

# **Energy Storage Systems Market Report by Technology (Pumped Hydro, Electrochemical Storage, Electromechanical Storage, Thermal Storage), Application (Stationary, Transportation), End-User (Residential, Non-Residential, Utilities), and Region 2024-2032**

<https://marketpublishers.com/r/E0AF954D80E3EN.html>

Date: July 2024

Pages: 143

Price: US\$ 3,899.00 (Single User License)

ID: E0AF954D80E3EN

## **Abstracts**

The global energy storage systems market size reached 236.6 GW in 2023. Looking forward, IMARC Group expects the market to reach 468.4 GW by 2032, exhibiting a growth rate (CAGR) of 7.6% during 2024-2032. The market is experiencing steady growth driven by the growing demand for electricity during emergency power cuts, grid modernization and decentralization, escalating utilization of renewable energy, and rising concerns about reducing harmful emissions worldwide.

### **Energy Storage Systems Market Analysis:**

**Market Growth and Size:** The market has witnessed robust growth, driven by the increasing global emphasis on renewable energy integration, grid modernization, and the electrification of transportation. With a significant rise in demand for energy storage solutions across diverse applications, the market has experienced considerable expansion, and its size continues to grow, reflecting the pivotal role of energy storage in the changing energy landscape.

**Major Market Drivers:** Key drivers fueling the market include the transition to renewable energy sources, grid modernization efforts, and the electrification of transportation. These factors, coupled with government incentives, environmental concerns, and advancements in energy storage technologies, contribute to the sustained growth and adoption of energy storage solutions worldwide.

**Technological Advancements:** Technological advancements, particularly in battery

technologies like lithium-ion, solid-state batteries, and emerging storage technologies, play a pivotal role in shaping the energy storage market. Ongoing research and development efforts focus on improving energy density, cycle life, and overall efficiency, driving innovation, and expanding the capabilities of energy storage systems.

**Industry Applications:** These systems find diverse applications across industries, including utilities, residential, commercial, and industrial sectors. These applications range from grid stabilization and renewable energy integration to providing backup power and supporting critical infrastructure, showcasing the versatility and adaptability of energy storage solutions.

**Key Market Trends:** Key trends in the market include the rise of decentralized energy storage, the integration of smart technologies, and the development of sustainable and eco-friendly storage solutions. Additionally, the market observes a growing focus on energy-as-a-service models and the deployment of energy storage in emerging markets.

**Geographical Trends:** Geographically, Asia Pacific leads the market, driven by rapid urbanization, government initiatives, and increasing energy demand. North America and Europe also demonstrate significant growth, with a focus on renewable energy adoption, grid resilience, and energy storage innovation.

**Competitive Landscape:** The energy storage systems market features a competitive landscape with major players investing in research and development, strategic partnerships, and mergers. Leading companies compete to enhance their market share, expand product portfolios, and position themselves as key contributors to the global energy storage ecosystem.

**Challenges and Opportunities:** Challenges in the energy storage industry include high initial costs, regulatory uncertainties, and technological barriers. However, these challenges present opportunities for innovation, cost reduction, and the development of scalable solutions, fostering the industry's growth and resilience.

**Future Outlook:** The future outlook for the energy storage systems market is optimistic, with a continued focus on technological advancements, cost reductions, and policy support. The market is expected to play a crucial role in achieving energy sustainability, grid reliability, and meeting the increasing demand for clean and reliable power globally.

### Energy Storage Systems Market Trends:

Rising transition to renewable energy

One of the primary driving forces behind the market is the global transition to renewable energy sources. As the world increasingly embraces clean and sustainable energy

options, the intermittent nature of renewables, such as solar and wind power, poses a challenge to maintaining a stable and reliable energy supply. These storage systems play a pivotal role in mitigating this challenge by storing excess energy generated during periods of high renewable output and releasing it during times of increased demand or low renewable production. This enables a more seamless integration of renewable energy into the existing power grid, reduces reliance on traditional fossil fuel-based generation, and contributes to the reduction of greenhouse gas emissions. The commitment to environmental sustainability and the growing recognition of climate change concerns are driving governments, businesses, and consumers alike to invest in energy storage solutions. With a focus on achieving carbon neutrality and meeting renewable energy targets, the energy storage systems market becomes an essential enabler for the widespread adoption of clean energy technologies.

