

East Africa LED Lighting Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The East Africa LED lighting market size reached US\$ 693 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,698 Million by 2028, exhibiting a growth rate (CAGR) of 17.1% during 2023-2028.

The market is currently being driven by several factors such as strong government support, declining prices of LED products, infrastructure growth, rising consumer awareness, etc. IMARC Group's latest report provides a detailed insight into the East Africa LED lighting market covering a comprehensive analysis on Kenya, Tanzania, Uganda, Ethiopia and other East African markets. The report finds that Kenya is currently the largest market for LED products in the region. A key reason behind this is that Kenya has the highest electricity access rate in East Africa with total access being an estimated 75% from both grid and off-grid solutions. The report has also analysed the market in terms of application and has found that out of commercial, industrial, residential and other application sectors, the commercial sector accounts for the largest share. Based on the product type, the report found that street lights accounted for the largest market share. Other major products types were LED bulbs and LED panels. The report has also analysed the key distribution channels for LED products in East Africa and has found that LED products are mainly distributed through retail stores in the region.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the East Africa

LED lighting market report, along with forecasts at the regional and country levels from 2023-2028. Our report has categorized the market based on application, product type and distribution channel.

Breakup by Country:

Kenya

Tanzania

Uganda

Ethiopia

Others

Breakup by Application:

Commercial

Industrial

Residential

Others

Breakup by Product Type:

LED Bulbs

LED Lanterns and Torches

LED Solar Panels and Fixtures

LED Street Light

Others

Breakup by Distribution Channel:

Retail Stores

Supermarkets/Hypermarkets

Specialty Stores

Others

Competitive Landscape:

The report has also analysed the competitive landscape of the East Africa LED lighting market along with the profiles of the key players operating in the market.

Key Questions Answered in This Report

1. What was the size of the East Africa LED lighting market in 2022?
2. What is the expected growth rate of the East Africa LED lighting market during 2023-2028?
3. What are the key factors driving the East Africa LED lighting market?
4. What has been the impact of COVID-19 on the East Africa LED lighting market?
5. What is the breakup of the East Africa LED lighting market based on the application?
6. What is the breakup of the East Africa LED lighting market based on the product type?
7. What is the breakup of the East Africa LED lighting market based on the distribution channel?
8. What are the key regions in the East Africa LED lighting market?

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