

# eHealth Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global eHealth market size reached US\$ 100.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 304.2 Billion by 2028, exhibiting a growth rate (CAGR) of 20.3% during 2022-2028.

eHealth refers to the delivery of healthcare using information and communication technologies (ICTs). It helps improve the access, efficiency, and quality of health care services through electronic means. It also provides physical and psychological diagnosis, treatment, monitoring vital signs, teleconsultation, and electronic prescriptions. eHealth is extensively employed in remote and geographically extended areas where healthcare services are limited or non-existent. With the rising internet penetration, e-health has gained prominence across the globe as it helps to identify optimal treatments more easily or detect illnesses at an early stage. It also allows users to communicate with health care professionals through e-mail, text, audio, video, and other mediums.

Global eHealth Market Trends:

The global eHealth market is primarily driven by the rising awareness regarding the benefits offered by eHealth solutions. They enable patients to monitor various health parameters from the comfort of their home via mHealth applications and telemedicine services. They also build faster and more direct doctor-patient communication, allow them to record and share medical records remotely while eliminating the need to visit a hospital. The shift toward patient-centric care and improved healthcare infrastructure are also bolstering the market growth. Besides this, the integration of the internet of things (IoT) with smartphones, which gives real-time access to data and reduces errors, has increased the use of eHealth solutions. Furthermore, various healthcare regulatory authorities, such as the World Health Organization (WHO), are promoting eHealth services in both high and low-income economies to combat the rapid spread of coronavirus disease (COVID-19).

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global eHealth market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, services and end user.

#### Breakup by Product:

- Electronic Health Records
- ePrescribing
- Clinical Decision Support
- Telemedicine
- Consumer Health Information
- mHealth
- Others

#### Breakup by Services:

- Monitoring
- Diagnostic
- Healthcare Strengthening
- Others

#### Breakup by End User:

- Healthcare Providers
- Payers
- Healthcare Consumers
- Others

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea
  - Australia
  - Indonesia
  - Others
- Europe
  - Germany
  - France
  - United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Allscripts Healthcare Solutions Inc., Athenahealth, Cerner Corporation, Doximity Inc., Epic Systems Corporation, General Electric Company, International Business Machines Corporation, Koninklijke Philips NV, Medisafe Limited (Steris plc), SetPoint Medical Corporation and Telecare Corporation.

Key Questions Answered in This Report:

How has the global ehealth market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global ehealth market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the services?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global ehealth market and who are the key players?

What is the degree of competition in the industry?

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