

Emergency Contraceptive Pills Market by Type (Combination Pills, Progesterone Pills, and Others), Distribution Channel (Retail Stores, Online Stores, and Others), and Region 2023-2028

<https://marketpublishers.com/r/E81EB98E0375EN.html>

Date: June 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: E81EB98E0375EN

Abstracts

The global emergency contraceptive pills market size reached US\$ 561.2 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 736.7 Million by 2028, exhibiting a growth rate (CAGR) of 4.74% during 2023-2028. The increasing awareness among the masses regarding contraception and family planning, the implementation of supportive policies by governments and non-governmental organizations (NGOs), and the recent development of non-hormonal ECPs represent some of the key factors driving the market.

Emergency contraceptive pills (ECPs) refer to birth control medications used for preventing unwanted pregnancies. They are manufactured using synthetic hormones, such as levonorgestrel, which delays ovulation, changes the linings of the uterus, and prevents egg fertilization. ECPs are widely used during the failure of traditional methods of contraception, after unprotected sexual intercourse, as a backup for missing routine birth control pills, and by the victims of sexual assault crimes. They are safe, cost-effective, accessible, and highly convenient medications that do not cause long-term fertility issues, successfully prevent unintended pregnancies, and eliminate the need for abortions. ECPs also provide better control over reproductive health, empower women, reduce anxiety and stress, and minimize side effects.

Emergency Contraceptive Pills Market Trends:

The increasing awareness among the masses regarding contraception and family planning is one of the key factors propelling the market growth. ECPs are widely used by women as a safe, convenient, and highly comfortable form of emergency

contraception, which prevents unwanted pregnancies, maintains privacy, and minimizes the risks of side effects and future complications. Along with this, the widespread product utilization due to rising incidences of unintended pregnancies owing to unprotected intercourse and sexual assault is acting as another growth-inducing factor. Furthermore, the implementation of supportive policies by governments and non-governmental organizations (NGOs) to spread awareness, educate the masses, and provide easy access to emergency contraception is positively influencing the market growth. Additionally, the recent development of non-hormonal ECPs, which contains ulipristal acetate that blocks progesterone receptors in the body and produces fewer side effects compared to traditional levonorgestrel-based pills, is providing an impetus to the market growth. Apart from this, the rising product adoption owing to the increasing focus on women's health and well-being across the globe is favoring the market growth. Besides this, the growing demand for over-the-counter (OTC) products that don't require prescriptions and can be easily accessed by women in case of emergency is supporting the market growth. Moreover, aggressive promotional and branding campaigns by manufacturers through social media, influencer marketing, television (TV) commercials, and celebrity endorsement are contributing to the market growth. Other factors, including rising expenditure capacities of consumers, extensive research and development (R&D) activities, and easy product availability across e-commerce platforms, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global emergency contraceptive pills market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on type and distribution channel.

Type Insights:

- Combination Pills
- Progesterone Pills
- Others

The report has provided a detailed breakup and analysis of the emergency contraceptive pills market based on the type. This includes combination pills, progesterone pills, and others. According to the report, combination pills represented the largest segment.

Distribution Channel Insights:

Emergency Contraceptive Pills Market by Type (Combination Pills, Progesterone Pills, and Others), Distribution...

Retail Stores
Online Stores
Others

A detailed breakup and analysis of the emergency contraceptive pills market based on the distribution channel has also been provided in the report. This includes retail stores, online stores, and others. According to the report, retail stores accounted for the largest market share.

Regional Insights:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific

(China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for emergency contraceptive pills. Some of the factors driving the North America emergency contraceptive pills market included the increasing awareness regarding women's health, supportive government policies, and significant technological advancements.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global emergency contraceptive pills market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Afaxys Pharma LLC, Foundation Consumer Healthcare LLC, Gedeon Richter Plc, HLL Lifecare Limited, Perrigo Company plc, Piramal Enterprises Ltd., Syzygy Healthcare Solutions LLC, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global emergency contraceptive pills market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global emergency contraceptive pills market?

What is the impact of each driver, restraint, and opportunity on the global emergency contraceptive pills market?

What are the key regional markets?

Which countries represent the most attractive emergency contraceptive pills market?

What is the breakup of the market based on the type?

Which is the most attractive type in the emergency contraceptive pills market?

What is the breakup of the market based on the distribution channel?

Which is the most attractive distribution channel in the emergency contraceptive pills market?

What is the competitive structure of the global emergency contraceptive pills market?

