

E-Commerce Logistics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global E-commerce logistics market size reached US\$ 375.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 923.4 Billion by 2028, exhibiting a growth rate (CAGR) of 15.1% during 2023-2028.

E-commerce logistics refers to various processes like inventory management, warehousing, packaging, labelling, invoicing, shipping, payment collection, return, and exchange. It relies on detailed information about territories, roads and road conditions, regulations regarding the movement of goods, and transport laws to deliver goods faster. It offers several benefits, such as efficient business growth, valuable insights, and scalability. Presently, the growing cross-border e-commerce activities due to higher per capita income levels of individuals and easy access to foreign brands are catalyzing the demand for e-commerce logistics across the globe.

E-Commerce Logistics Market Trends:

The increasing adoption of blockchain technology in e-commerce logistics to enable customers obtain reliable tracking information with more streamlined and cost-effective operations represents one of the key factors driving the market. Moreover, there is a rise in the application of printed electronics technology to reduce e-commerce shipping costs. This, coupled with the increasing employment of automated identification and data capture (AIDC) technologies to improve inventory accuracy, lower data entry costs, and minimize shipping errors, is propelling the growth of the market. In addition, the growing customization of e-commerce logistics services is positively influencing the market. Besides this, there is an increase in the number of e-commerce websites and the availability of low-cost cargo around the world. In line with this, the burgeoning e-commerce industry is offering lucrative growth opportunities to industry investors. Apart

from this, the integration of transportation management software (TMS) in e-commerce logistics to plan efficient deliveries in the supply chain is bolstering the growth of the market. Some of the other growth-inducing factors are technological advancements, improved relationships between customers and suppliers, and increasing internet usage.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global E-commerce logistics market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, service type and operational area.

Breakup by Product:

- Baby Products
- Personal Care Products
- Books
- Home Furnishing Products
- Apparel Products
- Electronics Products
- Automotive Products
- Others

Breakup by Service Type:

- Transportation
- Warehousing

Breakup by Operational Area:

- International
- Domestic

Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with some of the top e-commerce logistics companies being Agility Public Warehousing Company K.S.C.P., Amazon.com Inc., C.H. Robinson Worldwide Inc., CEVA Logistics (CMA CGM S.A.), DHL (Deutsche Post AG), Fedex Corporation, Gati Limited, Kenco Group, Kuehne + Nagel International AG, Rhenus Group (Rethmann Se & Co. Kg), SF Express Co. Ltd. (Shenzhen Mingde Holding Development Co. Ltd.) and Xpo Logistics Inc.

Key Questions Answered in This Report

1. What was the size of the global E-commerce logistics market in 2022?
2. What is the expected growth rate of the global E-commerce logistics market during 2023-2028?
3. What are the key factors driving the global E-commerce logistics market?
4. What has been the impact of COVID-19 on the global E-commerce logistics market?
5. What is the breakup of the global E-commerce logistics market based on the product?
6. What is the breakup of the global E-commerce logistics market based on the service

type?

7. What is the breakup of the global E-commerce logistics market based on operational area?

8. What are the key regions in the global E-commerce logistics market?

9. Who are the key players/companies in the global E-commerce logistics market?

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