

E-Learning Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global e-learning market size reached US\$ 288.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 582.3 Billion by 2028, exhibiting a growth rate (CAGR) of 9.5% during 2023-2028.

E-learning refers to a learning system that relies on electronic devices and information and communication technology (ICT) to deliver information. It provides information in the form of text, image, animation, video and audio via the internet, intranet, satellite broadcast, interactive TV or CD-ROM. It saves time, offers personalization and reaches a wider audience. Moreover, it is cost-effective and finds application in the agriculture, healthcare, and education and training industries. It is also utilized in the corporate sector for conducting training programs and collaborative activities, such as project work and assignments, using chats, discussion forums and blogs.

Due to the spread of the coronavirus disease (COVID-19), governments of a number of countries have announced complete lockdowns as a preventive measure to contain the pandemic. As a result, several educational institutions have shifted to e-learning solutions to complete the curriculum. Similarly, other organizations are also switching to virtual learning solutions to maintain social distancing. For instance, the World Health Organization (WHO) is providing online training courses to educate and train healthcare professionals about the associated risks while treating COVID-19 patients. Apart from this, the rising sales of smartphones, along with the increasing penetration of wireless communication technologies, represent another growth-inducing factor impelling the global e-learning market growth. Furthermore, the growing adoption of precision and sustainable farming methods is escalating the demand for e-learning in the agriculture

sector as it provides easy access to educational content to the farmers. Moreover, the integration of gamification techniques in e-learning modules is expected to create a positive outlook for the market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global e-learning market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on technology, provider and application.

Breakup by Technology:

- Online E-Learning
- Learning Management System
- Mobile E-Learning
- Rapid E-Learning
- Virtual Classroom
- Others

Breakup by Provider:

- Services
- Content

Breakup by Application:

- Academic

- K-12
- Higher Education
- Vocational Training

- Corporate

- Small and Medium Enterprises
- Large Enterprises

Government

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Adobe Inc., Aptara Inc. (iEnergizer), Blackboard Inc., Cisco Systems Inc., GP Strategies Corporation, Instructure Inc. (Thoma Bravo), Oracle Corporation, Pearson Plc, SAP SE, Skillsoft Corporation and Thomson Reuters Corporation (The Woodbridge Company).

Key Questions Answered in This Report

1. What was the size of the global e-learning market in 2022?
2. What is the expected growth rate of the global e-learning market during 2023-2028?
3. What are the key factors driving the global e-learning market?
4. What has been the impact of COVID-19 on the global e-learning market?
5. What is the breakup of the global e-learning market based on the technology?
6. What is the breakup of the global e-learning market based on the provider?
7. What is the breakup of the global e-learning market based on the application?
8. What are the key regions in the global e-learning market?
9. Who are the key players/companies in the global e-learning market?

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