

East Africa Gypsum Plaster Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The East Africa gypsum plaster market size reached US\$ 54.9 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 61.0 Million by 2028, exhibiting a growth rate (CAGR) of 1.63% during 2023-2028.

Gypsum is a soft sulfate mineral composed of calcium sulfate dihydrate and is widely used in moulds, sculptures and as plaster material. Gypsum plaster is prepared when dry POP (Plaster of Paris) powder is mixed with water and can be directly applied over bricks or concrete surfaces to form a smooth surface. It provides good insulation properties, is fire resistant and impact resistant. In addition, there are fewer shrinkage cracks in gypsum plaster as it produces less heat. Due to these properties, it is extensively being used over traditional sand cement plaster. Moreover, gypsum plastering requires less time, is light in weight and decreases the structural load of the building. The easy availability of gypsum ore in most of the African countries makes gypsum as a readily available raw material for preparation of gypsum plaster. Furthermore, the rapid growth in population, which has led to a rise in the demand for housing in most of the East African countries, drives the demand for gypsum plaster.

IMARC Group's latest report provides a deep insight into the East Africa gypsum plaster market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the East Africa gypsum plaster market in any manner.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the East Africa gypsum plaster market report, along with forecasts at the regional and country levels from 2023-2028. Our report has categorized the market based on type and sector.

Breakup by Type:

Regular Gypsum Plaster

Moisture Resistant Gypsum Plaster

Amongst these, regular gypsum plaster represents the biggest segment, accounting for the largest market share.

Breakup by Sector:

Residential

Commercial

Industrial

Residential sector currently accounts for the largest share in the East African gypsum plaster market.

Breakup by Region:

Tanzania

Kenya

Others

Tanzania currently represents the biggest market.

Competitive Landscape:

The report has also examined the competitive landscape of the East Africa gypsum plaster market. Some of the major players include:

Erdemann Gypsum Limited

Decordura

Shazad Enterprise

Tanzania Gypsum Limited
Orathens Decor Limited

Key Questions Answered in This Report:

How has the East Africa gypsum plaster market performed so far and how will it perform in the coming years?

What is the breakup of the East Africa gypsum plaster market based on the product type?

What has been the impact of COVID-19 on the East Africa gypsum plaster market?

What is the breakup of the East Africa gypsum plaster market based on the sector?

What is the regional breakup of the East Africa gypsum plaster market?

What are the various stages in the value chain of the East Africa gypsum plaster industry?

What are the key driving factors and challenges in the East Africa gypsum plaster industry?

What is the structure of the East Africa gypsum plaster industry and who are the key players?

What is the degree of competition in the East Africa gypsum plaster industry?

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