

Drone-Powered Business Solutions Market Type (Multi-Rotor, Fixed-Wing, and Others), Solution (Services, Software), Application (Filming and Photography, Mapping and Surveying, Data Acquisition and Analytics, Surveillance and SAR, 3D Modeling, Delivery Service, and Others), End Use (Real Estate and Construction, Media and Entertainment, Energy, Agriculture, Security and Law Enforcement, Logistics and Transportation, and Others), and Region 2023-2028

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# **Abstracts**

The global drone-powered business solutions market size reached US\$ 2,052.0 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 15,650.5 Million by 2028, exhibiting a growth rate (CAGR) of 40.3% during 2022-2028. Drones are aircraft without crew, human pilots, or passengers. They fly remotely in set routes according to commands transmitted by onboard computers or the user. They are widely used in business settings that require both high-quality data and mobility, ranging from broad capital projects to infrastructure maintenance. They also support strategic advisory for start-up companies and government authorities and image data processing and analytics delivering technical products and reports. Nowadays, numerous companies are developing apps that integrate, manage, and provide data collected by drone-powered business solutions in a convenient, easy-to-use web browser interface. This data assists in measuring and analyzing geospatial data.

Drone-Powered Business Solutions Market Trends:

Drone-powered business solutions can address issues faced by different organizations



in managing their assets dispersed over large areas. This represents one of the significant factors stimulating the market growth. Besides this, they are employed in the agriculture sector to compile plant count and calculate fair crop loss percentage. They are also used for crop supervision and maintenance during precision farming.

Additionally, as governing authorities of several countries are focusing on enabling Beyond Visual Line of Sight (BVLOS) and automated flights, the sales of drone-powered business solutions are increasing worldwide. They also aid in three-dimensional (3D) video mapping, land audit, and town planning. Apart from this, travel restrictions due to the coronavirus disease (COVID-19) outbreak are propelling the need for these business solutions to support transactions with remote asset insights. The incorporation of cloud computing, data analytics, and artificial intelligence (AI) is also offering lucrative opportunities for key market players. These players are currently focusing on innovating these solutions to expand their utilization in delivering medical supplies.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global drone-powered business solutions market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, solution, application and end use.

Breakup by Type:

Multi-Rotor

Fixed-Wing

Others

Breakup by Solution:

Services

Software

Breakup by Application:

Filming and Photography

Mapping and Surveying

Data Acquisition and Analytics

Surveillance and SAR

3D Modeling

**Delivery Service** 

Others

Breakup by End Use:

Real Estate and Construction

Media and Entertainment

Energy

Agriculture



Security and Law Enforcement Logistics and Transportation

Others

Breakup by Region:

North America

**United States** 

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3D Robotics Inc., Cyberhawk Innovations Ltd., Delair, DroneDeploy, Eagle Eye Drone Service LLC, FlyWorx LLC, Phoenix Drone Services LLC, Pix4D SA (Parrot SA), PrecisionHawk and Skylark Drones.

Key Questions Answered in This Report

- 1. How big is the global drone-powered business solutions market?
- 2. What is the expected growth rate of the global drone-powered business solutions market during 2023-2028?
- 3. What are the key factors driving the global drone-powered business solutions market?



- 4. What has been the impact of COVID-19 on the global drone-powered business solutions market?
- 5. What is the breakup of the global drone-powered business solutions market based on the type?
- 6. What is the breakup of the global drone-powered business solutions market based on the solution?
- 7. What is the breakup of the global drone-powered business solutions market based on the application?
- 8. What is the breakup of the global drone-powered business solutions market based on the end use?
- 9. What are the key regions in the global drone-powered business solutions market?
- 10. Who are the key players/companies in the global drone-powered business solutions market?



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