

East Africa Cement Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The East Africa cement market size reached US\$ 2,592.6 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2,819.8 Million by 2028, exhibiting a growth rate (CAGR) of 1.3% during 2023-2028.

Cement is an economical, high-quality material that is widely utilized in the construction industry across the globe. It is a fine powder made by heating a ground mixture of clay and limestone at a high temperature. Cement is mixed with water and used as a binding material in the construction industry. It can be categorized into hydraulic and non-hydraulic, depending upon its ability to set under the presence of water. Amongst these, non-hydraulic cement reacts with the carbon dioxide present in the environment to set on the surface and offers optimal resistance against chemicals. On the other hand, hydraulic cement hardens quickly due to a chemical reaction between water and dry ingredients. In East Africa, the cement industry is witnessing positive growth on account of various favorable initiatives undertaken by governments and rising investments by new market entrants.

Over the last few years, several large-scale infrastructure programs have been launched across various countries of the East Africa region in compliance with long-term development plans of their respective governments. Some of these plans include Vision Djibouti 2035 that aims to transform Djibouti into a logistics and commercial hub by expanding existing ports and developing new deep-water harbors. Moreover, to improve the residential sector, the regulatory authorities have started introducing major housing projects in the region. For instance, the Government of Kenya plans to provide minimum 500,000 affordable homes in all major cities by 2022, which, in turn, is expected to create approximately 350,000 jobs. Other than this, the rising traffic safety concerns and the development of roads and urban infrastructure have actively aided the

market growth of cement in East Africa. In Uganda, for example, the upcoming Bukasa port construction project, the development of Entebbe International Airport, and the remodeling of the Malaba-Kampala railway route into a standard gauge line are significantly contributing to the growth of the cement industry.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the East Africa cement market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on type and application.

Breakup by Type:

- Portland
- Blended
- Others

Presently, Portland cement is the most preferred product type as its raw materials are easily available, which makes the production process simpler and affordable.

Breakup by Application:

- Residential
- Commercial
- Infrastructure

The residential sector represents the largest application segment owing to the several ongoing residential projects in the region.

Breakup by Region:

- Ethiopia
- Kenya
- Tanzania
- Uganda
- Rwanda and Burundi
- Others

On a geographical front, Kenya represents the biggest market for cement in East Africa, accounting for the largest market share. The growth is attributed to the thriving

construction industry in the country.

Competitive Landscape:

The report has also analyzed the competitive landscape of the market. Some of the key players operating in the market include Bamburi Cement Limited, ARM Cement PLC, East African Portland Cement PLC (EAPC), Dangote Cement Plc, and Mombasa Cement Limited.

Key Questions Answered in This Report

1. What was the size of the East Africa cement market in 2022?
2. What is the expected growth rate of the East Africa cement market during 2023-2028?
3. What are the key factors driving the East Africa cement market?
4. What has been the impact of COVID-19 on the East Africa cement market?
5. What is the breakup of the East Africa cement market based on the type?
6. What is the breakup of the East Africa cement market based on the application?
7. What are the key regions in the East Africa cement market?
8. Who are the key players/companies in the East Africa cement market?

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