Who are the key players/companies in the global emergency contraceptive pills market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL EMERGENCY CONTRACEPTIVE PILLS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Combination Pills
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Progesterone Pills
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Others

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Retail Stores
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Online Stores
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Others
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
 - 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
 - 8.2.5 Australia
 - 8.2.5.1 Market Trends

- 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast
 - 8.4.2 Mexico
 - 8.4.2.1 Market Trends
 - 8.4.2.2 Market Forecast
 - 8.4.3 Others
 - 8.4.3.1 Market Trends
 - 8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

9.1 Overview

9.2 Drivers

9.3 Restraints

9.4 Opportunities

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Afaxys Pharma LLC

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 Foundation Consumer Healthcare LLC

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.3 Gedeon Richter Plc

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.3.3 Financials

13.3.3.4 SWOT Analysis

13.3.4 HLL Lifecare Limited

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.5 Perrigo Company plc

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.5.3 Financials

13.3.5.4 SWOT Analysis

13.3.6 Piramal Enterprises Ltd.

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.6.3 Financials

13.3.7 Syzygy Healthcare Solutions LLC

13.3.7.1 Company Overview

13.3.7.2 Product Portfolio Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

List Of Tables

LIST OF TABLES

Table 1: Global: Emergency Contraceptive Pills Market: Key Industry Highlights, 2022 & 2028

Table 2: Global: Emergency Contraceptive Pills Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Emergency Contraceptive Pills Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 4: Global: Emergency Contraceptive Pills Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Emergency Contraceptive Pills Market: Competitive Structure

Table 6: Global: Emergency Contraceptive Pills Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Emergency Contraceptive Pills Market: Major Drivers and Challenges
- Figure 2: Global: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017-2022
- Figure 3: Global: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 4: Global: Emergency Contraceptive Pills Market: Breakup by Type (in %), 2022
- Figure 5: Global: Emergency Contraceptive Pills Market: Breakup by Distribution Channel (in %), 2022
- Figure 6: Global: Emergency Contraceptive Pills Market: Breakup by Region (in %), 2022
- Figure 7: Global: Emergency Contraceptive Pills (Combination Pills) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 8: Global: Emergency Contraceptive Pills (Combination Pills) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 9: Global: Emergency Contraceptive Pills (Progesterone Pills) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 10: Global: Emergency Contraceptive Pills (Progesterone Pills) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 11: Global: Emergency Contraceptive Pills (Other Types) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 12: Global: Emergency Contraceptive Pills (Other Types) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 13: Global: Emergency Contraceptive Pills (Retail Stores) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 14: Global: Emergency Contraceptive Pills (Retail Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: Global: Emergency Contraceptive Pills (Online Stores) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 16: Global: Emergency Contraceptive Pills (Online Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 17: Global: Emergency Contraceptive Pills (Other Distribution Channels) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 18: Global: Emergency Contraceptive Pills (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 19: North America: Emergency Contraceptive Pills Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 20: North America: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: United States: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: United States: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Canada: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Canada: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Asia-Pacific: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Asia-Pacific: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: China: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: China: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Japan: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Japan: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: India: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: India: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: South Korea: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: South Korea: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Australia: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Australia: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Indonesia: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Indonesia: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Others: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Others: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Europe: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Europe: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Germany: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Germany: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: France: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: France: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: United Kingdom: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: United Kingdom: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Italy: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Italy: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Spain: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Spain: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Russia: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Russia: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Others: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Others: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Latin America: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Latin America: Emergency Contraceptive Pills Market Forecast: Sales Value

(in Million US\$), 2023-2028

Figure 59: Brazil: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Brazil: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Mexico: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Mexico: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Others: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Others: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Middle East and Africa: Emergency Contraceptive Pills Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Middle East and Africa: Emergency Contraceptive Pills Market: Breakup by Country (in %), 2022

Figure 67: Middle East and Africa: Emergency Contraceptive Pills Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Global: Emergency Contraceptive Pills Industry: Drivers, Restraints, and Opportunities

Figure 69: Global: Emergency Contraceptive Pills Industry: Value Chain Analysis

Figure 70: Global: Emergency Contraceptive Pills Industry: Porter's Five Forces Analysis

I would like to order

Product name: Emergency Contraceptive Pills Market by Type (Combination Pills, Progesterone Pills, and Others), Distribution Channel (Retail Stores, Online Stores, and Others), and Region 2023-2028

Product link: <https://marketpublishers.com/r/E81EB98E0375EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E81EB98E0375EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970