

# Donkey Milk Market Report by Form (Liquid, Powder), Application (Cosmetics and Personal Care, Food and Beverages), and Region 2024-2032

https://marketpublishers.com/r/D02BFE27DC52EN.html

Date: April 2024 Pages: 135 Price: US\$ 3,899.00 (Single User License) ID: D02BFE27DC52EN

# **Abstracts**

The global donkey milk market size reached US\$ 29.8 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 66.7 Million by 2032, exhibiting a growth rate (CAGR) of 9.2% during 2024-2032.

Donkey milk, obtained from female donkeys, provides vitamins, minerals and proteins. It has less fats and calories but more vitamin D and longer shelf life as it does not contain any foodborne pathogens compared to other milk types. It promotes the growth of bacteria and viruses to reduce stomach illnesses and stimulates the release of powerful immune response cells, such as macrophages, natural killer cells, and cytotoxic T cells. Besides this, as it improves blood circulation and prevents the build-up of plaque in the arteries, donkey milk finds extensive applications in the food and beverages (F&B) and cosmetics and personal care industries.

Donkey Milk Market Trends:

At present, there is a rise in the utilization of donkey milk in the food and beverage (F&B) industry for producing cheese, chocolates and cheddar across the globe. This, along with the growing demand for donkey milk among the health-conscious consumers and cardiovascular heart patients as it contains less cholesterol, represents one of the key factors driving the market. Moreover, there is an increase in the consumption of donkey milk by toddlers who have cow milk protein allergies, which is propelling the growth of the market. This can also be accredited to its immunity strengthening properties that help protect toddlers from infections and diseases. In addition, the growing use of donkey milk for fighting malnutrition, especially in developing countries, as it contains micronutrients is positively influencing the market. Besides this, there is an increase in the application of donkey milk in cosmetics, such as creams, soaps and



moisturizers, around the world as it contains anti-ageing and healing properties. This, in confluence with the rising focus of individuals on personal grooming, is bolstering the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global donkey milk market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on form and application.

Breakup by Form:

Liquid Powder

Breakup by Application:

Cosmetics and Personal Care Food and Beverages

Breakup by Region:

North America United States Canada Asia-Pacific China Japan India South Korea Australia Indonesia Others Europe Germany France United Kingdom Italy Spain Russia

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Others Latin America Brazil Mexico Others Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Asinus Atlanticus Lda., Dolphin IBA, Eurolactis Italia Srl, Fattoria Donna Tina, Golden Donkeys Farm, Hellenic Asinus Farms, Stephenson Group Ltd, The Donkey Dairy PTY LTD and The White Sea & Baltic Company Limited.

Key Questions Answered in This Report

1. What was the size of the global donkey milk market in 2023?

2. What is the expected growth rate of the global donkey milk market during 2024-2032?

- 3. What are the key factors driving the global donkey milk market?
- 4. What has been the impact of COVID-19 on the global donkey milk market?
- 5. What is the breakup of the global donkey milk market based on the form?
- 6. What is the breakup of the global donkey milk market based on the application?
- 7. What are the key regions in the global donkey milk market?
- 8. Who are the key players/companies in the global donkey milk market?



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