

Disposable Blood Pressure Cuffs Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/D96B988387FFEN.html>

Date: November 2023

Pages: 149

Price: US\$ 2,499.00 (Single User License)

ID: D96B988387FFEN

Abstracts

The global disposable blood pressure cuffs market size reached US\$ 315.8 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 645.8 Million by 2028, exhibiting a growth rate (CAGR) of 12.7% during 2022-2028. The growing concerns about the spread of healthcare-associated infections (HAIs) among the masses, continual advancements in the design and materials used in disposable cuffs, and changes in healthcare regulations and standards are some of the major factors propelling the market.

Disposable blood pressure cuffs are medical devices used to measure a patient's blood pressure non-invasively. These cuffs are designed to be used for a single patient and then discarded, reducing the risk of cross-contamination and infection transmission in healthcare settings. They are manufactured from soft, latex-free material and are available in various sizes to accommodate different arm circumferences. They are convenient, hygienic, and timesaving, as they eliminate the need for cleaning and sterilization after each use. Healthcare professionals widely use them during routine check-ups, surgeries, emergency care, and other clinical procedures. Moreover, they are cost-effective, making them a practical choice for healthcare facilities with a high patient turnover.

The global market is primarily driven by the growing concerns about the spread of healthcare-associated infections (HAIs) among the masses. Moreover, as countries continue to invest in their healthcare systems and infrastructure, the demand for medical devices, including disposable blood pressure cuffs, is likely to increase. Besides, disposable blood pressure cuffs offer the advantage of reducing the risk of cross-contamination between patients, helping to prevent healthcare-associated infections. This has been a crucial factor supporting the adoption of disposable cuffs in healthcare settings. Furthermore, continual advancements in the design and materials

used in disposable cuffs may have improved their accuracy, comfort, and usability, making them more attractive to healthcare professionals. Also, changes in healthcare regulations and standards, particularly regarding infection control and patient safety, are positively influencing the adoption of disposable cuffs in healthcare facilities.

Disposable Blood Pressure Cuffs Market Trends/Drivers:

Infection Control and Patient Safety Concerns

Hospital-acquired infections pose a significant threat to patient's well-being and can lead to prolonged hospital stays, increased healthcare costs, and even fatalities.

Medical devices that come into direct contact with patients, such as blood pressure cuffs, have the potential to harbor and transmit infectious agents between patients.

Disposable blood pressure cuffs offer a compelling solution to this problem. As single-use items, they eliminate the risk of cross-contamination entirely, ensuring that each patient receives a new, sterile cuff. Healthcare facilities are increasingly recognizing the importance of preventing healthcare-associated infections (HAIs) and are adopting disposable cuffs as a standard practice. Regulatory bodies and healthcare accreditation organizations also emphasize the implementation of infection control measures, further propelling the demand for disposable blood pressure cuffs in the market.

The Rising Demand for Point-of-care Testing and Home Healthcare

Point-of-care testing has become a crucial aspect of modern healthcare, providing rapid and convenient access to diagnostic information. Similarly, home healthcare has gained popularity as it allows patients to manage their health conditions in the comfort of their homes. Disposable cuffs are well-suited for both scenarios due to their ease of use, portability, and hygienic nature. Point-of-care settings, such as ambulatory care centers and community clinics, often rely on disposable cuffs for their practicality and to minimize the risk of contamination. In the home healthcare setting, patients and caregivers prefer the convenience of single-use cuffs, eliminating the need for complex cleaning procedures. The growing trend towards decentralization of healthcare services and the increasing focus on patient-centric care are further propelling the demand for disposable blood pressure cuffs in these emerging healthcare models.

Growing Prevalence of Chronic Diseases and Aging Population

Chronic conditions, including hypertension, diabetes, and cardiovascular diseases require regular monitoring of blood pressure levels, necessitating the use of blood pressure cuffs. With the aging population growing, there is a higher demand for healthcare services and monitoring devices. Disposable blood pressure cuffs offer a practical solution for healthcare providers to efficiently manage the monitoring needs of a larger patient population. Additionally, disposable cuffs are often used in home healthcare settings, where patients with chronic conditions can monitor their blood pressure regularly without the need for frequent visits to healthcare facilities. The convenience and simplicity of disposable cuffs make them particularly appealing in

these scenarios, augmenting their adoption in the market. As chronic diseases continue to be a significant health challenge worldwide, the demand for disposable blood pressure cuffs is likely to rise, further fueling market growth.

Disposable Blood Pressure Cuffs Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global disposable blood pressure cuffs market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on call point and end use.

Breakup by Call Point:

Surgeons

Physicians

Clinicians

Physicians dominates the market

The report has provided a detailed breakup and analysis of the market based on the call point. This includes surgeons, physicians, and clinicians. According to the report, physicians represented the largest segment.

