

# Dyes and Pigments Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global dyes and pigments market size reached US\$ 36.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 45.7 Billion by 2028, exhibiting a growth rate (CAGR) of 3.8% during 2023-2028.

Dyes and pigments refer to various coloring agents used for adding colors to commercially used textiles, papers, leathers, rubbers and other beverages. Dyes are water-soluble substances that are majorly used in a liquid form on plastics, fabrics, leather, paper and wood products. Some of the commonly available variants include disperse, reactive, azo, vat, sulfur- and solvent-based dyes. On the other hand, pigments are coloring agents available in the form of small insoluble particles that disperse in liquid paint or ink. They are usually mixed with a dispersing agent that sticks the pigment onto the surface of the material.

Significant growth in the construction, chemical and pharmaceutical industries is one of the key factors creating a positive outlook for the market. Furthermore, widespread product adoption for paint and coating applications is also driving the market growth. For instance, in the textile industry, disperse dyes are primarily used to color polyesters, and cotton fabrics are colored using vat, reactive and direct dyes. The construction industry utilizes dyes and pigments for dyeing pavers, concrete masonry, tiles, pipes, panels and precast walls as they aid in enhancing the overall aesthetic appeal, opacity and durability of the products. Additionally, increasing environmental consciousness among the masses and the development of organic dyes and pigments are also contributing to the market growth. In comparison to the traditionally used petroleum-

based inorganic dyes, natural variants are manufactured using plant-based compounds and carbon chains that do not cause pollution. This, along with various product innovations, such as the development of corrosion and ultraviolet (UV)-resistant variants, is projected to drive the market further.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global dyes and pigments market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type and application.

#### Breakup by Product Type:

##### Dyes

Reactive Dyes

Disperse Dye

Direct Dye

Sulfur Dye

Vat Dye

Azo Dye

Others

##### Pigments

Organic

Inorganic

#### Breakup by Application:

Paints and Coatings

Textile

Printing Inks

Plastic Coloring

Construction Materials

Others

## Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

## Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Altana AG (SKion GmbH), Atul Ltd., Bodal Chemical Ltd., Clariant AG, Cabot Corporation, Carl Schlenk AG, DIC Corporation, DuPont de Nemours Inc., Ferro Corporation, Flint Group GmbH, Huntsman Corporation Chemical Business (Indorama Ventures), Kronos Worldwide Inc. (Contran Corp.), Sudarshan Chemical Industries Limited, etc.

#### Key Questions Answered in This Report:

What was the size of the global dyes and pigments market in 2022?

What is the expected growth rate of the global dyes and pigments market during 2023-2028?

What has been the impact of COVID-19 on the global dyes and pigments market?

What are the key factors driving the global dyes and pigments market?

What is the breakup of the global dyes and pigments market based on the product type?

What is the breakup of the global dyes and pigments market based on the application?

What are the key regions in the global dyes and pigments market?

Who are the key players/companies in the global dyes and pigments market?

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