

# **Diethyl Maleate Market Report by Application (Surfactants and Wetting Agents, Adhesives, Emulsion Paint, Plasticizer, Textile Coating, and Others), End User (Chemical Industry, Construction Industry, Textile Industry, Pharmaceutical Industry, Food and Beverage Industry, and Others), and Region 2025-2033**

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## **Abstracts**

The global diethyl maleate market size reached USD 296.4 Million in 2024. Looking forward, IMARC Group expects the market to reach USD 378.4 Million by 2033, exhibiting a growth rate (CAGR) of 2.61% during 2025-2033.

Diethyl maleate (DOM) is a clear, colorless liquid with an ester-like odor. It is widely used as a chemical intermediate and building block in several chemical production processes. For example, it is utilized in coating applications and the production of derivatives of succinic acid. It also finds application as a comonomer in vinyl and acrylic emulsion polymerization for paints and adhesives and a phthalate-free alternative to common phthalate-based plasticizers like diethyl phthalate (DEP). Nowadays, it is copolymerized with monomers, such as styrene, vinyl acetate and acrylates, to provide elasticity and flexibility to the films.

### **Diethyl Maleate Market Trends:**

The escalating demand for convenient, packaged food products on account of rapid urbanization and busy schedules represents one of the key factors creating a positive outlook for the market. DOM is utilized in food packaging, paper plates, cutlery, and small appliances like roasters. Moreover, DOM acts as a plasticizer, emollient, and skin-

conditioning agent in manufacturing personal care and cosmetics products, such as moisturizers, cleansers, makeup, shampoos, conditioners, and styling aids. Rising beauty consciousness among individuals, inflating per capita income and the growing influence of social media are influencing the demand for cosmetics worldwide. Apart from this, a shift towards waterproof and heat-resistant apparel and fabrics is catalyzing the demand for DOM to manufacture textile coatings for leather and sports clothing. In addition, the increasing participation of individuals in sports activities is contributing to market growth. Furthermore, the flourishing construction industry on account of rapid urbanization and the rising global population is influencing the demand for DOM positively to make adhesives, concrete, ceramic tiles, flooring underlayment, pre-finished panels, waterproofing, and roofing around the world.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global dioctyl maleate market report, along with forecasts at the global, regional and country level from 2025-2033. Our report has categorized the market based on application and end user.

#### Breakup by Application:

Surfactants and Wetting Agents

Adhesives

Emulsion Paint

Plasticizer

Textile Coating

Others

#### Breakup by End User:

Chemical Industry

Construction Industry

Textile Industry

Pharmaceutical Industry

Food and Beverage Industry

Others

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Biesterfeld AG, Celanese Corporation, ESIM Chemicals, Hallstar Company, Hangzhou Qianyang Technology Co. Ltd., Henan GP Chemicals Co. Ltd., Merck KGaA, Nayakem Organics Pvt. Ltd., Polynt S.p.A., TCI Chemicals (India) Pvt. Ltd. and Yuanli Chemical Group Co. Ltd.

#### Key Questions Answered in This Report

- 1.How big is the dioctyl maleate market?
- 2.What is the future outlook of dioctyl maleate market?
- 3.What are the key factors driving the dioctyl maleate market?
- 4.Which region accounts for the largest dioctyl maleate market share?

5. Which are the leading companies in the global dioctyl maleate market?

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