

# Display Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global display market size reached US\$ 159.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 205.0 Billion by 2028, exhibiting a growth rate (CAGR) of 3.9% during 2023-2028.

A display is an output device used to present information in tactile or visual form through a screen. It includes a liquid crystal display (LCD), cathode ray tube (CRT), light-emitting diode (LED), gas plasma and a projection surface that displays graphic images and texts. It is manufactured to withstand moisture, humidity, sunlight, harsh weather and wind. It is widely used in laptops, mobile phones, tablets, televisions, smartwatches, computers and medical monitors. Displays are available in a wide variety of sized and advanced variants that are integrated with speakers, video calling features and built-in cameras. They enhance productivity, convenience and are eye-catching and visually appealing. As a result, they are widely used across various industries, such as automotive, sports, construction, medical, entertainment and retail.

### Display Market Trends:

The widespread product adoption in the automotive industry is one of the key factors creating a positive outlook for the market. Displays are widely used in vehicle display devices, such as digital dashboards, rearview mirrors, navigation systems, and heads-up displays. Additionally, the increasing product demand in the transportation industry is favoring the market growth. Displays are commonly used at train stations, airports and bus stop to provide information regarding arrival, departure, possible delays to the public. Moreover, various technological advancements, such as the introduction of smart displays integrated with the Internet of Things (IoT) and artificial intelligence (AI) solutions that assist in real-time monitoring and provide remote access, are providing an impetus to the market growth. In line with this, the increasing demand for flexible display

technology in consumer electronics devices, such as televisions, computers and smartphones due to their flexible nature, enhanced brightness and low power consumption, is positively impacting the market growth. Other factors, including significant expansion in the electronics industry and the widespread product adoption in the medical industry, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global display market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on display type, technology, application and industry vertical.

#### Breakup by Display Type:

- Flat Panel Display
- Flexible Panel Display
- Transparent Panel Display

#### Breakup by Technology:

- OLED
- Quantum Dot
- LED
- LCD
- E-Paper
- Others

#### Breakup by Application:

- Smartphone and Tablet
- Smart Wearable
- Television and Digital Signage
- PC and Laptop
- Vehicle Display
- Others

#### Breakup by Industry Vertical:

- BFSI

Retail  
Healthcare  
Consumer Electronics  
Military and Defense  
Automotive  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AU Optronics Corp., BOE Technology Group Co. Ltd., Corning Incorporated, DuPont de Nemours Inc., E Ink Holdings Inc., HP Inc., Innolux Corporation, Leyard Optoelectronic, LG Display Co. Ltd., Qisda Corporation, Samsung

Electronics Co. Ltd., Seiko Epson Corporation, Sharp Corporation and Sony Corporation.

### Key Questions Answered in This Report

1. What was the size of the global display market in 2022?
2. What is the expected growth rate of the global display market during 2023-2028?
3. What are the key factors driving the global display market?
4. What has been the impact of COVID-19 on the global display market?
5. What is the breakup of the global display market based on the display type?
6. What is the breakup of the global display market based on the technology?
7. What is the breakup of the global display market based on application?
8. What is the breakup of the global display market based on the industry vertical?
9. What are the key regions in the global display market?
10. Who are the key players/companies in the global display market?

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