

Emergency Food Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/E80BF5F40569EN.html>

Date: October 2023

Pages: 140

Price: US\$ 2,499.00 (Single User License)

ID: E80BF5F40569EN

Abstracts

Market Overview:

The global emergency food market size reached US\$ 7.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 11.5 Billion by 2028, exhibiting a growth rate (CAGR) of 7.4% during 2023-2028.

Emergency food is stored for consumption during emergencies and other uncertain situations. It can include comfort and high-energy food products like nuts, crackers, and canned meats, fruits, and vegetables. It offers nutritional security during disasters, such as floods, hurricanes, tornadoes, and earthquakes. In addition, storing food for an emergency allows channelizing of the funds in procuring other basic needs. At present, there is a rise in the demand for healthy, on-the-go food products, which is driving the sales of emergency food products across the globe.

Emergency Food Market Trends:

The rising initiatives by the government of several countries to provide basic necessities to individuals during emergencies, such as economic unrest or terrorist attacks, represent one of the key factors impelling the market growth. Moreover, increasing collaborations of non-governmental organizations (NGOs) with food suppliers to support and help poor and needy people during uncertain scenarios are propelling the growth of the market. In addition, there is a rise in the improvement of the infrastructure and distribution channels, especially in developing regions. This, coupled with the increasing utilization of emergency food products in the daily diet of the working population due to hectic lifestyles and lack of time for cooking, is propelling the growth of the market.

Besides this, dried fruits and ready-to-eat (RTE) meals cater to the requirements of army personnel who are posted in war zones with low access to food and water. This, along with the growing demand for food with longer shelf life among people living in uncertain climatic conditions worldwide, is positively influencing the market. Additionally, the cost-efficiency of various convenience food products is strengthening the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global emergency food market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, sales channel and end user.

Breakup by Product Type:

Non-perishable Pasteurized Milk

Ready to Eat Meals

Protein or Fruit Bars

Dry Cereals or Granola

Peanut Butter

Dried Fruits

Canned Juice

Infant Food

Breakup by Sales Channel:

Offline

Online

Breakup by End User:

Civil

Military

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Conagra Brands Inc., Del Monte Foods Inc. (Del Monte Pacific Ltd.), General Mills Inc., Lotte Corporation, Nestlé S.A., PepsiCo Inc., Princes Group (Mitsubishi Corporation), SOS Food Lab LLC, The Coca-Cola Company, The Kellogg Company and The Kraft Heinz Company.

Key Questions Answered in This Report:

How has the global emergency food market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global emergency food market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the sales channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global emergency food market and who are the key players?

What is the degree of competition in the industry?

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