

Egg Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global egg packaging market size reached US\$ 4.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 6.1 Billion by 2028, exhibiting a growth rate (CAGR) of 4.4% during 2022-2028.

The egg packaging is designed for the safe storage and transportation of eggs from one place to another. It includes filler trays, egg cartons, and egg baskets that are manufactured using clean and odorless rice husks, wheat chaff, or chopped straws. It retains the original quality of eggs by absorbing stress and shock during transportation and helps preserve eggs from moisture, bacteria, tainting, and natural predators.

Egg packaging Market Trends:

Significant growth in the food and beverage (F&B) industry, increasing health awareness among individuals, and changing dietary patterns are catalyzing the demand for eggs. This represents one of the key factors positively influencing the market. In addition, the expansion of gyms, aerobic centers, and other physical fitness centers due to the rising focus of individuals on maintaining their physical fitness is driving the demand for eggs. This, in turn, is accelerating the need for effective packaging solutions to store and transport eggs. In line with this, rapid urbanization and the rising preference for sustainable egg packaging solutions are creating a positive outlook for the market. Besides this, the expansion of hotels, cafes, restaurants, and bakeries and the increasing number of food vloggers experimenting with various egg-based dishes are increasing the requirement for effective egg storage and transportation solutions. Furthermore, a significant rise in the poultry industry and the widespread adoption of rye glass and cardboard-based cartons are further augmenting the market growth. Moreover, leading market players are focusing on using environment-friendly substances to manufacture recyclable and green packaging solutions with a minimal carbon footprint.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global egg packaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, material and application.

Breakup by Product Type:

Cartons

Trays

Containers

Others

Egg cartons are the most preferred packaging solution as they are easy to decompose and can be reused for multiple purposes.

Breakup by Material:

Moulded Paper

Polyethylene Terephthalate

Polystyrene

Moulded paper packaging holds the largest market share as it is lightweight and occupies less space than other packaging materials.

Breakup by Application:

Retailing

Transportation

Others

Retailing currently dominates the market due to the growing expansion of organized distribution channels across the globe.

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Brøndrene Hartmann A/S, CKF Inc., Celluloses De La Loire, Dynamic Fibre Moulding (Pty) Ltd., Dispak Limited, Huhtamaki Oyj, Mauser Packaging Solutions, Ovotherm International Handels GmbH, Pactiv LLC (Reynolds Group Holdings Ltd.), Sanovo Technology Group and Sonoco Products Company.

Key Questions Answered in This Report

1. What was the size of the global egg packaging market in 2022?
2. What is the expected growth rate of the global egg packaging market during 2023-2028?
3. What are the key factors driving the global egg packaging market?
4. What has been the impact of COVID-19 on the global egg packaging market?
5. What is the breakup of the global egg packaging market based on the product type?
6. What is the breakup of the global egg packaging market based on the material?
7. What is the breakup of the global egg packaging market based on the application?
8. What are the key regions in the global egg packaging market?
9. Who are the key players/companies in the global egg packaging market?

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