

East Africa White Cement Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The East Africa white cement market size reached US\$ 12.6 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 18.3 Million by 2028, exhibiting a growth rate (CAGR) of 6.5% during 2023-2028.

White cement is produced from raw materials such as china clay, chalk, white limestone and with materials that contain a low content of coloring elements such as iron oxide and manganese oxide. These oxides influence whiteness and undertone of the white cement. It is more expensive than standard portland cement because of the different manufacturing techniques involved. Apart from this, due to its excellent aesthetic, decorative and hydraulic binding properties, it is increasingly being used for producing structural and architectural concrete, as well as masonry and cementitious building products in East African countries. In addition, increasing construction and reconstruction activities coupled with rapid industrialization is further expected to boost the white cement market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the East Africa white cement market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on type, sector and application.

Breakup by Type:

White Portland Cement
White Masonry cement

Amongst these, white portland cement represents the biggest segment, accounting for the largest market share.

Breakup by Sector:

Residential
Commercial
Industrial

Residential sector currently accounts for the largest share in the East African white cement market.

Breakup by Application:

Whitewashing
Skimming
Grouting
Sculptures
Others

Whitewashing currently holds the largest market share in the East African white cement market.

Breakup by Region:

Tanzania
Kenya
Others

Tanzania holds the largest market share in the East African white cement market.

Competitive Landscape:

The report has also examined the competitive landscape of East Africa white cement market.

IMARC Group's latest report provides a deep insight into East Africa white cement market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into East Africa white cement market in any manner.

Key Questions Answered in This Report:

What was the size of the East Africa white cement market in 2022?

What is the expected growth rate of the East Africa white cement market during 2023-2028?

What are the key factors driving the East Africa white cement market?

What has been the impact of COVID-19 on the East Africa white cement market?

What is the breakup of the East Africa white cement market based on the type?

What is the breakup of the East Africa white cement market based on the sector?

What is the breakup of the East Africa white cement market based on the application?

What are the key regions in the East Africa white cement market?

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