### Grid modernization and decentralization

The need for grid modernization is another significant factor propelling the market. Aging power infrastructure, increasing energy demand, and the desire for more resilient grids are prompting utilities and grid operators to invest in advanced energy storage technologies. These storage systems support grid stability by providing ancillary services, including frequency regulation, voltage control, and grid balancing. Moreover, these systems facilitate the integration of distributed energy resources (DERs) and support the transition towards a decentralized energy landscape. Decentralization is a key trend influencing the market, driven by the rise of distributed generation sources like rooftop solar panels and the desire for energy independence among consumers. Energy storage systems empower individuals and businesses to store locally generated energy, reducing dependence on centralized power grids and enhancing energy resilience. The flexibility offered by decentralized energy storage contributes to grid reliability, reduces transmission and distribution losses, and fosters a more resilient and adaptive energy infrastructure.

### Growing electrification of transportation

The electrification of transportation, particularly the increasing adoption of electric vehicles (EVs), is a major driver of the market. The shift away from traditional internal combustion engine vehicles towards electric mobility necessitates the development of efficient and high-capacity energy storage solutions. Lithium-ion batteries, a prevalent technology in energy storage, play a central role in powering electric vehicles. As the demand for EVs continues to rise, the energy storage market benefits from increased investments in battery technologies, research, and production capacities. Governments

worldwide are promoting electric vehicle adoption through incentives, regulations, and infrastructure development, creating a conducive environment for energy storage growth. This trend not only propels the market forward but also establishes a symbiotic relationship between energy storage and the transportation sector, creating opportunities for advancements in battery technology, charging infrastructure, and grid integration. The intersection of energy storage and transportation aligns with broader efforts to reduce carbon emissions, enhance energy efficiency, and build a sustainable and interconnected energy ecosystem.

#### Energy Storage Systems Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on technology, application, and end user.

#### Breakup by Technology:

- Pumped Hydro
- Electrochemical Storage
- Electromechanical Storage
- Thermal Storage

Pumped hydro accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on technology. This includes pumped hydro, electrochemical storage, electromechanical storage, and thermal storage. According to the report, pumped hydro represented the largest segment.

Pumped hydro stands as a stalwart in the energy storage landscape, claiming the majority of the market share. This well-established technology harnesses gravitational potential energy by pumping water to an elevated reservoir during periods of excess electricity, later releasing it to generate power during high-demand periods. Its large-scale capacity, long operational life, and grid-balancing capabilities position pumped hydro as a dependable and cost-effective solution for storing and managing energy on a massive scale, contributing significantly to grid stability and renewable energy integration.

Electrochemical storage, predominantly represented by lithium-ion batteries, is rapidly gaining prominence in the market. With applications ranging from portable electronics to

electric vehicles and grid-scale installations, electrochemical storage offers versatility and high energy density. Advances in battery technologies, coupled with decreasing costs, drive the adoption of electrochemical storage solutions. These systems provide efficient and reliable energy storage, supporting the transition to renewable energy sources and addressing the need for decentralized power solutions.

Electromechanical storage solutions, such as flywheels and compressed air energy storage (CAES), offer innovative approaches to energy storage. Flywheel systems store energy in the form of rotational kinetic energy, providing rapid response times and frequency regulation. Compressed air energy storage, on the other hand, compresses air during low-demand periods and releases it to generate power when demand is high. These electromechanical technologies contribute to grid stability and energy management, offering unique advantages in terms of efficiency, quick response, and reliability.

