

# **Dye Sublimated Apparels Market Report by Product Type (T-shirt, Leggings, Hoodies, Golf Shirts, and Others), Printing Technique (Small Format Heat Press, Calendar Heat Press, Flatbed Heat Press, 3D Vacuum Heat Press), Distribution Channel (Offline, Online), and Region 2023-2028**

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## **Abstracts**

The global dye sublimated apparels market size reached US\$ 4.6 Billion in 2022.

Looking forward, IMARC Group expects the market to reach US\$ 7.9 Billion by 2028, exhibiting a growth rate (CAGR) of 9.4% during 2022-2028.

Dye sublimated apparel refers to various textiles that are customized using digital printing technology. It involves the conversion of solid printing dye directly into gas using high temperatures and depositing it on the desired apparel to create a permanent bond with the fibers. Dye sublimation facilitates the reproduction of high-quality color prints and images onto fabrics and textiles. In comparison to the traditional printing methods, it is environment-friendly and offers higher photographic resolution with vibrant colors, resistance to cracking, peeling or fading and permanent coloration to the exposed surface.

Significant growth in the textile industry across the globe represents one of the key factors creating a positive outlook for the market. Dye sublimated clothing provides crisp, neat and clear prints and designs with brighter and vibrant colors. Furthermore, various technological advancements, such as the development of 3D vacuum heat-press, are acting as other growth-inducing factors. The technique is widely utilized for designing and printing t-shirts, activewear, hats, gloves and pants in aesthetically appealing designs and patterns. In line with this, aggressive promotional activities by the product manufacturers and vendors through the proliferation of social media channels and online retail platforms, is also contributing to the market growth. Various

brands and apparel manufacturers are collaborating with sports personalities and celebrities to endorse customized sports apparel and attract millennial consumers. Other factors, including rapid urbanization, along with the increasing expenditure capacities of the consumers, are anticipated to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global dye sublimated apparels market, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, printing technique and distribution channel.

Breakup by Product Type:

T-shirt

Leggings

Hoodies

Golf Shirts

Others

Breakup by Printing Technique:

Small Format Heat Press

Calendar Heat Press

Flatbed Heat Press

3D Vacuum Heat Press

Breakup by Distribution Channel:

Offline

Online

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Augusta Sportswear Inc., Color Image Apparel Inc., dasFlow, Gildan Activewear Inc., Hanesbrands Inc., Oasis Sublimation, Renfro Corporation, Royal Apparel Inc., Under Armour Inc. and Wooter Apparel Inc.

Key Questions Answered in This Report

1. What was the size of the global dye sublimated apparels market in 2022?
2. What is the expected growth rate of the global dye sublimated apparels market during 2023-2028?
3. What are the key factors driving the global dye sublimated apparels market?
4. What has been the impact of COVID-19 on the global dye sublimated apparels market?
5. What is the breakup of the global dye sublimated apparels market based on the product type?
6. What is the breakup of the global dye sublimated apparels market based on the printing technique?
7. What is the breakup of the global dye sublimated apparels market based on the distribution channel?
8. What are the key regions in the global dye sublimated apparels market?
9. Who are the key players/companies in the global dye sublimated apparels market?

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