

# **Dispersing Agents Market Report by Product Type (Suspension, Solution, Colloid, Powder, and Others), Application (Construction, Automotive, Detergents, Oil and Gas, Paints and Coatings, Pulp and Paper, and Others), Weight (Low Molecular Weight Dispersants, High Molecular Weight Dispersants, Advanced High Molecular Weight Dispersants, Oligomeric Dispersants), and Region 2024-2032**

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## **Abstracts**

The global dispersing agents market size reached US\$ 7.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 11.4 Billion by 2032, exhibiting a growth rate (CAGR) of 5.2% during 2024-2032.

Dispersing agents or dispersants refer to chemical additives that are used to reduce the viscosity of an aqueous medium and allow suspension of solid material in it. The principal function of dispersants is to facilitate separation of particles in a mixture and prevent clumping or settling of mass. Dispersants comprise a combination of chemicals such as polycarboxylate, acrylic acid, lignosulfonates and naphthalene sulfonate, which have strong adaptability to pigments and liquid surfaces. They also allow smooth spreading of the liquid over various surfaces, owing to which, dispersants find wide applications in industries such as oil and gas, paper, automotive, construction and agriculture.

Rapid industrialization and increasing demand for dispersants in the oil and gas industries are the key factors driving the growth of the market. Dispersants slow down the process of coagulation and help each particle of cement to stay detached and

provide enhanced spreadability, which is leading to their increasing demand from the thriving construction industry. Additionally, the increasing oil drilling and exploration activities across the globe are also contributing significantly to the market growth. Dispersants are commonly used to clean and control oil spills in the ocean. They work by binding the product molecules with oil particles and separate them from water, thus allowing oil droplets to biodegrade rapidly in comparison to the large mass of oil. Other factors contributing significantly to the market growth include increasing focus on research and development (R&D) activities along with innovations such as the introduction of asphaltene and paraffin-based dispersants that allow an uninterrupted flow of liquid through pipelines. Further, continual developments in automotive and infrastructure sectors are also expected to enhance the demand of dispersing agents specifically in the paints and coating industry.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global dispersing agents market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on product type, application and weight.

#### Breakup by Product Type:

- Suspension
- Solution
- Colloid
- Powder
- Others

#### Breakup by Application:

- Construction
- Automotive
- Detergents
- Oil and Gas
- Paints and Coatings
- Pulp and Paper
- Others

#### Breakup by Weight:

Low Molecular Weight Dispersants  
High Molecular Weight Dispersants  
Advanced High Molecular Weight Dispersants  
Oligomeric Dispersants

#### Breakup by Region:

Asia Pacific  
Europe  
North America  
Middle East and Africa  
Latin America

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Air Products and Chemicals, Inc., ALTANA AG, Cera-Chem Pvt. Ltd., CHRYSO SAS, Clariant Ltd., Arkema group, Ashland Inc., BASF SE, Croda International Plc, Emerald Performance Materials, LLC, Solvay SA, Elementis Plc, Evonik Industries AG, Gruppo Chimico Dalton SpA, and King Industries, Inc.

#### Key Questions Answered in This Report:

How has the global dispersing agents market performed so far and how will it perform in the coming years?  
What are the key regional markets in the global dispersing agents industry?  
What has been the impact of COVID-19 on the global dispersing agents industry?  
What is the breakup of the market based on the product type?  
What is the breakup of the market based on the application?  
What is the breakup of the market based on the weight?  
What are the various stages in the value chain of the global dispersing agents industry?  
What are the key driving factors and challenges in the global dispersing agents industry?  
What is the structure of the global dispersing agents industry and who are the key players?  
What is the degree of competition in the global dispersing agents industry?

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