Thermal storage systems play a crucial role in the energy storage market by storing and releasing energy in the form of heat. Common technologies include molten salt storage and phase change materials. In concentrated solar power plants, molten salt is used to store and transfer thermal energy, allowing for continuous electricity generation even when the sun is not shining. Phase-change materials store and release energy during changes in their physical state. These thermal storage solutions enhance the efficiency of renewable energy systems by enabling dispatchable power generation and reducing reliance on intermittent energy sources.

Breakup by Application:

Stationary

Transportation

Stationary holds the largest share of the industry

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes stationary and transportation. According to the report, stationary accounted for the largest market share.

The stationary application claims the largest share in the energy storage industry, representing a fundamental component of modern energy infrastructure. Stationary systems play a critical role in various sectors, including power grids, commercial buildings, and residential settings. These systems contribute to grid stability, manage

peak demand, and support the integration of renewable energy sources by storing excess energy during periods of low demand and releasing it when demand is high. Stationary energy storage solutions, such as lithium-ion batteries and pumped hydro, are widely deployed for applications such as load shifting, backup power, and enhancing the reliability of electrical grids. As the demand for resilient and sustainable energy solutions continues to grow, stationary applications remain at the forefront of the energy storage industry.

While the transportation application holds a significant share in the energy storage industry, it is often surpassed by the stationary sector. Transportation applications primarily involve electric vehicles (EVs) and their energy storage systems, mainly lithium-ion batteries. The rising global interest in electric mobility, driven by environmental concerns and government initiatives, has led to increased adoption of energy storage solutions for electric vehicles. Lithium-ion batteries, with their high energy density and efficiency, dominate the electric vehicle market. The transportation segment continues to advance with ongoing research and development, aiming to enhance the energy storage capacity, charging speed, and overall performance of batteries in electric vehicles, contributing to the sustainable transformation of the transportation sector.

#### Breakup by End-User:

Residential

Non-Residential

Utilities

Utilities represent the leading market segment

The report has provided a detailed breakup and analysis of the market based on the end-user. This includes residential, non-residential, and utilities. According to the report, utilities represented the largest segment.

Utilities stand out as the leading market segment in the energy storage industry, commanding a significant share. As the energy landscape transforms renewable sources and grid modernization, utilities leverage energy storage to enhance grid stability, manage peak demand, and integrate fluctuating renewable energy generation. Large-scale energy storage projects, such as grid-scale batteries and pumped hydro, are deployed by utilities to store excess energy during periods of low demand and release it when demand is high. This application contributes to the optimization of power generation, transmission, and distribution, fostering a more resilient and sustainable

energy infrastructure. Utilities play a pivotal role in shaping the energy storage market by implementing innovative storage solutions that address the challenges of grid balancing and contribute to the efficient use of renewable energy resources.

The non-residential segment encompasses a diverse range of applications, including commercial, industrial, and institutional settings. Non-residential end-users deploy these storage systems for various purposes, such as peak shaving, demand response, and ensuring uninterrupted power supply. In commercial and industrial facilities, energy storage solutions contribute to cost savings by reducing electricity bills during peak demand periods and providing backup power during outages. Additionally, institutions, such as hospitals and educational facilities, utilize energy storage to enhance energy resilience and ensure continuous operation. The non-residential sector's adoption of energy storage is driven by a combination of economic benefits, sustainability goals, and the need for reliable power in critical infrastructure.

The residential segment focuses on energy storage solutions for individual households. Homeowners deploy residential systems, often in the form of batteries, to store excess energy generated from renewable sources like solar panels. These systems enable homeowners to optimize their energy consumption, reduce reliance on the grid during peak hours, and enhance overall energy independence. The residential sector plays a crucial role in decentralized energy generation and storage, contributing to a more distributed and resilient energy landscape. As residential energy storage becomes more affordable and accessible, homeowners are increasingly adopting these solutions to manage their energy usage efficiently and contribute to sustainability goals.

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea
- Australia
- Indonesia
- Others
- Europe

Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

Asia Pacific leads the market, accounting for the largest energy storage systems market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific accounted for the largest market share.

