inc., National Westminster Bank plc, ORIX Corporation, Societe Generale, and White Oak Financial LLC.

Key Questions Answered in This Report

1. What was the size of the global enterprise asset leasing market in 2022?
2. What is the expected growth rate of the global enterprise asset leasing market during 2023-2028?

3. What has been the impact of COVID-19 on the global enterprise asset leasing market?
4. What are the key factors driving the global enterprise asset leasing market?
5. What is the breakup of the global enterprise asset leasing market based on the asset type?
6. What is the breakup of the global enterprise asset leasing market based on the leasing type?
7. What is the breakup of the global enterprise asset leasing market based on the enterprise size?
8. What is the breakup of the global enterprise asset leasing market based on the industry vertical?
9. What are the key regions in the global enterprise asset leasing market?
10. Who are the key players/companies in the global enterprise asset leasing market?

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