

Donkey Milk Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/DD09A84936D4EN.html>

Date: January 2023

Pages: 142

Price: US\$ 2,499.00 (Single User License)

ID: DD09A84936D4EN

Abstracts

The global donkey milk market size reached US\$ 27.0 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 49.7 Million by 2028, exhibiting a growth rate (CAGR) of 10.4% during 2023-2028.

Donkey milk, obtained from female donkeys, provides vitamins, minerals and proteins. It has less fats and calories but more vitamin D and longer shelf life as it does not contain any foodborne pathogens compared to other milk types. It promotes the growth of bacteria and viruses to reduce stomach illnesses and stimulates the release of powerful immune response cells, such as macrophages, natural killer cells, and cytotoxic T cells. Besides this, as it improves blood circulation and prevents the build-up of plaque in the arteries, donkey milk finds extensive applications in the food and beverages (F&B) and cosmetics and personal care industries.

Donkey Milk Market Trends:

At present, there is a rise in the utilization of donkey milk in the food and beverage (F&B) industry for producing cheese, chocolates and cheddar across the globe. This, along with the growing demand for donkey milk among the health-conscious consumers and cardiovascular heart patients as it contains less cholesterol, represents one of the key factors driving the market. Moreover, there is an increase in the consumption of donkey milk by toddlers who have cow milk protein allergies, which is propelling the growth of the market. This can also be accredited to its immunity strengthening properties that help protect toddlers from infections and diseases. In addition, the growing use of donkey milk for fighting malnutrition, especially in developing countries, as it contains micronutrients is positively influencing the market. Besides this, there is an increase in the application of donkey milk in cosmetics, such as creams, soaps and moisturizers, around the world as it contains anti-ageing and healing properties. This, in

confluence with the rising focus of individuals on personal grooming, is bolstering the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global donkey milk market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on form and application.

Breakup by Form:

- Liquid
- Powder

Breakup by Application:

- Cosmetics and Personal Care
- Food and Beverages

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain
 - Russia
 - Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Asinus Atlanticus Lda., Dolphin IBA, Eurolactis Italia Srl, Fattoria Donna Tina, Golden Donkeys Farm, Hellenic Asinus Farms, Stephenson Group Ltd, The Donkey Dairy PTY LTD and The White Sea & Baltic Company Limited.

Key Questions Answered in This Report:

How has the global donkey milk market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global donkey milk market?

What are the key regional markets?

What is the breakup of the market based on the form?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global donkey milk market and who are the key players?

What is the degree of competition in the industry?

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