Asia Pacific takes the lead in driving the market, holding the largest market share. The region's dominance can be attributed to rapid urbanization, burgeoning industrial activities, and a strong emphasis on sustainable energy solutions. Government initiatives and policies supporting renewable energy adoption and grid modernization play a crucial role in propelling the energy storage market forward. Additionally, Asia Pacific experiences a high demand for reliable and efficient energy storage solutions due to the growing population and increasing energy consumption. The region's commitment to achieving energy security, coupled with advancements in battery technologies and a robust manufacturing ecosystem, positions Asia Pacific as a key driver in shaping the future of the global market.

In North America, the market is driven by a combination of factors, including a focus on grid resiliency, renewable energy integration, and the need for energy storage to support electric vehicle infrastructure. The United States, in particular, exhibits a strong push for clean energy initiatives, driving investments in various energy storage projects.



In Europe, the market is expanding due to ambitious renewable energy targets, energy storage incentives, and policies promoting sustainability. The European Union's commitment to achieving carbon neutrality further accelerates the deployment of energy storage technologies across the continent.

Latin America is witnessing growth in the energy storage market, driven by increasing electrification efforts, renewable energy projects, and a push for grid stability. The region's abundant renewable resources, such as solar and wind, contribute to the growing interest in energy storage solutions.

The Middle East and Africa are gradually embracing these storage systems to meet the rising energy demands, enhance grid reliability, and integrate renewable energy sources into their energy mix. Government initiatives and diversification strategies play a pivotal role in driving energy storage adoption across this region.

#### Leading Key Players in the Energy Storage Systems Industry:

The key players in the market are driving growth through strategic initiatives, technological advancements, and sustainable solutions. These companies invest heavily in research and development to enhance the efficiency, capacity, and reliability of energy storage technologies. Advancements in battery chemistries, such as lithium-ion and solid-state batteries, are a focal point for these players, enabling higher energy density and longer cycle life. Moreover, strategic partnerships, collaborations, and acquisitions are key strategies employed by major players to expand their market presence and capabilities. These collaborations often involve utility companies, technology providers, and government agencies, fostering the integration of energy storage into diverse applications, from grid-scale projects to residential solutions. Key players also contribute to the market by championing sustainable energy practices, promoting the use of renewable energy sources, and supporting the development of eco-friendly storage solutions.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Altair Nanotechnologies Inc.

Eguana Technologies

Electrovaya Inc.

Exide Industries Limited

Furukawa Electric Co. Ltd.

General Electric Company  
Kokam Ltd.  
LG Chem Ltd.  
Saft (TotalEnergies SE)  
Samsung SDI Co. Ltd.  
Schneider Electric SE  
Showa Denko K. K.  
Tata Power Company Limited.

(Please note that this is only a partial list of the key players, and the complete list is provided in the report.)

#### Latest News:

November 22, 2023: Eguana Technologies announced that it has entered into a multi-year Virtual Power Plant (VPP) Referral and Promotion partnership with a long-time utility partner, to deploy Eguana's Energy Storage Solutions (ESS) to Australian electricity customers.

January 5, 2024: ElectroVaya Inc. announced that management is participating in the iAccess Alpha Tax Loss Recovery Summit Virtual Conference on January 9th and 10th, 2024.

January 18, 2024: Furukawa Electric Co. Ltd. entered into a new share subscription agreement for an approximately 10 Million pound investment in Tokamak Energy Ltd. (Head office: Oxford, UK, CEO: Warrick Mathews).

#### Key Questions Answered in This Report

1. What was the size of the global energy storage systems market in 2023?
2. What is the expected growth rate of the global energy storage systems market during 2024-2032?
3. What has been the impact of COVID-19 on the global energy storage systems market?
4. What are the key factors driving the global energy storage systems market?
5. What is the breakup of the global energy storage systems market based on the technology?
6. What is the breakup of the global energy storage systems market based on the application?
7. What is the breakup of the global energy storage systems market based on end user?
8. What are the key regions in the global energy storage systems market?

9. Who are the key players/companies in the global energy storage systems market?

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