

Enterprise Agile Transformation Services Market by Methodology (Scrum, Scrum/XP, Scrumban, Kanban, Custom Hybrid, and Others), Service Type (Development Services, Consulting Services, and Others), Organization Size (Large Enterprises, Small and Medium-sized Enterprises), Industry Vertical (IT and Telecom, BFSI, Retail, Media and Entertainment, Government and Public Sector, Manufacturing, Healthcare, and Others), and Region 2023-2028

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Abstracts

Market Overview:

The global enterprise agile transformation services market size reached US\$ 29.99 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 87.38 Billion by 2028, exhibiting a growth rate (CAGR) of 19.05% during 2023-2028. The increasing need in marketing and advertising campaigns, the integration of advanced technologies, and the trend of automation represent some of the key factors driving the market.

Enterprise agile transformation is a process wherein agile principles and practices are adopted within an organization to improve efficiency and adaptability. It comprises various services, including coaching, training, consulting, tools, and software to support agile teams, such as project management software, task tracking tools, and collaboration platforms. Enterprise agile transformation services help teams and organizations in working more efficiently by breaking down large projects into smaller, manageable chunks of work and adjusting and adapting to changing priorities and

requirements. These services also assist in improving collaboration and communication, high return on investment (ROI), early risk detection capabilities, and reducing costs associated with management and product development. Nowadays, key players are offering tailored solutions according to the requirements of the organization.

Enterprise Agile Transformation Services Market Trends:

Enterprise agile transformation services are employed in the banking, financial services and insurance (BFSI) industry to streamline financial operations and improve financial planning and decision-making processes. This represents one of the major factors strengthening the market growth around the world. Moreover, the increasing adoption of these services in the healthcare industry to enhance patient care and simplify the process is propelling the market growth. In addition, the growing use of enterprise agile transformation services to improve the effectiveness of marketing and advertising campaigns is influencing the market positively. Apart from this, there is a rise in the utilization of these services in the education sector to enhance the effectiveness of educational processes, such as managing curricular and student learning. Furthermore, there is an increase in the integration of cloud computing, data analytics, the internet of things (IoT), artificial intelligence (AI), and machine learning (ML) in enterprise agile transformation services to support agile practices and enable organizations to deliver value more quickly and efficiently. These advanced technologies also help organizations build and deploy applications, automate repetitive tasks and make data-driven decisions. This, along with the advent of DevOps tools, project management software, chat platforms, and video conferencing tools that allow agile teams to collaborate and communicate more effectively, is providing a favorable market outlook. Besides this, the emerging trend of automation and the advent of Industry 4.0 is creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global enterprise agile transformation services market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on methodology, service type, organization size, and industry vertical.

Methodology Insights:

Scrum

Scrum/XP

Scrumban
Kanban
Custom Hybrid
Others

The report has provided a detailed breakup and analysis of the enterprise agile transformation services market based on the methodology. This includes scrum, scrum/XP, scrumban, kanban, custom hybrid, and others. According to the report, scrum represented the largest segment.

Service Type Insights:

Development Services
Consulting Services
Others

A detailed breakup and analysis of the enterprise agile transformation services market based on the service type has also been provided in the report. This includes development services, consulting services, and others. According to the report, development services accounted for the largest market share.

Organization Size Insights:

Large Enterprises
Small and Medium-sized Enterprises

The report has provided a detailed breakup and analysis of the enterprise agile transformation services market based on the organization size. This includes large enterprises and small and medium-sized enterprises. According to the report, large enterprises represented the largest segment.

Industry Vertical Insights:

IT and Telecom
BFSI
Retail

Media and Entertainment
Government and Public Sector
Manufacturing
Healthcare
Others

A detailed breakup and analysis of the enterprise agile transformation services market based on the industry vertical has also been provided in the report. This includes IT and telecom, BFSI, retail, media and entertainment, government and public sector, manufacturing, healthcare, and others. According to the report, IT and telecom accounted for the largest market share.

Regional Insights:

North America

United States
Canada

Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others

Europe

Germany
France
United Kingdom
Italy
Spain

Russia
Others

Latin America

Brazil
Mexico
Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada), Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil, Mexico, and others), and the Middle East and Africa. According to the report, North America was the largest market for enterprise agile transformation services. Some of the factors driving the North America enterprise agile transformation services market included the advent of industry 4.0, increasing demand for enhanced collaboration and communication among enterprises, the integration of advanced technologies, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global enterprise agile transformation services market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Accenture plc, AgileSparks, Apexon, Broadcom Inc., Eliassen Group LLC, Endava PLC, Hexaware Technologies Limited, International Business Machines Corporation, LeadingAgile, Symphony Solutions, Xebia, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global enterprise agile transformation services market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global enterprise agile

transformation services market?

What are the key regional markets?

Which countries represent the most attractive enterprise agile transformation services markets?

What is the breakup of the market based on the methodology?

What is the breakup of the market based on the service type?

What is the breakup of the market based on the organization size?

What is the breakup of the market based on the industry vertical?

What is the competitive structure of the global enterprise agile transformation services market?

Who are the key players/companies in the global enterprise agile transformation services market?

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