

Dye Sublimated Apparels Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global dye sublimated apparels market reached a value of US\$ 4.1 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 7.3 Billion by 2027, exhibiting a CAGR of 10.4% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Dye sublimated apparel refers to various textiles that are customized using digital printing technology. It involves the conversion of solid printing dye directly into gas using high temperatures and depositing it on the desired apparel to create a permanent bond with the fibers. Dye sublimation facilitates the reproduction of high-quality color prints and images onto fabrics and textiles. In comparison to the traditional printing methods, it is environment-friendly and offers higher photographic resolution with vibrant colors, resistance to cracking, peeling or fading and permanent coloration to the exposed surface.

Significant growth in the textile industry across the globe represents one of the key factors creating a positive outlook for the market. Dye sublimated clothing provides crisp, neat and clear prints and designs with brighter and vibrant colors. Furthermore, various technological advancements, such as the development of 3D vacuum heat-press, are acting as other growth-inducing factors. The technique is widely utilized for designing and printing t-shirts, activewear, hats, gloves and pants in aesthetically appealing designs and patterns. In line with this, aggressive promotional activities by the product manufacturers and vendors through the proliferation of social media channels and online retail platforms, is also contributing to the market growth. Various

brands and apparel manufacturers are collaborating with sports personalities and celebrities to endorse customized sports apparel and attract millennial consumers. Other factors, including rapid urbanization, along with the increasing expenditure capacities of the consumers, are anticipated to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global dye sublimated apparels market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product type, printing technique and distribution channel.

Breakup by Product Type:

- T-shirt
- Leggings
- Hoodies
- Golf Shirts
- Others

Breakup by Printing Technique:

- Small Format Heat Press
- Calendar Heat Press
- Flatbed Heat Press
- 3D Vacuum Heat Press

Breakup by Distribution Channel:

- Offline
- Online

Breakup by Region:

- North America
 - United States
 - Canada
- Asia Pacific
 - China
 - Japan

India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Augusta Sportswear Inc., Color Image Apparel Inc., dasFlow, Gildan Activewear Inc., Hanesbrands Inc., Oasis Sublimation, Renfro Corporation, Royal Apparel Inc., Under Armour Inc. and Wooter Apparel Inc.

Key Questions Answered in This Report:

How has the global dye sublimated apparels market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global dye sublimated apparels market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the printing technique?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global dye sublimated apparels market and who are the key players?

What is the degree of competition in the industry?

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