

Edible Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global edible packaging market reached a value of US\$ 855.9 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 1,220.4 Million by 2027, exhibiting a CAGR of 6.18% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Edible packaging is made using natural, biodegradable, and plant-based materials. It is widely used to prevent the contamination of food on account of oxygen, moisture, and solute. It also eliminates waste, prevents microbial growth and undesirable chemical reactions, and enhances the quality and safety of food items, thereby extending their shelf life. As compared to its counterparts, edible packaging can be consumed without the need to unpack and throw the package. At present, it is gaining traction across the globe as it is environment friendly.

Edible Packaging Market Trends:

Conventional packaging materials generate waste that adversely affects the environment. As a result, leading companies are utilizing edible packaging solutions made using milk proteins, vitamins, and probiotics, which act as an oxygen barrier to food. This, in confluence with the rising environmental concerns and stringent regulations imposed by governing agencies, represents one of the key factors bolstering the market growth. Apart from this, numerous plasticizers and functional additives, such as antimicrobial agents, antioxidants, essential oils, pigments, and chemical preservatives, are used in edible packaging to enhance the protective properties of the film. This, in confluence with the significantly increasing adoption of processed food

products that require longer shelf-life, is also contributing to the growth of the market across the globe. Furthermore, key market players are focusing on utilizing nanotechnological solutions, such as nanoencapsulation and multifaceted systems, to enhance the nutrients of the food. These technological advancements are anticipated to protect the food from moisture, heat and prevent other particles from entering the food. This, along with a considerable rise in the need for biodegradable packaging solutions worldwide, is acting as another growth-inducing factor.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global edible packaging market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on material type, source and end user.

Breakup by Material Type:

- Lipids
- Polysaccharides
- Proteins
- Surfactants
- Others

Breakup by Source:

- Plant
- Animal

Breakup by End User:

- Food and Beverages
- Pharmaceuticals
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Devro plc, Glanbia plc, Ingredion Incorporated, JRF Technology LLC, MonoSol LLC (Kuraray Co. Ltd.), Nagase & Co. Ltd., Notpla Limited, Safetraces Inc., Tate & Lyle Plc and TIPA Corp Ltd.

Key Questions Answered in This Report:

How has the global edible packaging market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global edible packaging market?

What are the key regional markets?

What is the breakup of the market based on the material type?

What is the breakup of the market based on the source?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global edible packaging market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL EDIBLE PACKAGING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY MATERIAL TYPE

- 6.1 Lipids
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Polysaccharides
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Proteins

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Surfactants
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY SOURCE

- 7.1 Plant
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Animal
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY END USER

- 8.1 Food and Beverages
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Pharmaceuticals
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Others
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
 - 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

9.3.2.1 Market Trends

9.3.2.2 Market Forecast

9.3.3 United Kingdom

9.3.3.1 Market Trends

9.3.3.2 Market Forecast

9.3.4 Italy

9.3.4.1 Market Trends

9.3.4.2 Market Forecast

9.3.5 Spain

9.3.5.1 Market Trends

9.3.5.2 Market Forecast

9.3.6 Russia

9.3.6.1 Market Trends

9.3.6.2 Market Forecast

9.3.7 Others

9.3.7.1 Market Trends

9.3.7.2 Market Forecast

9.4 Latin America

9.4.1 Brazil

9.4.1.1 Market Trends

9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

10 SWOT ANALYSIS

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Devro plc

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 Glanbia plc

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.2.3 Financials

14.3.3 Ingredion Incorporated

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.3.3 Financials

14.3.3.4 SWOT Analysis

14.3.4 JRF Technology LLC

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 MonoSol LLC (Kuraray Co. Ltd.)

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.6 Nagase & Co. Ltd.

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.6.3 Financials

14.3.6.4 SWOT Analysis

14.3.7 Notpla Limited

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.8 Safetraces Inc.

