

Embedded Multimedia Card (eMMC) Market by Density (2GB-4GB, 8GB-16GB, 32GB-64GB, 128GB-256GB), Application (Smartphones, Digital Cameras, GPS System, Medical Devices, and Others), End User (Automotive, Aerospace and Defense, Consumer Electronics, Industrial, Healthcare, Public, IT and Telecom, and Others), and Region 2023-2028

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Abstracts

Market Overview:

The global embedded multimedia card (eMMC) market size reached US\$ 10.67 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 13.41 Billion by 2028, exhibiting a growth rate (CAGR) of 3.8% during 2023-2028. The rising product utilization in consumer electronics, increasing product adoption in the automotive industry, and the introduction of advanced products represent some of the key factors driving the market.

Embedded multimedia card (eMMC) refers to a non-volatile memory system soldered directly onto a device's motherboard. It consists of multimedia card (MMC) interface, flash memory, and a flash memory controller. eMMC is attached through a parallel connection to the main circuit board using an integrated circuit (IC) chip that facilitates the task of placing data into storage. It is widely used in portable devices, consumer electronics, navigation systems, robotics, networking and building control systems, single board computers (SBC), and medical equipment. eMMC is a cost-effective and compact device that provides high performance, offers large storage space, and simplifies operations. As a result, eMMC finds extensive applications across the automotive, healthcare, defense, aerospace, information technology (IT), and

telecommunication industries.

Embedded Multimedia Card (eMMC) Market Trends:

The rising product utilization in the consumer electronics, such as smartphones, laptops, tablets, smart televisions (TVs), handheld computers, digital cameras, set-top boxes, camcorders, and home appliances, due to small size, simplified design, high storage capacity, and excellent energy efficiency is one of the primary factors driving the market growth. Furthermore, the widespread product utilization in the automotive industry for in-vehicle cameras, infotainment systems, digital cluster, global positioning systems (GPS), high definition (HD) mapping, advanced driver assistance systems (ADAS), communication, and drive event recorders owing to its ability to withstand the extreme environment and stress demands of vehicles is providing an impetus to the market growth. In addition to this, increasing product adoption to assist the incorporation of artificial intelligence (AI) in vehicles, as it offers low latency rates, optimized performance, and adequate storage space, is acting as another growth-inducing factor. Apart from this, the widespread product utilization to provide storage capacity to small sensors connected to the Internet of Things (IoT) devices for data collection and analysis is positively influencing the market growth. Additionally, the introduction of advanced product versions that offer an improved design, allow multitasking, provide a better performance, and enhance security features, is propelling the market growth. Other factors, including the rapid proliferation of smartphones, growing investment in the research and development (R&D) of advanced products, and the widespread product utilization in various medical equipment, such as heart rate monitors, hearing aids, and diagnostic devices, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global embedded multimedia card (eMMC) market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on density, application, and end user.

Density Insights:

2GB-4GB

8GB-16GB

32GB-64GB

128GB-256GB

The report has also provided a detailed breakup and analysis of the embedded multimedia card (eMMC) market based on the density. This includes 2GB-4GB, 8GB-16GB, 32GB-64GB, and 128GB-256GB. According to the report, 32GB-64GB represented the largest segment.

Application Insights:

- Smartphones
- Digital Cameras
- GPS System
- Medical Devices
- Others

A detailed breakup and analysis of the embedded multimedia card (eMMC) market based on the application has been provided in the report. This includes smartphones, digital cameras, GPS system, medical devices, and others. According to the report, GPS system accounted for the largest market share.

End User Insights:

- Automotive
- Aerospace and Defense
- Consumer Electronics
- Industrial
- Healthcare
- Public
- IT and Telecom
- Others

A detailed breakup and analysis of the embedded multimedia card (eMMC) market based on the end user has been provided in the report. This includes automotive, aerospace and defense, consumer electronics, industrial, healthcare, public, IT and telecom, and others. According to the report, automotive accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany,

France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, Asia Pacific was the largest market for embedded multimedia card (eMMC). Some of the factors driving the Asia Pacific embedded multimedia card (eMMC) market include the presence of prominent market players, extensive research and development (R&D) activities, and the increasing product demand from several end user industries.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global embedded multimedia card (eMMC) market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Delkin Devices Inc., Greenliant Systems Inc, Kingston Technology Company Inc., Micron Technology Inc, Phison Electronics Corporation, Samsung Electronics Co. Ltd, Silicon Motion Technology Corporation, SK Hynix Inc., Transcend Information Inc, Western Digital Corporation, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global embedded multimedia card (eMMC) market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global embedded multimedia card (eMMC) market?

What are the key regional markets?

Which countries represent the most attractive embedded multimedia card (eMMC) markets?

What is the breakup of the market based on the density?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What is the competitive structure of the global embedded multimedia card (eMMC) market?

Who are the key players/companies in the global embedded multimedia card (eMMC) market?

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