Physicians from various specialties, such as cardiologists, general practitioners, internists, and anesthesiologists, rely heavily on blood pressure measurements to assess patients' cardiovascular health and overall well-being. Accurate blood pressure readings are vital for diagnosing hypertension, monitoring chronic conditions, guiding treatment plans, and evaluating an individual's response to therapies. Consequently, blood pressure cuffs are indispensable tools in a physician's daily practice, and their quality and reliability are of utmost importance. Physicians value the single-use nature of disposable cuffs, which ensures that each patient receives a new, sterile cuff, minimizing the risk of cross-contamination and infection transmission. Additionally, the ease of use and time-saving aspect of disposable cuffs align well with the hectic schedules of physicians, enabling them to efficiently move through patient appointments without the need for time-consuming cleaning or maintenance.

Breakup by End Use:

Hospitals

Clinics

Others

Hospitals hold the largest share in the market

A detailed breakup and analysis of the market based on the end use has also been provided in the report. This includes hospitals, clinics, and others. According to the report, hospitals accounted for the largest market share.

Hospitals are central hubs of healthcare delivery, providing a wide range of medical services, including emergency care, surgical procedures, and routine patient admissions. They have a high demand for various medical devices, including blood

pressure cuffs, to effectively monitor and manage patient's health. Moreover, hospitals often operate on tight schedules and see a high volume of patients daily. Disposable blood pressure cuffs are convenient and timesaving, as they do not require cleaning or sterilization after use. Additionally, the cuffs offer a hygienic solution, as they are designed for single-use and discarded after each patient encounter. This eliminates the risk of cross-contamination between patients and helps prevent the transmission of infections, which is crucial in a hospital environment where vulnerable patients may already be dealing with compromised immune systems.

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America exhibits a clear dominance, accounting for the largest disposable blood pressure cuffs market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada), Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil,

Mexico, and others), and the Middle East and Africa. According to the report, North America accounted for the largest market share

North America is at the forefront of technological advancements and innovations in the medical device industry. This dynamic landscape encourages the introduction of cutting-edge disposable blood pressure cuffs with improved accuracy, user-friendliness, and patient comfort. Healthcare providers in the region are keen on integrating the latest technologies to enhance patient care, further fueling the demand for disposable cuffs that align with these innovations. Additionally, the region's proactive regulatory environment and stringent quality standards play a vital role in shaping the disposable blood pressure cuffs market. Stringent regulations ensure that medical devices meet high safety and performance standards before they can be introduced into the market. Manufacturers must adhere to rigorous quality control measures and obtain necessary approvals, which helps build trust among healthcare professionals and end-users regarding the reliability of disposable blood pressure cuffs.

Competitive Landscape:

Companies are investing in research and development to introduce new and improved disposable blood pressure cuffs. Innovation focused on enhancing accuracy, ease of use, patient comfort, and infection control. They aimed to develop cuffs that are suitable for a wide range of patients, including different age groups and arm sizes. Moreover, several companies emphasized maintaining high-quality standards and adhering to regulatory requirements. Compliance with health authorities' guidelines and obtaining necessary certifications were essential to build trust and credibility among healthcare professionals and end-users. Additionally, numerous key players pursued strategic collaborations or acquisitions to complement their existing product portfolio or gain access to new technologies. These partnerships aimed to strengthen their market position and offer a broader range of medical devices to healthcare providers. Companies are also offering training programs to ensure proper usage of their disposable cuffs and to address any queries or concerns.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

American Diagnostic Corporation

Briggs Medical Service Company

Cardinal Health Inc.

CONMED Corporation

General Electric Company

Koninklijke Philips N.V.

Microlife Corporation

Omron Healthcare Inc.

Spacelabs Healthcare Inc. (OSI Systems Inc.)

SunTech Medical Inc. (Halma plc)

Welch Allyn Inc. (Hill-Rom Holdings Inc.)

Recent Developments:

American Diagnostic Corporation has recently added a new non-invasive blood pressure (NIBP) monitor called the e-spyyg 3, which is integrated with three cuffs and high-capacity and rechargeable battery.

In 2023, Cardinal Health and Palantir Technologies have entered into a strategic collaboration to develop a data-driven solution integrated into Palantir's operating system, Foundry. The solution will use artificial intelligence and machine learning to provide health systems and hospitals with real-time insights for pharmaceutical purchasing decisions, aiming to improve supply chain management and streamline pharmacy inventory while enhancing access to critical medications.

SunTech Medical and Valencell have announced a proof of concept for DeltaTrak™ technology, which combines SunTech's cuff-based blood pressure measurement with Valencell's optical PPG technology for continuous monitoring between cuff readings. The innovation aims to provide accurate continuous blood pressure monitoring in high-acuity clinical settings where continuous cuff inflation is not feasible, addressing an unmet need in the industry.

Key Questions Answered in This Report

1. What was the size of the global disposable blood pressure cuffs market in 2022?
2. What is the expected growth rate of the global disposable blood pressure cuffs market during 2023-2028?
3. What has been the impact of COVID-19 on the global disposable blood pressure cuffs market?
4. What are the key factors driving the global disposable blood pressure cuffs market?
5. What is the breakup of the global disposable blood pressure cuffs market based on the call point?
6. What is the breakup of the global disposable blood pressure cuffs market based on the end use?
7. What are the key regions in the global disposable blood pressure cuffs market?
8. Who are the key players/companies in the global disposable blood pressure cuffs market?

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