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.9 Tate & Lyle Plc

14.3.9.1 Company Overview

14.3.9.2 Product Portfolio

14.3.10 TIPA Corp Ltd.

14.3.10.1 Company Overview

14.3.10.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Edible Packaging Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Edible Packaging Market Forecast: Breakup by Material Type (in Million US\$), 2022-2027

Table 3: Global: Edible Packaging Market Forecast: Breakup by Source (in Million US\$), 2022-2027

Table 4: Global: Edible Packaging Market Forecast: Breakup by End User (in Million US\$), 2022-2027

Table 5: Global: Edible Packaging Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 6: Global: Edible Packaging Market: Competitive Structure

Table 7: Global: Edible Packaging Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Edible Packaging Market: Major Drivers and Challenges

Figure 2: Global: Edible Packaging Market: Sales Value (in Million US\$), 2016-2021

Figure 3: Global: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 4: Global: Edible Packaging Market: Breakup by Material Type (in %), 2021

Figure 5: Global: Edible Packaging Market: Breakup by Source (in %), 2021

Figure 6: Global: Edible Packaging Market: Breakup by End User (in %), 2021

Figure 7: Global: Edible Packaging Market: Breakup by Region (in %), 2021

Figure 8: Global: Edible Packaging (Lipids) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 9: Global: Edible Packaging (Lipids) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 10: Global: Edible Packaging (Polysaccharides) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 11: Global: Edible Packaging (Polysaccharides) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 12: Global: Edible Packaging (Proteins) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 13: Global: Edible Packaging (Proteins) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 14: Global: Edible Packaging (Surfactants) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 15: Global: Edible Packaging (Surfactants) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 16: Global: Edible Packaging (Other Material Types) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 17: Global: Edible Packaging (Other Material Types) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 18: Global: Edible Packaging (Plant) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 19: Global: Edible Packaging (Plant) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 20: Global: Edible Packaging (Animal) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 21: Global: Edible Packaging (Animal) Market Forecast: Sales Value (in Million US\$), 2022-2027

US\$), 2022-2027

Figure 22: Global: Edible Packaging (Food and Beverages) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 23: Global: Edible Packaging (Food and Beverages) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 24: Global: Edible Packaging (Pharmaceuticals) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 25: Global: Edible Packaging (Pharmaceuticals) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 26: Global: Edible Packaging (Other End Users) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 27: Global: Edible Packaging (Other End Users) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 28: North America: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 29: North America: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 30: United States: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 31: United States: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 32: Canada: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 33: Canada: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 34: Asia-Pacific: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 35: Asia-Pacific: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 36: China: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 37: China: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 38: Japan: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 39: Japan: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 40: India: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 41: India: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 42: South Korea: Edible Packaging Market: Sales Value (in Million US\$), 2016 &

2021

Figure 43: South Korea: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 44: Australia: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 45: Australia: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 46: Indonesia: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 47: Indonesia: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 48: Others: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 49: Others: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 50: Europe: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 51: Europe: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 52: Germany: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 53: Germany: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 54: France: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 55: France: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 56: United Kingdom: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 57: United Kingdom: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 58: Italy: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 59: Italy: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 60: Spain: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 61: Spain: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 62: Russia: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 63: Russia: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 64: Others: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 65: Others: Edible Packaging Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 66: Latin America: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 67: Latin America: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 68: Brazil: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 69: Brazil: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 70: Mexico: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 71: Mexico: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 72: Others: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 73: Others: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 74: Middle East and Africa: Edible Packaging Market: Sales Value (in Million US\$), 2016 & 2021

Figure 75: Middle East and Africa: Edible Packaging Market: Breakup by Country (in %), 2021

Figure 76: Middle East and Africa: Edible Packaging Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 77: Global: Edible Packaging Industry: SWOT Analysis

Figure 78: Global: Edible Packaging Industry: Value Chain Analysis

Figure 79: Global: Edible Packaging Industry: Porter's Five Forces Analysis

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